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3.3.3 Books Published and Papers published in the Conference proceedings



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Books Published

S. No	Name of the teacher	Title of the book/chapters published	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1.	Dr.K Venkatalakshmi	Business Organisation	2022	978-93-92369-04-9	Shubas Stores
2.	Dr. Lily Regina Arthi Moses	Business Organisation	2022	978-93-92369-04-9	Shubas Stores
2.	Dr.K Venkatalakshmi	Management Principles and Practice	2022	978-93-92369-12-4	Shubas Stores
3.	Ranjith Kumar	Law and Practice of Banking	2021-2022	978-93-95085-03-8	Skyward Publishers
4.	Mohammed Aftab	Business Mathematics	2021-2022	978-93-95085-04-5	Skyward Publishers



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BUSINESS ORGANIZATION

SUBHAS STORES

Ms. Vijayalakshmi Loganathan
Dr. Lily Regina Arthi Moses
Dr. K Venkatalakshmi



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Business Organisation – First Semester BBA

**Dr. K. Venkatalakshmi, Ms. Vijayalakshmi Loganathan, Dr. Lily Regina
Arthi Moses**

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Ms. Vijayalakshmi Loganathan, M.Com., MHRM., M.Phil., Ms. Vijayalakshmi Loganathan, has worked in various institutions and is pursuing her interest and passion in teaching. She is a passionate educator over 14 years of experience in teaching UG and PG level. She has worked in corporate sector and also in a multi national Bank. She is a spoken English trainee and IELTS trainer. She has committed to teach rural students as a volunteer in a non profit E-learning academy. She is also a women Independent Director, certified by IICA, under MCA, India. She has an expertise knowledge in both Accounts and Finance subjects.



Dr. Lily Regina Arthi Moses, BE., MBA., Ph.D., KSET., NET., Dr. Lily Regina Arthi Moses is working in the capacity of Assistant Professor, St. Anne's Degree College for Women, Halasuru. She has 8 years of teaching experience and a brief stint as Senior Officer HR, at Genpact India Private Ltd., Hyderabad. She is a Ph.D in Management from Periyar University, Salem. Her core area of research is Human Resource Management and has presented research papers at National Level and International levels. Her keen interest in research has helped her publish many articles in reputed journals. She has qualified the UGC NET and K-SET examinations in Management. Her research and teaching areas includes Human Resource Management, Business Data Analysis, Organization Behaviour and Research Methods.



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Strictly Written As per NEP (Karnataka)
Syllabus for 1st Semester, BBA
Bengaluru City University - Bengaluru
Gulbarga University - Kalaburagi
Rani Channamma University - Belagavi

MANAGEMENT PRINCIPLES & PRACTICE (BBA)

Ms. Vijayalakshmi Loganathan
Dr. K. Venkatalakshmi
Sr. Jini

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MANAGEMENT PRINCIPLES AND PRACTICE

For First Semester BBA

*(As per Bengaluru University and
Bengaluru City University & NEP Syllabus)*

Authors

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Management Principles & Application – First Semester BBA

Ms. Vijayalakshmi Loganathan, Dr. K. Venkatalakshmi & Sr. Jiny.

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About the Authors

Dr. K. Venkatalakshmi, M.Com., M.Phil., Ph.D., PG Dip.in EAS.,

Dr. K. Venkatalakshmi, is an Associate Professor and Head, PG Department of Commerce in St Annes Degree College for Women, Bangalore. She has obtained university rank in M.com degree in Mother Teresa Women's University, Kodaikanal. She has to her credit M.Phil in Commerce from Bharathidasan University, Tiruchirapalli and Ph.D in commerce from Bharathiar University, Coimbatore. She has 12 years of teaching experience at UG&PG level. She is passionate about research work and has published various papers in reputed national, international and UGC approved journals and has also chaired technical sessions at conferences. She has guided UG and PG projects. Her area of interest is Human Resources Management, Accounting and Taxation.



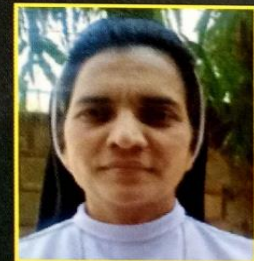
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LAW AND PRACTICE OF BANKING



As per the New Model Curriculum Designed Under
National Education Policy [NEP] Applicable to 2nd Semester
B.Com Course of Various Universities & Autonomous Colleges in Karnataka

- Bengaluru City University
- Davangere University
- Mangalore University
- Bengaluru North University
- Kuvempu University
- V S K University
- Rani Chennamma University
- Gulbarga University
- KSAW University
- Tumkur University

Dr. Renuka Rathod

Prof. B.S Jayarama

Mrs. Jucunda Sabina C.J

Mrs B. Rajeswari

Mr. Ranjith Kumar



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About the Authors



Dr. Renuka Rathod, currently rendering her service as Assistant Professor in Department of Commerce, NMKRV College for Women, Bengaluru. She carries 15 years of teaching experience in her credit by teaching B.Com, BBA, M.Com and MBA subjects like HRM, Banking, Taxation, Marketing, Operational Research, Statistics, Business Ethics and others. Also published papers in various National and International Scopus Indexed Journal and published articles in Edited Books with ISBN No. She has participated and presented in various workshops, seminar, conference (National and International) and orientation programmes organised by UGC.

Prof. B.S Jayarama is a M.com, MBA and M.Phil, currently working as a Vice principal and Head of the Department, Department of Commerce, M S Ramaiah College of Arts, Science and Commerce, Mathikere, Bengaluru accredited with "A" grade by NAAC. He has more than 30 years of teaching experience. His areas of interest are Cost accounting, Business ethics, Business Regulation, Banking Law and Operations, Monetary System, Indian Banking, Indian Financial System and so on. He has presented papers in various National & International conferences as well as published papers in reputed Journals like Scopus index and UGCC are listed Journals. He hadal so attended various workshops, seminars, conferences and orientation programmes.



Mrs. Jucunda Sabina C.J has to her credit M.com M.Phil with 25 years of teaching experience, graduated from Mount Carmel College, specialised in the field of finance. Worked as BOE member for Bengaluru Central University. Currently HoD of Commerce at Baldwin Women's Methodist College and co -ordinator Rotaract club of the college and worked in various capacity, participated in seminars and workshop, learning is her passion.

Mrs. B. Rajeswari is the head of the department of Commerce at Baldwin Methodist College Bangalore, she has completed her M.Com, M.Phil and KSET and at present is pursuing her PhD in Mother Theresa Women's University. She has 20 years of experience in teaching different subjects and has presented papers in National and International levels. She has also set question papers for Bangalore University and Bangalore City University and has also authored a book on Advanced Financial Management.



Mr. RanjithKumar. A has obtained his MBA, M.A.M.Phil Degrees and cleared K-SET and UGC NET Exams presently working as an Associate Professor, Department of Commerce at St.Anne's Degree College for Women, Halasuru, Bengaluru, at present pursuing his Ph.D in Annamalai University. He has 15 years of experience in teaching different subjects at UG and PG levels. His area of interest are Human Resources management, Banking, Managerial Economics, Research Methodology etc.



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SYLLABUS

OBJECTIVE

The objective of this course is to familiarize the students to understand the Law and Practice of Banking.

Unit 1: Introduction to Banking

12 Hrs

Introduction- Meaning – Need – Importance – Primary, Secondary & Modern functions of banks - Origin of banking- Banker and Customer Relationship (General and special relationship) - Origin and growth of commercial banks in India – Types of Banks in India- Banks' Lending - changing role of commercial banks.

RBI: History-Role & Functions.

Unit 2: Paying and Collecting Banker

12 Hrs

Paying banker: Introduction - Meaning – Role – Functions - Duties - Precautions and Statutory Protection and rights - Dishonor of Cheques – Grounds of Dishonor – Consequences of wrongful dishonor of Cheques; Collecting Banker: Introduction - Meaning – Legal status of collecting banker - Holder for value -Holder in due course – Duties & Responsibilities - Precautions and Statutory Protection to Collecting Banker.

Unit 3: Customers and Account Holders

10 Hrs

Introduction - Types of Customers and Account Holders - Procedure and Practice in opening and operating accounts of different customers: Minors - Joint Account Holders- Partnership Firms - Joint Stock companies - Executors and Trustees - Clubs and Associations and Joint Hindu Undivided Family.

Unit 4: Negotiable Instruments

12 Hrs

Introduction – Meaning & Definition – Features – Kinds of Negotiable Instruments: Promissory Notes - Bills of Exchange - Cheques - Crossing of Cheques – Types of Crossing; Endorsements: Introduction - Meaning - Essentials & Kinds of Endorsement – Rules of endorsement.

Unit 5: Recent Developments in Banking

10 Hrs

Introduction - New technology in Banking – E-services – Debit and Credit cards - Internet Banking-Electronic Fund Transfer- MICR – RTGS - NEFT –ECS- Small banks-Payment banks- Digital Wallet-Crypto currency- KYC norms – Basel Norms - Mobile banking-E-payments - E-money. Any other recent development in the banking sector.



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BUSINESS MATHEMATICS

(As per the New Model Curriculum Designed under National Education Policy
[NEP] applicable to 2nd Semester B.Com & BBA Courses of
Bengaluru City University

Srikanth S

Drakshayani B.A

Mohamed Aftab

Goutham S





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SYLLABUS

UNIT 1	REFER
NUMBER SYSTEM, INDICES AND LOGARITHMS 12 Hrs Number System: Introduction – Natural numbers, Even numbers, Odd numbers, Integers, Prime numbers, Rational & Irrational numbers, Real numbers, HCF & LCM (Simple problems). Indices- meaning-Basic laws of indices and their application for simplification. Logarithms- Laws of Logarithms-Common logarithms application of log table for simplification.	Chapter 1 and Chapter 3
UNIT 2 THEORY OF EQUATIONS 12 Hrs Introduction – Meaning - Types of Equations – Simple or Linear Equations and Simultaneous Equations (only two variables), Elimination and Substitution Methods only. Quadratic Equation - Factorization and Formula Method ($ax^2 + bx + c = 0$ form only). Simple problems-Application of equations to business.	Chapter 2
UNIT 3 PROGRESSIONS 12 Hrs Meaning-Types of Progression-Arithmetic Progression – Finding the ' n^{th} ' term of AP and Sum to ' n^{th} ' term of AP. Insertion of Arithmetic Mean. Geometric Progression – Finding the ' n^{th} ' term of GP and sum to ' n^{th} ' term of GP and insertion of Geometric Mean-problems	Chapter 5
UNIT 4 FINANCIAL MATHEMATICS 10 Hrs Simple Interest, Compound Interest including yearly and half yearly calculations, Annuities, Percentages, Bills Discounting-problems. Ratios and Proportions- Duplicate-triplicate and sub-duplicate of a ratio. Proportions: third, fourth and inverse proportion – problems.	Chapter 4
UNIT 5 MATRICES AND DETERMINANTS 10 Hrs Meaning – types – operation on matrices – additions – subtractions and multiplication of two matrices – transpose – determinants – minor of an element – co-factor of an element –inverse – crammer's rule in two variables – problems	Chapter 3



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About the Authors



Mr. Srikanth S is currently working as a Director in IT Services Company. He has worked as Software Engineer, Project Leader, Technical Leader, Corporate Trainer and Project Manager in various MNC companies. He has worked as HOD of BCA & MCA department in SRN Adarsh College and worked as Guest Faculty in various colleges in Bangalore. He has 22 years of both teaching and IT Profession. He trains huge number of students every year in Programming languages like C, C++, Data structures, Java, DBMS, Oracle, Web Programming and J2EE. The author has written more than 15 technical text books in the field of computer science & mathematics and all his books have been well received by both student and teachers community. He is a passionate about creative and innovative content creation.

Darakshayani B.A has to her Credit M. Com, NET, KSET, MBA and Currently pursuing Ph.D in CMR University. She had secured 3rd Rank in M. Com from Mount Carmel College, Bangalore University in 1998. She has 24 years of teaching experience and is presently working as Assistant Professor and HOD, Commerce & Management in St Anne's First Grade College for Women:



Mr. Mohamed Aftab is currently working as Assistant professor, Department of Commerce, St. Anne's Degree college for women, Halasuru, Bengaluru. He has 14 years of experience in teaching various subjects such as Financial Accounting, Corporate Accounting, Advanced Accounting, Management Accounting, Banking, Auditing & Cost Accounting. He also co-authored Skyward Publishers Quantitative Analysis for Business Decision – I & II, Corporate Accounting text book for B.Com course of Bangalore University.

Goutham S. is a M.com Graduate from Bangalore University. He has cleared UGC-NET twice in the year 2020 and 2019. Presently, he is working as Assistant Professor in Department of Commerce and Management, Seshadripuram College, Bengaluru. He has presented several research papers in National seminars and conferences. He has also published several research articles in UGC care journals. His areas of expertise are: Goods and Services Tax, Statistics, Business Mathematics, Indian Financial Institutions and Markets, Advanced Accounting, Skill Development and others.



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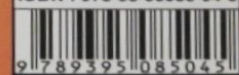
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ಪ್ರಥಮ ಮತ್ತು ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್

ಪ್ರಧಾನ ಸಂಪಾದಕರು
ಡಾ. ಪ್ರಶಾಂತ ಜಿ. ನಾಯಕ

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