

ST. ANNE'S DEGREE COLLEGE FOR WOMEN, HALASURU

PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES AND COURSE OUTCOMES

Bachelor of Commerce (B. Com)

Program Out comes (PO)	<p>The Programme aims to make the students employable and self-employment oriented. Considering the importance of self-employment, the Programme aims to develop and inculcate entrepreneurial skills among the students. Overall, the course aims to work on the enrolled students to make them more productive, self-reliant and constructive for self and society's benefit.</p> <ul style="list-style-type: none">➤ Develop entrepreneurs for various sectors of the economy➤ Empower students to take up higher education to become researchers, consultants, teachers with core competencies➤ Gain knowledge of various disciplines of commerce, business, accounting, finance, auditing and marketing➤ Develops successful accounting and financial executives with creative and innovative skills, ethical and moral values➤ Enables students to apply the knowledge of business and commerce in finding solution to complex organizational problems.➤ Enables students to apply the knowledge of business and commerce in finding solution to complex organizational problems.➤ Imparts continuous learning through practical approach and development of professional skills relevant to trade and commerce.➤ Develop students for competitive examination of UPSC,KPSC,Staff selection Commission etc.➤ Students can make research in the field of commerce➤ Students will prove themselves in different professional examinations➤ Students will be ready for employment in functional areas like Accounting, Taxation, and Banking etc.➤ Develop human resource to act as think tank for Business Development related issues➤ Cater to the manpower needs of companies in Accounting, Taxation, Auditing, Financial analysis and Management➤ Prepare students for professions in the field of Accountancy, Chartered Accountancy, Cost and Management accountancy, Company Secretary, Professions in Capital and Commodity market, and Professions in banks by
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	<p>passing the respective examinations of the respective professional bodies.</p> <ul style="list-style-type: none"> ➤ Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in Business ➤ The students can develop the understanding and skills to prepare Accounts of corporate sectors and also the knowledge in current issues in the area of accounting. It helps students to acquire conceptual knowledge of financial accounting and to impart skill
<p>Program Specific Out comes (PSO)</p>	<ul style="list-style-type: none"> ➤ Students also acquire skills to work as tax consultant, Audit assistant and other financial supporting service ➤ Students have choices to pursue professional courses such as CA, M.Com,MBA,CMA,CPA,ICWA,CS etc. ➤ Able to play roles of businessmen, entrepreneurs, managers, consultants who will help learners to possess knowledge and other soft skills and react aptly when confronted with critical decision making. ➤ Advance a thorough understanding of Accounts and financial functions of an organization. ➤ Develop the knowledge in the field of banking ➤ Embolden the students to undertake higher studies and advance research in commerce and associated disciplines. ➤ Communicate and share their ideas with industry effectively and efficiently. ➤ Students will demonstrate progressive domain development of values, the role of accounting in society and business. ➤ Students will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses. ➤ Students will acquire the skills like effective communication, decision making, problem solving in day-to-day business affairs. ➤ Students will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure. ➤ To make the graduating students proficient in the courses covered under the Programme. ➤ Practical exposure to understand, learn and apply theoretical concepts and make them industry ready. ➤ To make the students aware of their own strengths and weaknesses, communicate effectively, maintain good interpersonal skills. ➤ Exhibit leadership qualities in individual as well as group dynamics.

COURSE OUTCOMES (CO)

I SEMESTER	COURSE OUTCOMES
Financial Accounting	<p>CO1: Understanding the conceptual of accounting concepts, exposure to accounting standards And Practical Approach of Accounting Equation to business transactions.</p> <p>CO2: Analyze and understand the single-entry system and double entry system of accounting and its procedural pattern of conversion.</p> <p>CO3: Develop conceptual understanding and practical exposure of hire purchase accounting</p> <p>CO4: To understand the Scope and learn the treatment of departmental accounting</p> <p>CO5: Understand the Accounting treatment and procedure followed in branch of a business organization.</p>
Business Dynamics & Entrepreneurship	<p>CO1: Helps students to understand the conceptual framework of management and to know about the entrepreneurial culture and industrial growth to manage 21st century organizations.</p> <p>CO2: Makes students perceive the dynamic nature of business, HR, and entrepreneurship and also create awareness on various schemes on Indian government to help cope up entrepreneurship.</p>
Indian Financial Institutions & Markets	<p>CO1: Understanding the conceptual framework of Indian Financial Institutions and Markets and their operations.</p> <p>CO2: Aim to create awareness about the role and importance of Commercial Banks.</p> <p>CO3: To enable the students to know the Power and functioning of RBI and SEBI in Indian Financial Institutions and Financial Markets</p> <p>CO4: To develop the knowledge on various Non-Banking Financial Institutions.</p> <p>CO5: To develop profound knowledge on Financial Markets in India.</p>
Corporate Structure & Administration	<p>CO1: Understanding in detail the procedure to form a company.</p> <p>CO2: Analyzing & understanding the procedure to raise funds for organization growth.</p> <p>CO3: Developing a company hierarchy to commence business &run successfully in market.</p> <p>CO4: Framing co Strategies & understanding legal procedure for co to run business globally.</p> <p>CO5: Understanding various kinds of meeting conducted in the organization to achieve co objectives.</p>

II SEMESTER	COURSE OUTCOMES
Advanced Financial Accounting	<p>CO1: To Understand the conceptual background of Fire insurance and to learn Accounting Treatment for the Loss of Stock</p> <p>CO2: To Understand consignment accounts theory and to learn Accounting Treatment in the books of Consignor & Consignee in the Consignment Business.</p> <p>CO3: To summarize the different types of Joint Venture and understand them in Practical problems.</p> <p>CO4: To know the important terms related to Royalty and learn different methods in the Accounting Treatment of Royalty.</p> <p>CO5: Understand the Accounting treatment and procedure followed during Sale of Partnership into a Joint stock Company</p>
Banking Operations & Innovations	<p>CO1: To familiar the students with the fundamentals of banking and thorough knowledge of Banker & Customer Relationship</p> <p>CO2: Aims to enlighten the students on the regulating provisions of Collecting Banker.</p> <p>CO3: Aims to enlighten the students on the regulating provisions of Paying Banker.</p> <p>CO4: To know thorough knowledge regarding commercial banks' lending policies and Practices.</p> <p>CO5: To enlighten the students' knowledge on Banking Innovations.</p>
Modern Marketing	<p>CO1: Develop concepts, dimensions and trends in modern marketing practices. Formulate a marketing plan that will meet the needs or goals of an individual business or organization. And develop strategies with clients, customers, and consumers and others to grow and maintain relationships.</p> <p>CO2: Apply the principles of business ethics and corporate social responsibility to business decisions keeping in mind the other environmental factors that influence on the business growth, development and expansion.</p> <p>CO3: Enable graduates to explain the differences between marketing, advertising, branding, and sales. Develop strategies for the efficient and effective placement/distribution of products, concepts, goods and services that respond to evolving markets.</p> <p>CO4: To enable the students to play vital role in the field of commerce with digitalization.</p>

	CO5: A specific learning on services marketing will enable the students to understand the role of marketing on service sectors and find solutions to the real time problems in the business with the specialized area of service marketing.
Methods & Techniques for Business Data Analysis	CO1: The major objective of the subject is to provide the students with basic knowledge of mathematics and their application to commercial situations CO2: The subject enables the students to understand the arithmetic and algebraic structure of the figures and also helps the students to Acquaint knowledge with basic working of number system. CO3: The subject enables the students to understand the importance of mathematical equations to solve day to day problems and also to improve the answering ability on problems relating to Simple/ Linear and Simultaneous Equations. CO4: The subject also enables the students to understand important commercial arithmetic concepts like interest, annuities, percentages, ratios and proportions, bill discounting CO5: Improves the answering ability on problems relating to Arithmetic progression and geometric progression.
III SEMESTER	COURSE OUTCOMES
Corporate Accounting	CO1: The major objective of this is to familiarize the students about the issues of shares and debentures, also to forfeiture and re-issue of shares and applications when is fully payable. CO2: The subject also enables students to understand the underwriting of shares and debentures when it is partially or fully underwritten of shares with and without the firm Underwriting. CO 3: To enlighten the students about the preparation of financial statements of companies according to the companies Act of 2013 and schedule III. CO4: The subject also gives knowledge about the valuation of goodwill and shares according to various methods i.e. average profit method, super profit, capitalisation method, annuity method and also provide thorough understanding about the Intrinsic value method. CO5: It also enable the students to learn about managerial remuneration according to schedule V of companies act, also provide insights about the calculation of Net Profit for managerial remuneration payable
Financial Management	CO1: Demonstrate the applicability of the concept of Financial Management to understand the Managerial Decisions in determining the objectives of financial management and financial Planning.

	<p>CO2: Demonstrate knowledge of the value of money over time and its uses by using various techniques.</p> <p>CO3: Apply the Leverage and EBIT EPS Analysis associate with Financial Data. Understanding various types of dividend and types of dividend policy in India.</p> <p>CO4: Understand alternative sources of finance and investment opportunities and their suitability in particular circumstances based on different evaluation technique.</p> <p>CO5: Demonstrate the importance of working capital management and the tools to manage it.</p>
Business Regulations	<p>CO1: Understanding the importance of law in business.</p> <p>CO2: To understand the importance of contract in business.</p> <p>CO3: The understanding in detail in the importance of competition act & consumer right.</p> <p>CO4: Understanding the environmental act to run business in market.</p>
Business Data Analysis	<p>CO1: The main outcome of the subject is to familiarize the concepts of Statistics. To define statistics, primary and secondary data, diagrammatic, graphical Presentation.</p> <p>CO2: students will able to independently calculate the basic statistical parameters. Analyze statistical data using measures of central Tendency, Dispersion and skewness.</p> <p>CO3: Calculate and interpret the correlation between two variables. Know the Principles and significance of regression.</p> <p>CO4: Understand the concept of Time Series with its components and able to calculate and estimate the trend values.</p> <p>CO5: To explain interpolation methods, Assumptions and Newton's Advancing Differences Method.</p>
IV SEMESTER	COURSE OUTCOMES
Advance Corporate Accounting	<p>CO1: To understand the Accounting Treatment for Redemption of Preference Shares</p> <p>CO2: To understand the Accounting Treatment for Redemption of Debentures</p> <p>CO3: To understand the method of accounting in the case of Amalgamation in the Nature of Mergers and Amalgamation in the Nature of Purchase</p> <p>CO4: To understand the Provision of Companies Act for Internal Reconstructions and to prepare Reconstructed Balance sheet of the company</p> <p>CO5: To understand the Accounting Procedure for Liquidation of a Company</p>

Cost Accounting	<p>CO1: To understand the concept of Costing and related terms</p> <p>CO2: To familiarize in Estimating and Controlling the Material Cost</p> <p>CO3: To understand the Estimation and Controlling of Employee cost</p> <p>CO4: To familiarize in Estimating the Overhead Cost</p> <p>CO5: To prepare Reconciliation Statement and thereby to Analyze the difference in Cost and Financial Records</p>
E-Business and Accounting	<p>CO1: Understand the fundamentals and importance of E-commerce</p> <p>CO2: Hard ware and software relating to E-business</p> <p>CO3: Empower the students to access e-commerce requirement of a business</p> <p>CO4: To introduce students with accounting package (Tally ERP 9).</p> <p>CO5: Perform computerized accounting using Tally package</p>
Goods and Service tax	<p>CO1: Students will impart with knowledge on tax, types of tax and their modalities, to give insight on the taxes influencing a corporate entity – both direct and indirect.</p> <p>CO2: Students are equipped with principles and provision of Goods and Services Tax, which is implemented from 2017 with the notion of One Nation, One Tax and One Market.</p> <p>CO3: Students will ascertain the rate of tax and tax period for which tax liability to be considered on the basis of Time of Supply.</p> <p>CO4: Students gain knowledge on how to claim input tax credits by a person registered under GST on the basis of their business transactions.</p> <p>CO5: Students are provided with the insights on the procedures and formalities to be adhered, with regard to tax matters.</p>
V SEMESTER	COURSE OUTCOMES (ACCOUNTING GROUP)
Advanced Accounting	<p>CO1: The various advanced accounting concepts and its Practical approach.</p> <p>CO2: Nature of Banking Company, Insurance Company and its Financial Statements.</p> <p>CO3: Employees stock option and its accounting treatment</p> <p>CO4: Concept of analysis of financial statements.</p>
Auditing and Corporate Governance	<p>CO1: Students will be proficient in the fundamental conceptions of Auditing and its Process.</p> <p>CO2: Students will attain the knowledge of principles and practices of internal auditing.</p>

	<p>CO3: Students will understand the Classification and Techniques in Vouching.</p> <p>CO4: Students will recognize the objectives and importance of verification and valuation of Assets and Liabilities.</p> <p>CO5: Students are enabled to understand the significance of Corporate Governance and the principles of board composition.</p>
Income Tax-I	<p>CO1: Students will become aware of the Income Tax Law of India and familiarized with the concept of tax and history of taxation in India.</p> <p>CO2: Students will develop analytical skills through understanding the residential status of various persons by applying the specified conditions. Understand the concept and importance of the residential status a person in calculating taxable income</p> <p>CO3: Students will develop analytical skills through understanding taxable income and exempted income and computation of agricultural income under the scope of Income Tax Act of India</p> <p>CO4: Students gain knowledge and awareness on basic rules governing salaries for taxable purpose.</p> <p>CO5: Students gain knowledge and awareness on basic rules governing house properties for taxable purpose.</p>
Methods of Costing	<p>Upon successful completion of this course students will be able to:</p> <p>CO1: Identify situations where the application of job costing or batch costing is appropriate and estimate job cost from given information</p> <p>CO2: Understand the meaning of a contract and other terms used in contract costing. Compute profit of an incomplete contract, cost of contract and cost of work certified.</p> <p>CO3: Analyse data and prepare cost of production reports for process costing. Know the features of process costing and the situations where the use of process costing is appropriate.</p> <p>CO4: Understand the tools and techniques used in service costing. Describe the circumstances in which service costing should be used. Carry out service cost analysis in service industry situations</p> <p>CO5: Apply and analyze different types of activity-based management tools through the preparation of estimates. Understand the difference between traditional costing and activity-based costing.</p>

VI SEMESTER	COURSE OUTCOMES
Indian Accounting Standards and IFRS	<p>CO1: To familiarize with the significance of accounting standards and its implications in Indian context.</p> <p>CO2: To provide framework for preparation and presentation of financial statements as per Ind As-1 and to solve problems on statement of profit & loss and balance sheet.</p> <p>CO3: To familiarize the students with the provisions as per accounting standards for items appearing in financial statements such as revenue recognition; valuation of inventory; property, plant & equipment; borrowing cost; intangible assets; provisions; and EPS.</p> <p>CO4: To familiarize provisions under accounting standards for items that do not appear in financial statements such as Segment Reporting (Ind As 108); Related Party Disclosures (Ind As 24); Events Occurring After Balance Sheet Date (Ind As 10); Interim Financial Reporting (Ind As 34).</p> <p>CO5: To familiarize the students with the purpose, benefits, Requirements and Components of Consolidated Financial Statements as per Companies Act, 2013 and also to impart practical knowledge of Calculation of Minority Interest, Goodwill or Capital Reserve on Consolidation.</p>
Income tax-II	<p>CO1: To familiarize with various expenses which are expressly allowed and disallowed as per IT act and also impart knowledge with the computation of taxable Business Incomes of Proprietary Concerns and computation and computation of income from profession with regards to Chartered Accountants, Advocates and Medical Practitioners.</p> <p>CO2: To familiarize with the concept of capital assets and its transfer along with computation of taxable capital gains including exemptions U/S 54.</p> <p>CO3: To know about the computation of taxable income from other sources inclusive of tax treatment for dividends, interest on securities, rules for grossing up and bond washing transactions.</p> <p>CO4: To familiarize with the meaning and Provision for Set-off & carry forward of losses and the implications of deductions from 80C to 80U.</p> <p>CO5: To familiarize with the computation of Total Income and Tax Liability of an Individual Assessed.</p>
Accounting for Government and Local bodies	<p>CO1: To enable the students to know in this subject is to inculcate writing and auditing of government accounting and books.</p> <p>CO2: To create awareness amongst various stakeholders such as end users and citizens about the benefits of the accounting reform process in Government and Local</p>

	<p>Bodies.</p> <p>CO3: Budget and finance it helps to students to know distribution of resources keeping in view the social and economic advantages of the country.</p> <p>CO4: Students can know how local government is administered.</p> <p>CO5: Students can discover the problem facing local government and To see how the federal government use local government to reach rural areas.</p> <p>CO6: To support improved performance in the planning, delivery, and sustained provision of priority municipal services and infrastructure by urban local governments.</p>
<p>Management Accounting</p>	<p>Upon successful completion of this course students will be able to:</p> <p>CO1: Understand the analysis and interpretation of financial statements with a view to prepare management reports for decision making.</p> <p>CO2: Students can calculate various ratios to assess the solvency, liquidity, efficiency and profitability position of the company. Apply ratio analysis in decision making process of the management.</p> <p>CO3: Evaluate the cash position of the firm by applying cash flow</p> <p>CO4: Examine the marginal costing techniques and analyze cost-volume-profit techniques to determine optimal managerial decisions</p> <p>CO5: Apply and analyze different standard and budgetary control tools and technique.</p>

Department of Humanities (B.A)

Vision:

- To empower and equip students with inner strength and confidence to face challenges and bloom into a complete woman

Mission:

- To empower women to assume leadership, to provide a context of learning that enhances professionalism, humanism and social responsibility and to form women of character, with sound moral principles and integrated personalities.

Programme Outcomes:

SL No	Programme outcomes
PO1	Students will be able to understand the basic concepts of Psychology, human behavior and development.
PO2	To analyze scientifically about human behavior, and develop awareness of self and social well-being.
PO3	To equip students with advanced skills in communication, public speaking, presentation skills and principles of Journalism.
PO4	Students are encouraged to undergo practical training to prepare portfolios, short films, newsletter and news Reporting.
PO5	To produce students with advanced skills in writing, reading, and reasoning that will enable them to enter the work force directly or via professional or graduates.

Programme Specific Outcomes:

SL No	Programme Specific outcomes
PSO1	Students learned to interpret data, make project and write scientific case study report.
PSO2	Learn to use basic psychological tests, experiments and make use of personality theories in daily practice.
PSO3	Train students for careers and advanced studies in a wide range of topics such as Advertising, Public Relations, News anchoring, news reporting and editing.
PSO4	Equip student with analytical skills in linguistics, communications and literary criticism
PSO5	Nurturing the Notion of Value Education in the Course.

Introduction to Communication – I Semester

Course Outcomes: - BA

SL No	Course outcomes
CO1	This course will enable students to be exposed to important concepts and communicate thoughts, emotions, ideas and attitudes are critical factor in the social environment.
CO2	The student will also learn how to take positions in important debates and explore emerging issues in the contemporary media landscape.
CO3	To introduce the students' various kinds of communication and its role in society, various process and theories of Communication.
CO4	The text will help the students to understand various models developed by the communication theorist.
CO5	To familiarize the students with the glossary of communication and Pioneer of communication in Media

3 Basic Psychological process- paper I & II [I and II Sem]

SL No	Course Outcome
PSO1	Discus and apply the concepts of psychology in day-to-day life.
PSO2	Acquire the foundation for better understanding of applied branches in psychology.
PSO3	Be able to understand self and social behavior which in turn, Improves their interpersonal relationships
PSO4	To understand the basic concepts, principles, and theory of psychology.
PSO5	Better understanding on human behavior and its need for modification for betterment of society.

Fundamental of Journalism - II Semester

Course Outcomes :- BA

SL No	Course Outcomes
CO1	It has been designed with the aim of understanding the nature, scope, functions and kinds of Journalism.
CO2	The students will be able to conceptualize the history of Journalism and the contributions of eminent personalities in the field of Journalism.
CO3	Students will be able to understand the History of Kannada Journalism and various persons involved in it and their contributions to the field of Journalism.
CO4	Awareness on magazine Journalism, its scope, trends and challenges.
CO5	Students are introduced to various news agencies and press organizations.

Audio Visual Media - III Semester

Course Outcomes :- BA Reporting

SL No	Course Outcomes
CO1	The course will enable the students to learn about the history and present status of Radio & Television.
CO2	Understand various types of Radio programs and the principles of writing for radio.
CO3	Learning about the development of television in India and on about the private channels.
CO4	The students will learn Television Production Techniques and recent trend in broadcasting.
CO5	Students are introduced history of Cinema and the new trends in India Cinema.

Developmental Psychological – Paper III & IV [III and IV sem]

SL No	Course Outcome
PSO1	Assess the biological, social, cognitive cultural, and environmental factors that influence development throughout lifespan
PSO2	Evaluate current and past research in the study of the lifespan guided by the theories within the developmental psychology and to apply aspects of developmental principles
PSO3	Students demonstrate the concepts, theories, and research which define this discipline of psychology
PSO4	Students learn the conceptual understanding of emotional, psycho-social development and

	practical understanding of how to help children, adolescents, young adults, adulthood and old age which address the challenges they face across the life span
PSO5	To demonstrate the basic physiological, cognitive and social developmental processes during each age which influences these processes and the relationship among the various threads of development in each age period

Media Laws – V Semester

Course Outcomes: BA Reporting

SL No	Course Outcomes
CO1	The course will enable the students to learn press as Fourth Estate, Freedom of speech and expression and press during emergency.
CO2	The students are introduced to various media laws such as defamation, sedition, obscenity, IT Act and Copy Right Act.
CO3	Conceptualization of various Journalistic acts like working Journalists Act, Prasar Bharati Act, and the Press and Registration Act.
CO4	Learning about Media Ethics and Cannons of Journalism.
CO5	The students learn on Press Council of India and Press commission of India

Reporting - V Semester

Course Outcomes :- BA Reporting

SL No	Course Outcomes
CO1	The course will enable the students to learn the meaning, nature, sources and types of News.
CO2	Understand various kinds of lead, its importance and learn about the structure of news writing
CO3	Learning about the qualities and qualification of reporters and various types of correspondents.
CO4	The students will learn to write feature stories, news report, how to conduct an interview and to edit a news.
CO5	Students are introduced to various types and kinds of reporting.

Editing - V Semester

Course Outcomes:- BA Editing

SL No	Course Outcomes
CO1	To enhance the knowledge about structure of Newspaper office, its organization and its functions.
CO2	To help the students have a clear idea about the process of editing, translation and rewriting.
CO3	Students learn about various types of headlines, its meaning, importance, kinds and functions.
CO4	The program seeks to foster students to familiarize the students with the basics of writing of print media.
CO5	Students Will be acquainted with the Typography, Page make up its importance and proofing symbol.
CO6	The students Will have knowledge of the qualification and qualities of Editor, Sub Editor, Chief Sub-Editor and News Editor

Industrial & Organizational Psychology : paper VI & VIII [V & VI Sem]

SL No	Course Outcome
PSO1	Students will demonstrate the historical development and key concepts of functioning of organization.
PSO2	Students will demonstrate a basic understanding of the major areas of organizational psychology.
PSO3	Students will learn to apply organizational theory to specific organizational situation.
PSO4	Students to understand the role human factor in the context of organization and work behavior and management.
PSO5	Students will develop and understanding of how various theory and methods of organization psychology apply to the real work settings.

Abnormal Psychology- Paper V and VII [V & VI Sem]

SL No	Course Outcome
PSO1	Be able to identify behaviors considered to be deviant from normalcy based on intensity, duration and frequency of occurrence of behavior.
PSO2	Be able to categories disorders into different types based on clusters of signs and symptoms.
PSO3	Be able to identify disorders which require definite referral for diagnosis and treatment purposes.
PSO4	To understand the clinical aspects of disorders
PSO5	To learn the etiology and treatment of various disorders.

Media Management - VI Semester

Course Outcomes :-

SL No	Course Outcomes
CO1	This course enables the students to learn about newspaper industry and how to start a Television and Radio Stations.
CO2	Students learn about the structure of newspaper organization and its operations
CO3	The program helps the students to understand the principles of Newspaper business.
CO4	Learning about the problems and prospects of Newspaper Ownership in India.
CO5	Students will understand the problems and the Global Competitions in India Media.
CO6	The program seeks to teach the students to start a TV Channel and Radio Stations.

Advertising - VI Semester

Course Outcomes :- BA Advertising

SL No	Course Outcomes
CO1	This course will enable students to understand the Nature, Scope And Meaning Of Advertising, Evolutions Of Advertising; Role Of Advertising In Modern Society.
CO2	Students Will be acquainted with the knowledge of Socio And Economic Impact Of Advertising; Advertising Agencies, Types Of Advertising Agencies; Planning Advertising Campaigns. Advertisements and Ethics. ASCI.
CO3	To enhance the knowledge about Advertising Agencies, Functions Of Advertising Agencies.
CO4	The students will be able to learn to write Advertisement Copy for Print Media, Radio And Television; Visualization, Layout, Illustration, Color; Elements Of Advertisement Copy; Headline, Sub-Headline, Text, Slogan, Logo, Trade Mark.
CO5	It will enable to students to learn Brand positioning – creative strategies – creating ads for FMCG products – Brand promotions and sales promotions
CO6	In-depth knowledge on nature and Scope of Public Relation also the qualification and responsibilities.
CO7	Learning about the Role of advertising in the marketing communication process; the importance of marketing to advertising

Department of Science B.Sc (PMC)

VISION

To promote and support a comprehensive, innovative and dynamic learning experience to develop computational skills, critical thinking and problem solving ability to create a diverse global student population in pure Science.

MISSION

- To create ideas that deepens and nourishes the understanding of Science and to develop innovative and insightful researchers
- To provide and formulate strategies for solving problems
- To ensure that the students will obtain abilities to critically assess numerical and graphical information
- To ensure that the student learner will be able to contribute to today's society

Program Outcomes (POs)

After Completion of the BSc Programme, Graduating students will be

PO1	Able to develop a conceptual understanding of physics principles. They will be able to demonstrate concepts in Newtonian Mechanics, Electromagnetism, special theory of relativity, Thermodynamics, Solid state physics, Statistical physics, Atmospheric physics, and Quantum mechanics.
PO2	Graduates should be able to transfer and apply the acquired concept and principles to study different branches of physics
PO3	Demonstrate the ability to translate a physical description to a mathematical equation and conversely explain the physical meaning of the mathematics, represent key aspects of physics through graphs and diagrams and use geometric arguments in problem-solving
PO4	The objective of the course is to introduce students to research skills and specialise in a relevant to their research interests under close supervision
PO5	To develop the skills and expertise on comprehensive understanding of techniques, and a thorough knowledge of the literature, applicable to their own research.
PO6	Demonstrated originality in the application of knowledge, together with a practical understanding of how research and enquiry are used to create and interpret knowledge in their field
PO7	Demonstrated some self-direction and originality in tackling and solving problems, and acted autonomously in the planning and implementation of research; and produced a dissertation for examination

PO8	Make measurements on physical systems understanding the limitation of the measurements and the limitations of models. Complete an experimental work, and report to the faculty by tabulating the readings and present the outcome of the experimental work
PO9	To ensure Knowledge and ability to use various problem-solving strategies
PO10	Ability to synthesize knowledge from different areas of pure science.

Program Specific Outcomes (PSOs)

After Completion of the BSc Programme, Graduating students will be

PSO1	Students will develop the proficiency in the acquisition of data using a variety of laboratory instruments and in the analysis and interpretation of such data
PSO2	Students will show that they have learned laboratory skills enabling them to take measurements in a physics laboratory and analyze the measurements to draw valid conclusion
PSO3	Students will be capable of oral and written scientific communication and will prove that they can think critically and work independently
PSO4	Students will realize and develop an understanding of the impact of physics and science on society
PSO5	Develop proficiency in the analysis of complex physical problems and the use of mathematical or other appropriate techniques to solve them
PSO6	Demonstrate skills in the use of computers for control, data acquisition and data analysis in experimental investigations
PSO7	Provide a systemic understanding of core physical concepts, principles and theories along with their applications
PSO8	Students will develop the proficiency in the acquisition of data using a variety of laboratory instruments and in the analysis and interpretation of such data
PSO9	Students will show that they have learned laboratory skills enabling them to take measurements in a physics laboratory and analyze the measurements to draw valid conclusion
PSO10	Students will be capable of oral and written scientific communication and will prove that they can think critically and work independently
PSO11	Students will realize and develop an understanding of the impact of physics and science on society
PSO12	To enable the students to cultivate a mathematical way of thinking
PSO13	making conjectures, verifying them with further observations, generalizing them, trying to find proofs and making observations.
PSO14	To enable the students to quantify their experiences in other subjects they study.
PSO15	To enable the students to learn the basic structures of mathematics through unifying concepts and to motivate these structures through applications.

PSO16	To enable the students to study mathematics for themselves.
PSO17	To provide high quality mathematical education at all levels that will be vital for scientific and technological developments.

Course Outcomes (Cos)

I SEMESTER

Physics - I

Sl. No	Course Outcomes(COs)
CO1	Synthesize Newtonian Physics with static analysis to determine the complete load impact in motion and friction, planetary motion, work and energy, system of particles, black body radiation on all components of a given structure with a complete load.
CO2	Translate physical descriptions into mathematical equations, and conversely, explain the physical meaning of kinetic theory of gases.
CO3	Demonstrates understanding of basic concepts of the zeroth, 1 st and 2 nd Laws of Thermodynamics by utilizing energy balance analysis and entropic analysis.
CO4	Design an experiment to measure a given physical quantity. Make measurements on physical systems.
CO5	Estimate sources of error in a measurement. Use graphs and diagrams to convey results. Exhibit clear physical and mathematical arguments including effective use of equations.

2. Mathematics - I

Sl. No	Course Outcomes(COs)
CO1	On successful completion of the course students will be expected to reduce a matrix into a Row Reduced Echelon form, Normal Form, find inverse matrix.
CO2	They can also recognize the difference between Homogeneous and non-homogeneous system of linear equations also students will be able to examine the consistency of the system of equations.
CO3	They will also learn the meaning of Eigen values and Eigen Vectors and the method of using characteristic polynomials to compute eigenvalues and eigenvectors.
CO4	Students will be able to find the successive differentiation, also finding nth derivatives of some standard functions.
CO5	Also, they will be able to solve problems and then they will learn the Leibnitz's theorem and able to write and understand the proof and its applications, they can also recognize and solve

	partial differentiation, first and higher derivatives of Homogeneous functions.
CO6	They can also outline the Euler's theorem and its extension along with the proofs. Also Have complete understand of implicit functions and composite functions and Jacobians.
CO7	Students will be able to find the reduction formulae for some standard trigonometric functions with definite limit. They will learn the differentiation under integral sign which is so called Leibnitz's rule and solving problem on that.
CO8	On completion of this unit successfully, Students will be able to find the Equation of the sphere in general and standard forms, equation of a sphere with given ends of a diameter.
CO9	They can also recognize Tangent plane to a sphere, orthogonality of spheres. Standard equations of right circular cone and right circular cylinder and problems.

3. Computer Science - I

CO1	Students will acquire knowledge of C language. Students will learn to implement the algorithms and draw flowcharts for solving Mathematical and Engineering problems.
CO2	Demonstrate an understanding of computer programming language concepts. To be able to develop C programs on Linux platform
CO3	Ability to design and develop Computer programs, analyses, and interprets the concept of pointers, declarations, initialization, operations on pointers and their usage
CO4	Able to define data types and use them in simple data processing applications also he/she must be able to use the concept of array of structures. Student must be able to define union and enumeration user defined data types
CO5	Develop confidence and ability for life-long learning needed for Computer language.

II SEMESTER

1. Physics - II

Sl. No.	Course Outcomes(COs)
CO1	Understand the concepts of Mechanics, Heat and Thermodynamics
CO2	Understand physical characteristics of SHM and obtaining solution of the oscillator using differential equations
CO3	Understand simple harmonic vibrations of same frequency and different frequencies by using the mathematical solution of differential equation
CO4	Solve wave equation and understand significance of transverse waves

CO5	Solve wave equation of a longitudinal vibration in bars free at one end and also fixed at both the ends
CO6	Understand the define the enthalpy H, Helmholtz function F and the Gibbs function G and state their roles in determining equilibrium under different constraints
CO7	Using suitable results from the theory of functions of many variables a variety of thermodynamic derivatives including heat capacity, thermal expansively and compressibility, gaining the knowledge to solve problems in which such derivatives appear.
CO8	Sketch the phase diagram of a simple substance in various representations and understand the concept of an 'equation of state' and the basic thermodynamics of phase transitions
CO9	Analyze the effects of Relativity by Newtonian and Special Theory of Relativity and explain the gravitational effect using General theory of Relativity

2. Mathematics II

Sl. No.	Course Outcomes(COs)
CO1	On completion of this unit successfully, students will be able to Demonstrate when a binary algebraic structure forms a group. Construct Caley tables. Determine possible subgroups of a group. They can recognize and solve problems of modular system and permutation of the groups.
CO2	They will be able to outline the concepts of Angle between the radius vector and the tangent, Angle of intersection of curves, polar sub-tangent and polar subnormal, perpendicular from pole on the tangent, Pedal equations.
CO3	They are expected to find Derivative of an arc in Cartesian, parametric and polar forms Curvature of plane curves, formula for radius of curvature in Cartesian, parametric, polar and pedal forms, Centre of curvature, evolutes. Singular points, Asymptote, Envelopes and Application Problems.
CO4	Students will be able to recognize the Applications of Integral Calculus, computation of length of arc, plane area and surface area and volume of solids of revolutions for standard curves in Cartesian and Polar forms.
CO5	Students are expected recognize and solve differential equations of first order and first degree Solutions of Linear equations, Bernoulli's equation, Exact equations, Equations of first order and higher degree nonlinear first order, higher degree solvable for p, y, x, Clairaut's equation.
CO6	They can also outline the Orthogonal trajectories in Cartesian and polar forms and the application problems.
CO7	On completion of this unit successfully, students will be able to Demonstrate when a binary algebraic structure forms a group. Construct Caley tables. Determine possible subgroups of a

	group. They can recognize and solve problems of modular system and permutation of the groups.
CO8	They will be able to outline the concepts of Angle between the radius vector and the tangent, Angle of intersection of curves, polar sub-tangent and polar subnormal, perpendicular from pole on the tangent, Pedal equations.
CO9	They are expected to find Derivative of an arc in Cartesian, parametric and polar forms Curvature of plane curves, formula for radius of curvature in Cartesian, parametric, polar and pedal forms, Centre of curvature, evolutes. Singular points, Asymptote, Envelopes and Application Problems.

3. Computer Science - II

CO1	To impart the basic concepts of data structures and algorithms
CO2	To understand concepts about searching and sorting techniques
CO3	To Understand basic concepts about stacks, queues, lists, trees and graphs
CO4	To develop skills to apply appropriate data structures in problem solving
CO5	To solve complex applications using structured programming methods.

III SEMESTER

1. Physics - III

Sl. No.	Course Outcomes(COs)
CO1	Understand the basic of Current and voltage and solve DC circuit analysis problems. DC network theorems.
CO2	Possess adequate knowledge to analyze electrical circuits using Kirchoff's laws and Apply the knowledge gained to explain the behavior of the circuit at series & parallel combination.
CO3	Understand the basic mathematical concepts related to electromagnetic vector fields. Apply the principles of electrostatics to the solutions of problems relating to electric and magnetic field and electric potential, boundary conditions.
CO4	Learn a broad foundational knowledge of the Concept of vector and scalar fields
CO5	Understand the concepts related to Faraday's law, induced emf and Maxwell's equations. Apply Maxwell's equations to solutions of problems relating to transmission lines and uniform propagation waves

CO6	Identify the presence of static electric charges and fields due to static charges
CO7	Understand the phenomena of Seeback effect & Peliter effect and apply the concept of thermo-emf wherever suitable

2. Mathematics - III

Sl. No.	Course Outcomes(COs)
CO1	At the completion of Group theory, Students will be able to understand the importance of algebraic properties with regard to working within various number systems, definition of subgroups, integral powers of an element of a group, order of an element of a group and its properties, Cyclic groups and its properties, Coset decomposition.
CO2	They will be able to decide whether a given group is cyclic, and given a finite cyclic group, find a generator for a subgroup of a given order. Students will also understand Lagrange's theorem and outline the Consequences of Lagrange's theorem.
CO3	Students will understand the Definition of a Sequences, Bounded sequences, to find limit of a sequences, convergent, divergent and oscillatory sequences and Monotonic sequences and their properties with Cauchy's criterion.
CO4	Students will have the knowledge and skills to understand that when sequences are enumerated, for example, the months of the year, a link is established between them and the set of the natural numbers.
CO5	Students will follow the reasoning to go so far as to deduce the general term of a sequence as the mathematical expression that relates the position that occupies a term in the sequence with its value.
CO6	Students will understand the definition of convergence, divergence and oscillation of series. They will be able to outline the properties of Convergence series and properties of series of positive terms. They will also learn the Geometric series and Tests for convergence of series that is p series result. Students determine if a given series is a geometric series, and if a geometric series converges and they will be able to calculate the sum of a geometric series. Students will also learn the Comparison Test of series, Cauchy's root Test, D'Alembert's test, Raabe's test and Absolute and conditional convergence and also D'Alembert test for absolute convergence . They will also learn to solve Alternating series by Leibnitz test.
CO7	They will learn Summation of binomial, Exponential and logarithmic series.
CO8	Students will learn the recapitulation of Equivalence Class and partition of a set. They will learn

	definition of the limit of a function in ϵ - δ form, continuity, types of discontinuities.
CO9	They will be able to outline the properties of continuous function on a closed interval (boundedness, attainment of bounds and taking every value between bounds).
CO10	They can understand the concepts of Differentiability and Differentiability implies Continuity and that its Converse is not true.
CO11	They can understand the concepts of Differentiability and Differentiability implies Continuity and that its Converse is not true. They can understand the application of differentiability and continuity in Rolle's Theorem, Lagrange's and Cauchy's First Mean Value Theorem (Lagrange's form) and Maclaurin's expansion and Evaluation of limits by L' Hospital's rule.

3. Computer Science – III

CO1	Students will be able to broaden knowledge of Software Process Models. They will become aware of the Software Product.
CO2	They will be able to increase proficiency in Software Project Management and gain practical experience in Requirements Engineering.
CO3	Students will be able to gain practical experience in UML tools.
CO4	They will acquire the background of Software Architecture and understand and be able to explain Software Metrics and Software Reliability.
CO5	They will learn concepts associated with Software Construction and learn about Software Verification

IV SEMESTER

1. Physics - IV

Sl. No.	Course Outcomes(COs)
CO1	Demonstrate and understand the core of knowledge in physics, including the major premises of physical optics, lasers and fiber optics.
CO2	Exposure to written and oral communication skills in communicating interference, diffraction of light and polarization.
CO3	A robust conceptual understanding of Fourier series in physics concepts.
CO4	Critically assess current state of knowledge and expertise, and develop the understanding in

	optical fibers.
CO5	Design and conduct an experiment (or series of experiments) demonstrating their understanding of the scientific method and processes in the field of optics.
CO6	Quantitatively determining error in an experiment and to use this to assess agreement with a specific theory or set of hypotheses.

2. Mathematics - IV

Sl. No.	Course Outcomes(COs)
CO1	On completion of this unit students will understand the meaning of Groups, Normal subgroups examples and related problems.
CO2	They can also recognise the definition of Quotient group, Homomorphism and Isomorphism of groups, Kernel and image of a homomorphism, Normality of the Kernel, Fundamental theorem of homomorphism and outline the properties related to isomorphism. They will also learn Permutation group and Cayley's theorem.
CO3	Students will understand the meaning of Trigonometric Fourier series of functions with period 2π and period $2L$ and hence find the Half range Cosine and sine series.
CO4	Students will be able to understand the definition of Differential Calculus, Continuity and differentiability of a function of two and three variables. They will be able to apply the same in Taylor's Theorem and expansion of functions of two variables. Students will acquire the knowledge of Maxima and Minima of functions of two variables and Learn the Method of Lagrange multipliers.
CO5	Students will understand the Definition and basic properties of Laplace transform of some common functions and Standard results of Laplace transform of periodic function. By Learning the basics they are expected to understand the Laplace transforms of derivatives and the integral of function. Also they will learn the Laplace transforms, Heaviside function convolution theorem (statement only) and Inverse Laplace transforms.
CO6	On completion of this unit , Students will acquire the knowledge of Second and higher order ordinary linear differential equations with constant Coefficients. They will learn the rules to find complementary function and particular integrals (standard types). With this they can solve Cauchy-Euler differential equation and Simultaneous linear differential equations (two variables) with constant coefficients.
CO7	Further they can solve solutions of second order ordinary linear differential equations with variables coefficients by the following methods. (i). When a part of complementary function is

	given (ii). Changing the independent variable (iii). Changing the dependent variable (iv). Variation of parameters (v). Conditions for exactness and the solution when the equation is exact.
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3. Computer Science - IV

CO1	Students will be able to write regular expression for pattern matching and apply them for various filters for a specific task.
CO2	Learn about Unix System Communication and Role of a System Administrator.
CO3	To identify the basic components of Operating system, Structure and System calls of the Operating systems.
CO4	To acquire the knowledge of Process Management, Process Synchronization, and the mechanisms to handle the Deadlock.
CO5	Ability to understand memory management and virtual memory, Paging concept in detail.

V SEMESTER

1. Physics - V

Sl. No.	Course Outcomes (COs)
CO1	Know the elementary concept of statistics. Understand statistical distribution of system of particles to study statistical ensembles and study Quantum statistics
CO2	understand various models in statistical mechanics and apply the significance and characteristics of critical phenomena
CO3	Gained knowledge about basic concept for Non-Relativistic Quantum mechanics
CO4	Calculate the de Broglie Wavelength of a wave associated with the particle, explain the importance of Davisson and Germer and GP Thomson experiments and Heisenberg's Uncertainty Principle and Describe the illustrations
CO5	Provide the elementary understanding, the basic information to face the study of meteorology and climatology.
CO6	Explain the physical laws governing the structure and evolution of atmospheric phenomena spanning a broad range of spatial and temporal scales.
CO7	Developing the capability to analyze environmental and atmospheric physics problems and determine possible solutions for them
CO8	Understand the importance of the Energy and Crystal classes, symmetries, space lattices and

	solid characters by introducing to Material Science
CO9	Synthesis Of Nanomaterials Understand the classification nanostructured materials and Characterization Techniques and Properties
CO10	Identify and compare state Nanocomposites and structures and perform a critical analysis of the research literature

2. Physics - VI

Sl. No.	Course Outcomes (COs)
CO1	Demonstrate understanding of the applications of numerical techniques for modeling physical systems for which analytical methods are inappropriate or of limited utility.
CO2	Demonstrate a thorough understanding of the analytical approach to modeling of astrophysics.
CO3	Understand the impact of solid-state physics and electronic science on society.
CO4	Detailed study of semiconductor physics and its applications using mathematical tools.
CO5	Design a familiarity with the content of multiple disciplines or sub-disciplines of physics at the upper level.
CO6	Demonstrate an understanding of the analytical methods required to interpret and analyze results and draw conclusions as supported by data in conducting heating experiments.

3. MATHEMATICS - V

Sl. No.	Course Outcomes (COs)
CO1	Students will gain the knowledge of definition of Rings, Types of Rings, Integral Domain and Fields and their properties following the definition and outline the properties of rings and Rings of integers modulo n .
CO2	They will also understand the meaning of Subrings, Ideals, Principal, Prime and Maximal ideals in a commutative ring, respective examples and standard properties following the definition.
CO3	Further they will learn the meaning of Homomorphism, Isomorphism and related Properties. They will understand the definition of Quotient rings, Fundamental Theorem of Homomorphism of Rings and important concepts of Every field is an integral domain and Every finite integral domain is a field and thereby they will be able to solve the related Problems.
CO4	Students will acquire the knowledge of Scalar field, gradient of a scalar field and its geometrical meaning. Further students will be able to understand the concepts of directional derivative, Maximum directional derivative and Angle between two surfaces.

CO5	They will also gain the knowledge of vector field, divergence and curl of a vector field and decide whether the function is solenoidal and irrotational fields with which they can solve and evaluate the scalar and vector potentials.
CO6	Further they will learn the definition of Laplacian of a scalar field, vector identities and their Standard properties and also acquire the knowledge on Harmonic functions and solve the related Problems.
CO7	The Learning outcome of this unit is that students can define Finite differences and understand the definition and properties of $\Delta, \nabla, \delta, \mu$ and E, the relation between them. They can also evaluate the nth difference of a polynomial. Further they will also understand the meaning of Factorial notations, separation of symbols and evaluate them. They will be able to recognize divided differences and related theorems.
CO8	They will gain the basic definition and formulae of Newton Gregory forward and backward interpolation formulae and Lagrange's and Newton's interpolation formulae for unequal intervals, Inverse interpolation and can solve the same. They can also solve Numerical Integration: Quadrature formula by Trapezoidal rule, Simpson's 1/3 and 3/8 rule.

4. Mathematics - VI

Sl.No.	Course Outcomes (COs)
CO1	After the completion of the course students can explain the concept of Calculus of Variation, Variation of a function, variation of the corresponding functional, extremal of a functional, variational problem.
CO2	They will be able to write theorem along with the proof of Euler's equation and its particular forms and problems can be solved.
CO3	Students can solve standard problems like geodesics, minimal surface of revolution, hanging chain, Brachistochrone problem Isoperimetric problems.
CO4	Students are expected to solve line and multiple integrals in various methods. They are able to solve the problems by changing order of integration, change of variable, now they can easily recognize the surface area, volume, etc.
CO5	After the completion of the course students are expected to write and prove Green's theorem, Gauss Divergence theorem, Stoke's theorem and trained to solve the problems based on the above discussed theorems.

5. Computer Science - V

CO1	Read and understand Java-based software code of medium-to-high complexity.
CO2	Acquire the Knowledge of classes, objects, control structures, about JDK tools, and Java's API.
CO3	Understand the fundamental concepts of computer science: structure of the computational process, algorithms and complexity of computation
CO4	They also learn Graphical user Interface, multithreading, Exception handling, Wrapper classes, vectors, and read and write files in Java.
CO5	Apply the above to design, implement, appropriately document and test a Java application of medium complexity, consisting of multiple classes.

6. Computer Science - VI

CO1	Visual programming provides the students with skills and knowledge required to use essential features and capabilities of Visual BASIC, a programming system used to produce Graphical User Interfaces and applications in a Windows environment.
CO2	The students will be able to explain the concepts of windows programming, write pseudo code for windows program.
CO3	Students develop program using Visual Basic, develop program using VC++ and develop real time applications using VB and VC++.
CO4	Student's code visual programs by using Visual Basic work environment.
CO5	Students prepare various projects by helping visual programming, manage and analyse prepared project with programs

VI SEMESTER

1. Physics - VII

Sl.No.	Course Outcomes(COs)
CO1	Gain Knowledge on basic material physics and research and able to make atomic calculations to show that they understood the atoms' electron structure at the deeper level.
CO2	Qualitative familiarity with theory concepts and working methods within atomic models and be able to use relevant measurement equipment and be able to evaluate experimental results
CO3	Learn to describe theories explaining the structure of atoms and the origin of the observed

	spectra
CO4	Develop primary skills to Identify atomic effect such as Zeeman effect and Stark effect and List different types of atomic spectra
CO5	Understanding knowledge to observed dependence of atomic spectral lines on externally applied electric and magnetic fields
CO6	Develop Skills to describe and explain the properties of nuclei and derive them from various models of nuclear structure and to understand the derivation of the various theoretical formulation of nuclear
CO7	Understand the decay process like α decay, β decay and Develop basic understanding of nuclear reactions and decays with help of theoretical formulate and laboratory experiments
CO8	Understand interaction of various types of radiation with matter which they observe in their daily life. It's easy for them now to relate the theory to practical
CO9	Skills to develop basic understanding of the interaction of various nuclear radiations with matter and develop the ability to understand the construct and operate simple Accelerators & detector systems for nuclear radiation
CO10	Understand the basic aspects of nuclear reactions, the Q-value of such reaction and its derivation from conservation laws, the reaction cross-sections, the types of nuclear reactions, direct and compound nuclear reactions

2. Physics - VIII

Sl.No.	Course Outcomes(COs)
CO1	An understanding of the content of a broad distribution of physics knowledge at the upper level, including: electronics, magnetic materials and dielectrics.
CO2	Demonstrate problem solving competence, including: Solving real-world problems through idealizations and estimation.
CO3	Acquiring in-depth knowledge in quantum mechanics with applications.
CO4	Foundation to utilize a wide range of printed and electronic resources and information technologies to support their research on physical systems and present those results in the context of the current understanding of physical phenomena.
CO5	Demonstrates proficiency in the acquisition of data using a variety of laboratory instruments and in the analysis and interpretation of such data.
CO6	Critically assess current state of knowledge and expertise, and develop, implement, and refine a plan to acquire new knowledge for specific scientific goals and in pursuit of new intellectual interests.

3. MATHEMATICS - VII

Sl. No.	Course Outcomes(COs)
CO1	Students will learn the definition , examples and properties of Linear Algebra Vector space and Subspaces. They will also gain knowledge on the criterion for a subset to be a subspace.
CO2	They gain the knowledge on definition of linear span of a set , linear combination, linear independent and dependent subsets and can solve the related problems. Students will be able to define Basis and dimensions and derive the Standard properties with Examples illustrating concepts and results.
CO3	They will further understand to evaluate the Linear transformations, related properties and matrix of a linear transformation. They can also perform change of basis and evaluate range and kernel of a Linear Transformation and can find the rank and nullity thereby helpful to understand the Rank – Nullity theorem. Further they will also solve Non-singular and singular linear transformations and understand the Standard properties with Examples.
CO4	Students will be able to Define orthogonal curvilinear coordinates. They can also define the Fundamental vectors or base vectors, Scale factors or material factors and quadratic differential form.
CO5	Further students will gain knowledge on Spherical curvilinear system: Cartesian and Cylindrical curvilinear system. They will also be able to do conversion of Cylindrical to orthogonal Spherical polar coordinates.
CO6	They will gain knowledge on the Theorem: The Spherical coordinate system is orthogonal curvilinear coordinate system.
CO7	Students will be able to define Total differential equations and understand the Necessary condition for the equation $Pdx+ Qdy+Rdz= 0$ to be integrable and hence solve the problems. They can also evaluate Simultaneous equations.
CO8	Further they will be able to Form Partial differential equation and evaluate Equations of First Order Lagrange's linear equation. They will also learn to evaluate Non-Linear PDE by Charpit's method and to solve Standard types of first order non-linear partial differential equation (By known substitution).
CO9	They can also find the Solution of second order linear partial differential equations in two variables with constant coefficients by finding complementary function and particular integral.
CO10	Further they can also find the Solution of one dimensional heat equations and Solution of one dimensional wave equations using Fourier series.

4. Mathematics - VIII

Sl. No.	Course Outcomes(COs)
CO1	Upon successful completion of Complex Analysis, a student will be able to Represent complex numbers algebraically and geometrically, Define and analyze limits and continuity for complex functions as well of analyticity and the Cauchy Riemann equations and of results on harmonic and entire functions including the fundamental theorem of algebra, also Be able to prove simple results in elementary transformations namely Translation, rotation, magnification and inversion.
CO2	Students will be able to find the approximate solutions of algebraic expressions, differential equations and integral equations by using various methods like method of false position, Newton-Raphson method, Gauss Jacobi and Gauss seidel, Taylor's series, Euler's and Euler's modified method and Runge-Kutta 4th ordered method. At the outset they can identify which method is more appropriate to solve the equations.

5. Computer Science - VII

CO1	Students will learn HTML tags and JavaScript Language programming concepts and techniques, develop the ability to logically plan and develop web pages
CO2	Students will be able to write scripts using JavaScript in a web page, Effectively incorporate JavaScript in a web page, Create forms and check for data accuracy, use JavaScript system objects, embed objects in a web page, effectively use decision and looping statements in JavaScript programs, manipulate strings, use array processing
CO3	Students learn to write, test, and debug web pages using HTML and JavaScript
CO4	Students develop various Web applications and gain knowledge of current and emerging technologies and practices

6. Computer Science - VIII

CO1	Students Understand and describe the layered protocol model
CO2	Program network communication services for client/server and other application layouts.
CO3	To describe, analyse and evaluate various related technical, administrative and social aspects of specific computer network protocols from standards documents and other primary materials found through research.
CO4	To Demonstrate different routing and switching algorithm
CO5	Analyze the requirements for a given organizational structure to select the most appropriate networking architecture

COURSE OUTCOME OF PROJECT

CO1	Demonstrate knowledge on programming using VB.
CO2	It helps individual learning process, by which the students can deepen their learning, applying their knowledge in new situations and various learning activities.
CO3	Demonstrate knowledge on creating windows based applications by using a vastly used IDE in the industry.
CO4	It emphasizes student engagement, collaboration and hands-on learning through engagement with complex tasks based on real-life applications.
CO5	They will have the ability to work in one or more significant application domains.

COURSE OUTCOME OF MATHEMATICS PRACTICALS

CO1	On successful completion of the mathematics practical, students can efficiently work with math software such as SCILAB, MAXIMA, PYTHON.
CO2	They can recognize the difference between these software and they can visualize algebraic and analytical results geometrically. Students are now expected to write the program and to check whether the result is matching practically and theoretically.
CO3	Three dimensional concepts can only be conceived by three dimensional models in the laboratory, where as it is very difficult to understand these concepts on a black board, they can also plot 2D and 3D graphs which helps them in better understand of the concepts. At the outset students will have good programming capability

Department of Science B.Sc (Rehabs)

Vision

Educate the students as socially responsible citizens by providing an opportunity to serve the children with special needs.

Mission

To enlighten knowledge, develop skills which enkindle spirit of service to the needs of children and person with special needs.

To earn and service community by means of learning life skills, soft skills.

Programme outcome- Rehabilitation science

PO1: Psychological processes that make up the human world a social world.
PO2: Students will be acquainted with the expertise knowledge in understanding occupational, speech and language, sensory integration therapy.
PO3: Understanding sociological concepts which would instill in the student community a broadened perspective of sociological research methodologies
PO4: Getting acquainted with the different schools and thoughts in psychology in extensive sessions to know how the human mind functions and develops higher cognitive skills.
PO5: Learning through internships and field visits to encourage active learning and to enkindle in the student community a sense of belongingness towards each other's.
PO6: Teaching ways to augment methodologies that enhance the understanding of the interdependence of sociological thoughts, psychological phenomenon and rehabilitative practices for the real-world problems.

Programme specific outcome- Rehabilitation science

PSO1: The course will enable the students to be acquainted with the skills that are needed to be special educators, and shadow teachers for children with special needs.
PSO2: The students will have proficiency in diagnosing different physical as well as intellectual disabilities.
PSO3: The students will be enabled with social research skills and have proficiency with differentiating between different social institutions and social problems.
PSO4: The course will enable the students to understand various constitutional remedies and amendments that are present in the Indian constitution to help them lead an independent living.
PSO5: The course encourages the students to learn and get acquainted with the psychological phenomenon that alters and makes up a human living thus making them good counsellors.
PSO6: The students will be developed with proficiency to understand the different conceptual ideologies to differentiate various mental illness, and to focus on the organizational climate to increase job performance.

Course outcome

1st semester (health care and prevention of disabilities)

Paper 1: after studying the paper, the student will be able to:

CO1. demonstrate knowledge of basic concepts of health and disease and concepts of prevention against diseases and disability.

CO2. Demonstrate the knowledge of the basic concepts of epidemiological studies and the epidemiology of communicable and chronic non-communicable diseases.

CO3. demonstrate knowledge regarding classification of foods, its classification and diseases due to malnutrition and indicate methods to prevent and correct various health impairments through diet modifications.

CO4. demonstrate knowledge regarding the common communicable, non-communicable, nutritional and occupational diseases that cause disability and preventive measures against them.

CO5. apply various programs of health and nutrition by the central and state governments in the community.

1st semester: Fundamentals of Sociology

CO1. To understand the basic concepts in Sociology.

CO2. To Study the relationship between Sociology and other social sciences

2nd semester (introduction to disability)

Paper 2: after studying the paper, the student will be able to:

CO1. Define various terms related to disabilities and understand the conceptual differences among them.

CO2. Demonstrate knowledge about the anatomy and physiology of different disabilities.

CO3. state the prevalence and various causes of different disabilities.

CO4. describe classifications among different disabilities.

CO5. state the misconceptions and facts regarding different disabilities.

2nd semester: Social Institutions and change

CO1. To Study the relevance of Social Institution, social change and its dynamics.

CO2. To understand the process of social change and its factors

3rd semester (Visual Impairment)

Paper 3: after studying the paper, the student will be able to:

CO1. conceptualize the historical perspective of visual impairment

CO2. Narrate the evolutionary process of development of services for visually impaired

CO3. Describe the impact of visual impairment
CO4. Acquire skills in the plus curricular areas
CO5. Be familiar with the equipment and devices for visually impaired.

3rd semester : Study of Indian Society

CO1. To impart skills to reconstruct rural institution evaluate rural development.
CO2. To analyze rural and urban problems in India. to acquaint students with rural and urban studies in India

4th semester (Hearing Impairment)

Paper 4: After studying the paper, the student will be able to:

CO1. conceptualize the historical development of hearing impairment
CO2. understand the characteristics of children with hearing and speech impairment
CO3. Acquire skills in assessment of persons with hearing impairment
CO4. Acquire skills in the training and rehabilitation of hearing and speech impaired children
CO5. Acquire Skills to use hearing aids for the hearing Impaired.

4th semester : Anthropology

CO1. To help understand students about the study of human societies and cultures and their development.
CO2. Is the scientific study of humanity, concerned with human behavior, human biology, cultures, and societies, in both the present and past, including past human species.

5th semester (Mental retardation)

Paper 5: after studying the paper, the student will be able to:

CO1. conceptualize the historical developments of services for mentally retarded
CO2. understand the needs of children with mental retardation.
CO3. Acquire skills in training and rehabilitation for mentally retarded
CO4. Acquire knowledge in Psychological and psycho-Educational Assessment.
CO5. Become Aware of the techniques of Behavior Modification.

5th semester (Learning and multiple disabilities, Deaf- Blind, Autism and ADHD)

Paper 6: After studying the paper, the student will be able to:

CO1. Demonstrate knowledge regarding definitions causes classification and early intervention of learning disabilities.
CO2. Demonstrate knowledge regarding definitions causes classification and early intervention of multiple disabilities.

CO3. Demonstrate knowledge regarding definitions causes classification and early intervention of the deaf blind.

CO4. Demonstrate knowledge regarding definitions causes classification and early intervention of autism

CO5. Demonstrate knowledge regarding definitions causes classification and early intervention of attention deficit hyperactivity disorder (ADHD).

5th semester: Sociology of Women

CO1. To understand the concerns faced by women in the society.

CO2. To sensitize about gender equality to understand the contribution and role of women in society

6th semester (Early Intervention Programme for the disabled)

Paper 7: after studying the paper, the student will be able to

CO1. identify individuals who need early intervention services.

CO2. identify and refer visually impaired for early intervention services.

CO3. identify and refer hearing impaired for early intervention services.

CO4. identify and refer mentally retarded for early intervention services.

CO5. identify and refer Physically disabled for early intervention services.

6th semester (Management issues in education and rehabilitation)

Paper 8: after studying the paper, the student will be able to

CO1. demonstrate awareness on educational perspectives for the disabled.

CO2. Understand the need, approach, and method of education for the disabled.

CO3. Conceptualize various models of Rehabilitation

CO4. Demonstrate awareness on planning of vocational Programme.

CO5. Understand the administrative methods and rehabilitation approaches.

6th semester: Sociology of Health & Medicine

CO1. To understand the interdisciplinary health sciences/public health.

CO2. To understand the important role in social and preventive medicine, in research of health professions and in other fields.

Department of Computer Applications

Vision:

To develop graduates with the strong academic and technical backgrounds needed to achieve distinction in their discipline.

Mission:

The Mission of the Computer Application is to provide the highest quality education in Computer science; and to learn about the latest developments in the constantly developing field of Computer science. Dedication of the department staff for the outstanding service and commitment to recognize everyone's contribution for success.

Programme Outcome (PO), Programme Specific Outcome (PSO), Course Outcome (CO)

After successful completion of three years BCA Course, they will be

Programme Outcome	
PO1	An ability to understand and solve emerging research problems.
PO2	Logical reasoning and Analytical Skills are developed in students
PO3	Develop students Professionally and Socially responsible.
PO4	Ability to work individually or as a leader in different teams in multidisciplinary environment.
PO5	Ability to apply skills and techniques necessary for innovative software solutions.
PO6	Students will be able to Program small-to-mid size programs on their own.

Programme Specific Outcome	
PSO1	Students are trained as internees in well-known software companies on life software projects.
PSO2	The field provides jobs not only in private sector but also in Government organizations, Indian Army, Indian Navy, and Indian Air force in the IT department.
PSO3	Students can be System Engineer, Web developer, junior Programmer, System Administrator, Network Engineer

PSO4	Students can do freelancing or they can develop their own software.
PSO5	Understanding of the scientific and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
PSO6	Understanding of the fundamental axioms in mathematics and capability of developing ideas based on them, Provide knowledge of a wide range of mathematical techniques and application of mathematical method.
PSO7	Good understanding of number theory, Nurture problem solving skills, thinking.

Course Outcome

I Semester

C Programming

CO1	Students will acquire knowledge of C language. Students will learn to implement the algorithms and draw flowcharts for solving Mathematical and Engineering problems.
CO2	Demonstrate an understanding of computer programming language concepts.
CO3	To be able to develop C programs on linux platform.
CO4	Ability to design and develop Computer programs, analyzes, and interprets the concept of pointers, declarations, initialization, operations on pointers and their usage. Able to define data types and use them in simple data processing applications also he/she must be able to use the concept of array of structures. Student must be able to define union and enumeration user defined data types.
CO5	Develop confidence and ability for life-long learning needed for Computer language.

Computer Organization

CO1	Expose students to the basic architecture of processing, memory and i/o organization in a computer system.
CO2	Students will be able to understand the structure, function and characteristics of computer systems, design of the various functional units and components of computers.
CO3	Students will be able to understand the structure, function and characteristics of computer systems, design of the various functional units and components of computers

CO4	Students will be able to apply the knowledge of combinational and sequential logical circuits to design computer architecture.
CO5	Students will understand the input / output and Memory related concepts.

Discrete Mathematics

CO1	Students will be able to specify and manipulate basic mathematical objects such as sets, functions, and relations and will also be able to verify simple mathematical properties that these objects possess, also students will be skillful in expressing mathematical properties formally via the formal language of propositional logic and predicate logic.
CO2	Use computational techniques and algebraic skills essential for the study of systems of linear equations, matrix algebra, eigenvalues and eigenvectors, also finding inverse of a matrices using Cayley-Hamilton theorem.
CO3	Able to set up and compute factorials, apply and calculate permutations and combinations, solve applications involving permutations and combinations.
CO4	understand the importance of algebraic properties with regard to working within various number systems, generate groups given specific conditions. Differentiate between scalars and vectors & Solve problems on scalars and vectors.
CO5	Learn the topics coordinates, Distance formula, Section Formula, Area of the Triangle formula, Locus of point.

II Semester

Data Structures

CO1	To provide the knowledge of basic data structures and their implementations.
CO2	To understand importance of data structures in context of writing efficient programs.
CO3	To develop skills to apply appropriate data structures in problem solving.
CO4	To Understand the applications of data structures.
CO5	To solve complex applications using structured programming methods.

Database Management system

CO1	The objective of the course is to present an introduction to database management systems, with an emphasis on how to organize, maintain and retrieve - efficiently, and effectively - information from a DBMS Describe the fundamental elements of relational database management systems
CO2	Explain the basic concepts of relational data model, entity-relationship model, relational database design, relational algebra and SQL
CO3	Design ER-models to represent simple database application scenarios
CO4	Convert the ER-model to relational tables, populate relational database and formulate SQL queries on data

Numerical Analysis and Statistical Methods

CO1	Represent a number in different number system, Different types of errors and finding the roots of an algebraic equation using bisection, secant and Newton's method.
CO2	Able to solve algebraic equations using different interpolation methods such as Lagrange and Newton form of interpolating Polynomial, Divided difference and recursive property, Inverse interpolation, First and Second derivative formulae via interpolation Polynomials. Numerical integration-Trapezoidal, Simpson's and adaptive Simpson rules
CO3	Able to solve system of linear equations using Gaussian elimination and back substitution-partial and complete pivoting, Doolittle, Cholesky and Crout LU decomposition methods, Jacobi and Gauss – Seidel iterative methods and differential equations using initial value problem, Picard's, Taylor series, Runge-Kutta first, second and fourth order methods.
CO4	Use discrete and continuous probability distributions, including requirements, mean and variance, and making decisions, Identify the characteristics of different discrete and continuous distributions. Identify the type of statistical situation to which different distributions can be applied
CO5	Characterize probability models and function of random variables based on single & multiples random variables. Understand the axiomatic formulation of modern Probability Theory and think of random variables as an intrinsic need for the analysis of random phenomena.

III Semester

C++

CO1	To describe the advantages of a high level language like C++, the programming process, and the compilation process
CO2	To describe and use software tools in the programming process.
CO3	To apply good programming principles to the design and implementation of C/C++ programs
CO4	After completion of this course, student will be able to Identify importance of object-oriented programming and difference between structured oriented and object-oriented programming features
CO5	Able to make use of objects and classes for developing programs. Able to use various object-oriented concepts to solve different problem

Operating System

CO1	To identify the basic components of Operating system, Structure and System calls of the Operating systems.
CO2	To acquire the knowledge of Process Management, Process Synchronization, and the mechanisms to handle the Deadlock.
CO3	Ability to understand memory management and virtual memory, Paging concept in detail.
CO4	Understanding File concepts, Disk Management and Disk scheduling methods.
CO5	To study about Protection and security mechanisms. Case studies helps the students to know the implementation part of Windows and Linux operating systems.

IV Semester

Unix Programming

CO1	Familiarize with the concepts, design and structure of the Unix Operating systems.
CO2	Acquire the knowledge to demonstrate Unix commands for file handling and basic utility commands.
CO3	Ability to design the Control structures and code shell Programming using different programming statements.

CO4	They will be able to write regular expression for pattern matching and apply them for various filters for a specific task.
CO5	Learn about Unix System Communication and Role of a System Administrator.

Visual Programming

CO1	Visual programming provides the students with skills and knowledge required to use essential features and capabilities of Visual BASIC, a programming system used to produce Graphical User Interfaces and applications in a Windows environment.
CO2	The students will be able to explain the concepts of windows programming, write pseudo code for windows program
CO3	Students develop program using Visual Basic, develop program using VC++ and develop real time applications using VB and VC++.
CO4	Students code visual programs by using Visual Basic work environment.
CO5	Students prepare various projects by helping visual programming, manage and analyze prepared project with programs.

Operational Research

CO1	To impart knowledge in concepts and tools of Operations Research To understand mathematical models used in Operations Research
CO2	To apply these techniques constructively to make effective business decisions
CO3	Develop linear programming (LP) models for shortest path, maximum flow, minimal spanning tree, critical path, minimum cost flow, and transshipment problems. solve the problems using special solution algorithms
CO4	Solve the problems using special solution algorithms. Use CPM and PERT techniques, to plan, schedule, and control project activities
CO5	Propose the best strategy using decision making methods under uncertainty and game theory

V Semester

Data Communication Networks

CO1	Understand the rudiments of how computers communicate. Be familiar with the architecture of a number of different networks
CO2	Understand the principles of protocol layering. Be familiar with modern telecommunications Independently understand basic computer network technology
CO3	Understand and explain Data Communications System and its components. Identify the different types of network topologies and protocols
CO4	Enumerate the layers of the OSI model and TCP/IP. Explain the functions of each layer
CO5	Identify the different types of network devices and their functions within a network Understand and building the skills of subnetting and routing mechanisms. Familiarity with the basic protocols of computer networks, and how they can be used to assist in network design and implementation

Software Engineering

CO1	Students will learn how to apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment.
CO2	They will have the ability to work in one or more significant application domains.
CO3	Students will be able to work as an individual and as part of a multidisciplinary team to develop and deliver quality software.
CO4	Students will be able to demonstrate the understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle.
CO5	They will have the ability to use the techniques and tools necessary for engineering practice.

Computer Architecture

CO1	To Study basic computer organization, design and micro-operations.
CO2	To Understand a CPU functioning and computer arithmetic.
CO3	To Learn various methods and techniques of memory organization.
CO4	To Analyze processor performance improvement using instruction level parallelism.
CO5	To Demonstrate and perform computer arithmetic operations on integer and real numbers.

Microprocessor and Assembly Language

CO1	To illustrate the architecture of 8085 and 8086 microprocessors.
CO2	To introduce the programming and interfacing techniques of 8086 microprocessor.
CO3	To analyses the basic concepts and programming of 8051 microcontroller.
CO4	To understand the interfacing circuits for various applications of 8051 microcontroller.
CO5	To introduce the architecture of advanced microprocessors and microcontrollers.

Java Programming

CO1	Students gain extensive experience with Java and its object-oriented features.
CO2	Acquire the Knowledge of classes, objects, control structures, about JDK tools, and Java's API.
CO3	They learn to design and program Stand-alone Java applications
CO4	They also learn Graphical user Interface, multithreading, Exception handling, Wrapper classes, vectors, and read and write files in Java.
CO5	They will also learn to design Applet Programming. This course help students to develop small Java application Projects.

Project

CO1	Demonstrate knowledge on programming using VB.
CO2	It helps individual learning process, by which the students can deepen their learning, applying their knowledge in new situations and various learning activities.
CO3	Demonstrate knowledge on creating windows-based applications by using a vastly used IDE in the industry.
CO4	It emphasizes student engagement, collaboration and hands-on learning through engagement with complex tasks based on real-life applications.
CO5	They will have the ability to work in one or more significant application domains.

VI Semester

System Programming

CO1	Study the architecture of a hypothetical machine its assembly language macro language.
CO2	Understand the structure and design of assemblers, linkers and loaders.
CO3	Understand the concepts and theory behind the implementation of high level programming languages.
CO4	Students gain extensive knowledge about assembler and assembly language program.
CO5	They will have the ability to develop compiler.

Web Programming

CO1	Students will learn HTML tags and JavaScript Language programming concepts and techniques, develop the ability to logically plan and develop web pages
CO2	Students learn HTML tags and JavaScript Language programming concepts and techniques.
CO3	Students will be able to develop the ability to logically plan and develop web pages.
CO4	Students will be able to learn to write, test, and debug web pages using HTML and JavaScript.
CO5	Students will be able to develop a fully functioning website and deploy on a web server.

Theory of Computation

CO1	This course offers the mathematical foundations of computation including automata theory;
CO2	Will learn the theory of formal languages and grammars; the notions of algorithm, decidability, complexity, and computability.
CO3	It imparts a formal connection between algorithmic problem solving and the theory of languages and automata and develop them into a mathematical view towards algorithmic design and in general computation itself.
CO4	Understanding push down automata and Pumping lemma for Context free Grammar
CO5	Students get deeper understanding about compiler design and the applications of formal languages and grammars.

Cryptography

CO1	Understand, compare and apply different encryption and decryption techniques to solve problems related to confidentiality and authentication
CO2	Apply the knowledge of cryptographic checksums and evaluate the performance of different message digest algorithms for verifying the integrity of varying message sizes
CO3	Apply different digital signature algorithms to achieve authentication and create secure applications
CO4	Apply the knowledge of cryptographic utilities and authentication mechanisms to design secure applications
CO5	Apply network security basics, analyze different attacks on networks and evaluate the performance of firewalls and security protocols like SSL, IPSec, and PGP.

BUSINESS ADMINISTRATION (BBA)

VISION

To develop competitive women managers with a concern for society through an environment of Intellectual Vibrancy, Research and Best Management Practices.

MISSION

The Department of Management aims at building competent human capital for employment in various sectors of the economy. It will remain focused on the need to the formation of overall development of students who will be sensitive to the society and become change agents for our developing economy.

Program Outcomes (POs)

At the end of the BBA Programme, graduating students will be

PO1	Trained in basic skills and aptitude to take up various roles in business
PO2	Aware of micro level concepts of business and management like insurance, retail marketing, supply chain, knowledge management
PO3	Capable of comprehending pertinence of management principles in global business world.
PO4	Develop ethical behavior and social responsibility
PO5	Build Critical Thinking, Communication and Decision-making skills.
PO6	Identify and evaluate ethical, social, and environmental impacts in business

Program Specific Outcomes (PSOs)

At the end of the Programme, students will

PSO1	Connect theoretical knowledge gained with the practical aspects of Organizational setting through industrial visits
PSO2	Understand the vibrant and complex working environment of Business via internships
PSO3	Comprehend the functioning of the stock market and capable of trading on various Financial securities such as shared, debentures, mutual funds, etc.
PSO4	Understand the micro and macro marketing environment.
PSO5	Application of various financial and accounting concept including Balance sheet, trial balance, etc.,
PSO6	Research in marketing, human resource and finance
PSO7	Understand the international trade procedure and documentation process

PSO8	Skillful in business communication and in writing business letters.
PSO9	Ability to understand and analyze risks associated with various types of investments
PSO10	Utilize analytical skills to devise innovative and creative solutions to problems
PSO11	Understanding of the procedures involved in the Incorporation firm, Conduct of Meeting and Dissolution Process

I Semester

1. Financial Accounting

S.No.	COURSE OUTCOMES (CO's)
CO1:	Develop the ability to understand the basic concepts of accounting
CO2:	Ability to prepare Journal and Ledger entries
CO3:	Prepare Cash Books and Bank Reconciliation Statements
CO4:	Develop the ability to prepare Trial Balance and rectification of Errors in Trial Balance
CO5:	Hands on experience on Tally software.

2. Principles of Management

S.No.	Course Out comes (COs)
CO1:	Comprehend the Meaning, scope and principles of Management
CO2:	Gain insight into the types of plans and decision-making process
CO3:	Organization of management resources and selection process
CO4:	Identify good control system, installation and maintenance
CO5:	Acquire the skills needed for leadership and control
CO6:	Will be able to establish Social Responsibility in Business

3. Corporate Administration

S.No.	Course Out comes (COs)
CO1:	Understand the importance and process of formation of companies and the analyze the Various types of companies available.
CO2:	Identify the documents that are required by a company and evaluate the importance of These documents.
CO3:	Explain the administration of a company, key managerial personnel, their duties and Responsibilities and the role of a Company Secretary.

CO4:	Assessment of company meetings, requisites, resolutions and preparation of agenda and minutes.
CO5:	Understand the different modes of winding up of a company along with the consequences of winding up.
CO6:	Understand the significance of CSR with respect to Schedule VII of the Companies Act, 2013.

3. Production and Operations Management

S.No.	Course Out comes (COs)
CO1:	To familiarize the concepts of production and operations management system, gaining Knowledge about managing production processes and automation
CO2:	Identify the key factors required to select a Plant location
CO3:	Insights into the Materials Management and the various inventory techniques
CO4:	Better understanding of quality management.
CO5:	Introduction to waste management techniques

4. Indian Constitution and Human Rights

S. No.	Course Out comes (COs)
CO1:	Introduce and familiarize the basics features of Indian constitution, its preamble, Fundamental rights and duties.
CO2:	Introduction to directive principles of State policy–Socialistic principle, Liberal principles, Gandhian principles and general principles.
CO3:	Develop basic understanding of union and state executive, their Powers and functions- which includes The President, Prime Minister, Council of ministers and Attorney General from the union side, Governor, Chief minister, Council of ministers And advocate general from the stateside.
CO4:	Develop basic understanding about Judiciary, its powers and functions which Includes Supreme courts, High courts, District courts.
CO5:	Familiarize on Individual human rights, which includes Civil, political, Social, economic, cultural and solidarity rights.

Semester II

1. Corporate Accounting

SLNO	COURSEOUTCOMES(CO's)
CO1:	Learn about the journal entries of issue of shares a disuse of debentures.
CO2:	To know about them earning of companies and working style of companies.
CO3:	Know about the final accounts of the companies.
CO4:	Learn about the valuation method of shares and goodwill and measurement of Performance of companies.
CO5:	Work with profit prior to incorporation and post incorporation profits in Companies accounts
CO6:	Learn about the concept of sources of redemption of debentures and Redemption of preference shares.

2. Quantitative Methods for Business Decisions

SLNO	COURSEOUTCOMES(CO's)
CO1:	Develops skills related with basic mathematical technique
CO2:	Preparation of various types of Equation and their methods
CO3:	Understanding the importance of Matrices, Indices and Logarithms and them Practical implications
CO4:	Ability to calculate various Commercial arithmetic techniques like Ratios and Proportion, Percentages, Bill discounting etc.
CO5:	Helps in understanding the Progression Concepts

3. Organization Behavior

S. No.	Course Out comes (COs)
CO1:	Realize the basics of individual behavior and group behavior
CO2:	Understand the Organizational dynamics
CO3:	Understanding of the human interactions in an organization
CO4:	Construe the importance of balance human and technical values at work

4. Marketing Management

S. No.	Course Outcomes (COs)
CO1:	Introduce and familiarize with basic concepts of marketing and the recent trends in marketing
CO2:	Comprehend the macro–Marketing Environment
CO3:	Understand Market Segmentation, Consumer Behavior and the Buyer Decision Process
CO4:	Understand the concept of Marketing Mix, Pricing Policies
CO5:	Comprehends the knowledge and understanding of importance and functions of advertising.
CO6:	Understand the features of Sales Promotion techniques.
CO7:	Gain insights into Physical Distribution of products and their life cycle
CO8:	Understand the basic concepts of service Marketing

5. Environmental Science

S. No.	Course Outcomes (COs)
CO1:	Introduce and familiarize about Environmental studies, its scope, importance and understanding of sustainable development goals.
CO2:	Basic understanding of ecosystem, its importance, components, functions, types, Food chains, productivity and Energy flow in Eco System
CO3:	Basic understanding of renewable and non-renewable natural resources, Land degradation and its cause and effects, Soil erosion and its cause and effects, Desertification and its cause and effects, Deforestation and its cause and effects.
CO4:	Basic understanding of water resource, water disputes, its exploitation and effects
CO5:	Basic understanding of Energy resource, which includes both renewable and non-renewable, its types, alternative energy sources that does not have much impact in
	Degradation of environment, case study on Innovative systems for producing energy With no environmental impact and its successful application.
CO6:	Familiarize about Biodiversity and conservation which includes study about endangered animals and its conservation, Indian bio-diversity hotspots, Major threat to Biodiversity, Man-Wildlife conflicts and steps to prevent them.
CO7:	To develop knowledge on environmental pollution, its classification, causes and effects. Study on different types of pollutants and its effects, Techniques to reduce pollution.

Semester III

1. Soft Skills for Business

S.No.	Course Out comes(COs)
CO1:	Understand the significance of communication and demonstrate different non-verbal Communication skills.
CO2:	Develop and enhance public speaking skills.
CO3:	Enable students to understand the art of conducting and giving interviews and the skills required.
CO4:	Acquire the Skills required for effective participation in meetings, group discussions and brain storming.
CO5:	Competent to draft accurate business documents and also draft other correspondence

2. Corporate Accounting

S. No.	Course Outcomes (COs)
CO1:	To provide the students with an understanding of: The presentation and understanding of financial reporting for the partners as well as for external users. The concepts and standards underlying the accounting procedures used to measure business performance. The use of accounting information for business decisions as a basic language of business.
CO2:	Understanding the meaning of partnership
CO3:	Know what the main features of a partnership agreement should be
CO4:	Draw up the final accounts of a partnership business
CO5:	Understand about goodwill and its adjustments in the books of a partnership business
CO6:	Calculate the number of adjustments of capital needed when there is a change in partnership
CO7:	Understand the need for revaluation of assets in a partnership and adjustments for the revaluation
CO8:	Record the entries relating to the dissolution of a partnership

3. Human Resource Management

S. No.	Course Outcomes (COs)
CO1:	Understand the meaning and relevance of HR Management in the Organizations
CO2:	Able to form a policy for job Analysis; gain insight into the process of Recruitment and Selection in the industry; its significance
CO3:	Gain understanding of the significance of induction; ability to develop and design a training and development program;
CO4:	Design administer and evaluate evaluate a performance appraisal and a reward system for the organization; Design pay plans and incentives.
CO5:	Understand the Need and Importance of Promotion and Transfers; Need for right size an organization
CO6:	Exposure to the Knowledge Management; KM process; Problems in relation to Transnational and Multinationals

4. Business Regulation

S. No.	Course Outcomes (COs)
CO1:	Understand the proper meaning and dimension of Business Regulations
CO2:	Understand Principles and state policies
CO3:	Comprehend the about Indian contract Act, Classification of contract and Sale of Goods Act
CO4:	Understand the meaning and application of RTI and RTE
CO5:	comprehend the Consumer protection act and Awareness on Redressal agencies
CO6:	to enable the students to understand the concept of FEMA
CO7:	to enable the students to understand the concept of Environment protection act

5. Corporate Environment

S. No.	Course Outcomes (COs)
CO1:	Understand the different types of Companies
CO2:	Preparation of different documents required to start up a company
CO3:	Procedures involved in convening various types of meetings for administering the company

CO4:	Raising Capital for the company; Procedure for issue of shares and other securities
CO5:	Exposure to the role of Company Secretary; duties associated with the role
CO6:	Process of winding up of the Company; dissolution of the company

6. Business Ethics

S. No.	Course Outcomes (COs)
CO1:	Ability to define, explain and illustrate the theoretical underpinnings of business ethics.
CO2:	To identify and resolve issues concerning major functions of Business.
CO3:	To explain and illustrate the importance of ethical conduct of business, own values and the importance of the ethical dimension in business and workplace decision making.
CO4:	To confidently apply systematic ethical reasoning to business cases and communicate effectively in oral and written forms using the logical and theoretical conventions of business ethics
CO5:	To crucially assess their own values and the importance of the ethical dimension in business and workplace decision making.
CO6:	To understand the concept of corporate Governance; Roles and Responsibilities of Board of Directors of a company

7. Science and Society

S. No.	Course Outcomes (COs)
CO1:	Introduce and familiarize history of science, its philosophy, scientific revolution in the early centuries,
CO2:	Introduction to different branches of science, Science timeline – 18 th , 19 th and 20 th century, revolution in Physics, Advances in science which lead to industrial revolution and mass production and India's contribution to it
CO3:	A study on modern science and scientific methods which includes hypothesis, experimentation, Models, theory and laws
CO4:	Insight into Science in different cultures, exploration of science and technology during pre-modern and modern era, contribution in medicine and surgery during pre-modern and modern era, Mathematics in India
CO5:	Develop a basic understanding on Modern science and its impact on societies, Modern theories, discoveries which includes discovery of antibiotics, soaps, detergents, polymers and chemicals, Atomic energy, Space science, Genetics and human health and Nano technology.

CO6:	A study on India's agricultural productivity which includes green revolution, white revolution, gene revolution etc.
CO7:	A study on information revolution which includes internet its history, features, advantages, disadvantages. Computer automations and India's role in IT sector.
CO8:	A study on Energy, its types, Issues related to Energy in India, A study on Climate change and global warming.

Semester IV

1. Business Research Methods

S.No.	Course Out comes (COs)
CO1:	Understanding of the basic framework of research process
CO2:	develop an understanding of various research designs and techniques
CO3:	identify various sources of information for literature review and data collection.
CO4:	understand some basic concepts of research and its methodologies
CO4	Identify the right sampling Technique
CO5	write a research report and thesis dissertation

2. Marketing Management

S.No.	Course Out comes (COs)
CO1:	Understand the concepts of marketing management
CO2:	Formulate a marketing plan that will meet the needs or goals of a business or organization.
CO3:	Ability to formulate strategies for developing new and/or modified products, concepts, goods and services that respond to evolving market needs.
CO4:	Develop strategies for the efficient and effective placement/distribution of products, concepts, goods and services that respond to evolving markets.
CO5:	Develop the skill to Plan, prepare and deliver a sales presentation or pitch that addresses the needs of the client.

2. Financial Management

S.No.	Course Out comes (COs)
CO1:	Understand the financial environment in which firms and managers must operate.
CO2:	Helps students to focus on critical elements of decision- making for organization,

CO3:	Evaluation of investment decisions by applying a variety of capital budgeting techniques,
CO4:	Gain Knowledge on dividend policy and working capital management.

3. Services Management

S.No.	Course Out comes (COs)
CO1:	Familiarize students with the different types of services and equip them with the requisite skills to manage services.
CO2:	Enable to students to bring out the difference between products and services. Understanding the concept of marketing mix and familiarization on the service delivery process.
CO3:	Understand tourism and hospitality services, their evolution and the recent trends.
CO4:	Brief on the banking and insurance services with reference to the trends an types of insurance.
CO5:	Understand healthcare and Information Technology enabled services (ITES) with reference to theirtypes and the various job opportunities in the ITES

4. Banking Regulations and Operations

S.No.	Course Outcomes(COs)
CO1:	Enhanced knowledge on commercial banks, their functions, policies, regulation and control
CO2:	Understanding the relationship between the banker and the customer and knowledge of differenttypes of accounts
CO3:	Familiarization on the different types of negotiable instruments
CO4:	Understanding the roles and responsibilities of the paying banker and the collecting banker
CO5:	Awareness on the principles of lending, the kinds of borrowing and the types of securities

5. Cost Accounting

S.No.	Course Out comes (COs)
CO1:	Ascertainment of the cost per unit of the different products that a business concern manufacturer.
CO2:	To correctly analyse the cost of both the process and operations.
CO3:	Disclosure of sources for wastage of material, time, expenses or in the use of the equipment and the preparation of reports which may be necessary to control such wastage

CO4:	Provide requisite data and help in fixing the price of products manufactured or services rendered.
CO5:	Determination of the profitability of each of the products and help management in the maximization of these profits.
CO6:	Exercise effective control of stocks of raw material, work-in-progress, consumable stores, and finished goods so as to minimize the capital invested in them.
CO7:	Present and interpret data for management planning, decision-making, and control.
CO8:	Help in the preparation of budgets and implementation of budgetary control.
CO9:	Aid management in the formulation and implementation of incentive bonus plans based on productivity and cost savings.
CO10:	Organization of cost reduction programmed with the help of different departmental managers.
CO11:	To provide specialized services for cost audit in order to prevent errors and frauds.
CO12:	To facilitate prompt and reliable information to management.
CO13:	Determination of costing profit or loss by linking the revenues to costs of those products or services by selling which the revenues have arisen.

6. Personality Development

S.No.	Course Out comes (COs)
CO1:	Enable students to develop and showcase an accurate sense of self. Develop goal-setting skills after a briefing on SMART goals. Understanding creativity, human values and ideals in life.
CO2:	Enhance effective interpersonal skills and incorporating effective stress management techniques
CO3:	Learn different tools and techniques of time management and identify, understand and apply different theories and styles of leadership in a wide range of situations.
CO4:	A study on Leadership development, its meaning and importance, types of leadership styles.

V Semester

1. Entrepreneurial Management

S.No.	Course Out comes (COs)
CO1:	Develop entrepreneurial mindset among students. Understand the nature, functions, pros and cons of entrepreneurship.
CO2:	Overview and need for entrepreneurship development. Understand the various forms of institutional support.
CO3:	Understand the idea of small-scale industries, their types, product range, capital investment and ownership patterns. Insights into the problems faced by small scale industries and measures to overcome them.
CO4:	A brief on the concept of business opportunity. Familiarize with the steps involved in setting up a small-scale industry as well as an outline on the importance of feasibility studies.
CO5:	Understand the different aspects of a business plan and enable the students to avoid common pitfalls while drafting a business plan.
CO6:	Awareness on the various kinds of assistance that are given to the small-scale industries and conceptualized the idea of sick industries and the preventive measures that can be undertaken to avoid industrial sickness.

2. Computer Applications in Business

S.No.	Course Out comes (COs)
CO1:	<p>The Information Technology prepares a student for basic knowledge using computer to solve data processing problems in daily life. After completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. show an awareness of what the major computer components are and how they act as system;2. appreciate that computers need instructions to operate and acquire simple programming skills;3. demonstrate a knowledge and understanding of using computers to solve problems related to practical applications;4. show a sense of control over computers;5. show an awareness of the effects and impacts of computers on the individual and the society;6. show an awareness of the capability and limitations of computers;7. show positive attitudes for adapting to and coping with a changing society with widespread utilization of computers.
CO2:	<p>The Computer Studies is designed for students to understand and operate the computer and have special emphasis on sound design principles and programming development. The objectives of the course are:</p> <ol style="list-style-type: none">1. To provide opportunity for the study of modern methods of information processing and its applications;2. To acquaint students with knowledge of the computer systems with emphasis on their uses and limitation;3. To develop among students the programming techniques and the problem-solving skills through programming;4. To foster among students an interest and confidence in using computers;5. To encourage an understanding of the implications of computers in the modern world;6. To prepare students who wish to go on to further studies in computer science and related subjects.

CO3:	<p>The aims of Computer Application is provides students with an opportunity to develop understanding of the basic operations of a computer system and computer applications software. Meanwhile, they also develop the skill of using computer applications software for solving problems. Finally, they appreciate the social implications of developments in information technology. The objectives of this course are :</p> <ol style="list-style-type: none"> 1. demonstrate understanding of the basic operations of a computer system; 2. explain the principles of operations for computer systems used in a particular application, specifically in terms of the systems' hardware and software components; 3. use computer terminology correctly in the context of a particular application; 4. use computer applications software to solve problems; 5. discuss and comment on the social impact of the widespread use of computer Technology 6. automate simple tasks in specific applications.

4. Investment Management

S.No.	Course Outcomes(COs)
CO1:	Provides knowledge about various investment revenues and develops the required skills to students to make rational decisions in regards to the investments.
CO2:	Offers awareness about investment practices which is beneficial to their decision making process.
CO3:	Awareness of the importance of asset mix decision in an organization
CO4:	Ability to analyse various types of Securities
CO5	Capability to design and revise a portfolio of securities; Exposure to the latest softwares used for portfolio management

5. Management Accounting

SLNO	COURSE OUTCOMES(CO's)
CO1:	Introduction to basics of Management accounting concepts and understanding the differences between branches of accounting
CO2:	Provides analysis of various financial statements and its importance in decision making

CO3:	Provides an understanding of various ratio analysis techniques and its practical implications
CO4:	Provides insight to the sources and applications of funds
CO5:	Ability to prepare cash flow statements
CO6:	Develop a proper understanding of various concepts relating to cost volume profit analysis
CO7:	Develop skills in preparing budgets and understanding the techniques of controlling the budgets

6. Advanced Financial Management

S. No.	COURSE OUTCOMES(CO's)
CO1:	Understanding the concept of Risk and Uncertainty and the various types
CO2:	Learning the various techniques of measuring Risk and solving problems
CO3:	Problem solving on Standard deviation, Coefficient of Variation, Decision tree analysis
CO4:	Problem solving using Standard Deviation method, Coefficient of Variation, Decision Tree Analysis
CO5:	Understanding the Concept and computation of Cost of Capital
CO6:	Learning how to compute cost of capital for equity, preference, debt and weighted Average
CO7:	Understanding the theories of Dividend and its application
CO8:	Learning the relevance theories
CO9:	Understanding concept of Working Capital and Operating cycle
Co 10:	Learning the advantages of Inventory management and solving problems

5. Financial Markets and Services

S.No.	Course Outcomes (COs)
CO1:	Understand the role and function of the financial system; Describe the instruments, participants and operation of the money market
CO2:	Comprehend the structure of non-banking financial intermediaries banking industry
CO3:	Know the trading mechanism in the stock market
CO4:	Understanding of SEBI and its guidelines

CO5:	Earn familiarity into meaning of Mutual fund and its operations
CO6:	Awareness of the current structure and regulation of the Indian financial services sector
CO7:	Awareness of the recent trends in financial services

Culture, Diversity and Society

S.No.	Course Outcomes(COs)
CO1:	Understand the geographical diversity and the richness of India
CO2:	Understand the family as a basic institution of Indian society and it's transition
CO3:	Understand and gain better comprehension of Indian culture, diversity and society
CO4:	Students understand the problems of rural society
CO5:	Students realize their key role in promotion of national integration and in promoting the unity and integrity of the country
CO6:	Understand the geographical diversity and the richness of India
CO7:	Understand the family as a basic institution of Indian society and it's transition

VI Semester

1. International Business

S.No.	Course Outcomes(COs)
CO1:	Ability to apply concepts, principles and theories to simple business situations.
CO2:	Develop and implement strategies to negotiate effectively within various cultural environments and to address the impact of cultural differences on an organization's integrative trade initiatives.
CO3:	Conduct, evaluate and present market research to support an organization's international business decision-making.
CO4:	Manage the preparation of documents and the application of procedures to support the movement of products and services in the organization's global supply chain.

2. E-Business

S.No.	Course Outcomes(COs)
CO1:	The aim of this module is to present and discuss concepts and challenges of e-business, including a balanced coverage of both the technical and the management (operational, tactical and strategic) aspects of successful e-business. It covers business strategies, and technologies involved in the design and deployment of business on the internet and World Wide Web
CO2:	Understand modern computing infrastructures from the perspective of the internet and organization
CO3:	The aim of this module is to present and discuss concepts and challenges of e-business, including a balanced coverage of both the technical and the management (operational, tactical and strategic) aspects of successful e-business. It covers business strategies, and technologies involved in the design and deployment of business on the internet and World Wide Web
CO4:	To learn the general principles revealed through practical exploration of specific tools, techniques and methods in e-business.

3. Income Tax

S.No.	Course Outcomes(COs)
CO1:	To be aware of the exempted incomes under section 10, Application for PAN under 49A and filing of income tax returns.
CO2:	To learn the incomes received before and after retirement, computation of gratuity and perquisites and preparation of form 16.
CO3:	To recognize the exempted incomes from house property, calculating the interest on loan taken for construction of the house property.
CO4:	To study the expenses those are expressly allowed and disallowed for the calculation of income from business.
CO5:	To understand the income that arises from capital gains and from other sources, filing of income tax returns and the enclosures to be made along with IT returns.

CO6:	To be aware of the exempted incomes under section 10, Application for PAN under 49A and filing of income tax returns.
CO7:	To learn the incomes received before and after retirement, computation of gratuity and perquisites and preparation of form 16.

4.Strategic Management

S.No.	Course Outcomes(COs)
CO1:	Understand the strategic decisions that organizations make and have an ability to engage in strategic planning.
CO2:	Understand the basic concepts, principles and practices associated with strategy formulation and implementation
CO3:	Assimilate and apply knowledge gained in basic courses to the formulation and implementation of strategy from holistic and multi-functional perspectives.
CO4:	Ability to analyze and critically evaluate real life company situations and develop creative solutions, using a strategic management perspective.
CO5:	Understand the crucially important role that the HRM function plays in the setting and implementation of an organization's strategy

5.International Finance

S.No.	Course Outcomes(COs)
CO1:	Apply appropriate formats and technologies to financial communication.
CO2:	Analyze, apply and evaluate information within the global financial environment of foreign exchange to solve problems and make informed decisions.
CO3:	Review the problems of dealing in foreign currency and the advantages and disadvantages of overseas funding
CO4:	Recognize and calculate forward exchange rates given spot rates

CO5:	Identify market conventions on exchange rate quotation and correctly calculate those quotations
CO6:	Demonstrate an integrative understanding of the foreign exchange market and the relationships between interest rates, spot and forward rates and expected inflation rates
CO7:	Comprehend the range of hedging strategies including forward rate hedging and contingent hedging
CO8:	Explain the use of futures and option contracts in hedging foreign exchange exposure
CO9:	Analyze, evaluate and synthesize both quantitative and qualitative financial information to influence problem solving and decision making.

5. Stock and Commodity Market

S.No.	Course Outcomes(COs)
CO1:	Understand conceptual framework of stock market
CO2:	Functioning of stock market
CO3:	Understand Trading of securities and different modes of trading
CO4:	Execute online trade in stock exchanges
CO5:	To know about the important players of stock market such as lead manager, stockbroker, etc.
CO6:	To conceptual framework of commodity market and its functioning

6. Value Education

S. No.	Course Outcomes(COs)
CO1:	View India, as a land of diversity. Understanding the hallmark of the nation and the common value systems
CO2:	Throw light on areas like global development, constitutional values and national integration
CO3:	Imparting knowledge on human rights and the classification of human rights
CO4:	Understand women and child rights and also familiarize the concepts of biodiversity prevention and preservation and ecological balance

Post Graduate Department of Commerce

Vision:

- The department aims at empowering women and emerges in the years with value based commerce education.

Mission:

- To impart in-depth knowledge in commerce oriented subjects
- To nurture analytical, creative and independent thinking among students to pursue research.
- To help students to materialize as dynamic individuals to face global challenges

Programme Outcomes

Sl.No	Programme Outcomes
PO1	Impart to the students, professional education and training in various aspects of business and its environment
PO2	Acquaint thorough knowledge of various commerce and trade practices.
PO3	Understand ethical issues and governance practices
PO4	To provide an in-depth knowledge and understanding of all core areas of commerce subjects.

Programme Specific Outcome

S.No	Programme Specific Outcomes
PSO1	Primed individual for a career in finance, accounting, taxation and corporate sector.
PSO2	Face the challenges of business at the national and global level with managerial and analytical skills.
PSO3	Meet the growing needs of business society and emerge as professional leaders.
PSO4	Pursue research in commerce related chosen areas.

Course Outcome Details
M.Com I Semester subjects

1.1 Monetary System

S.No	Course Outcomes
Co1	A comprehensive understanding about domestic and international monetary system.
Co2	Enables to get an exposure about global financial system regulation and to decipher the monetary policy transmission mechanism.
Co3	To learn about evolution, key stages and principles of development of the international monetary system.
Co4	Facilitate the students to understand the principle and system of note issue.
Co5	Enhance their knowledge about foreign trade, currency conversion and balance of payment.

1.2 International business

S.No	Course Outcomes
Co1	Understand the key issues related to their operations in other countries
Co2	Understand the concepts in IB with respect to foreign trade
Co3	Compare and contrast cultures and societies globally using socio-economic and cultural frameworks
Co4	Analyze the principle of IB and strategies adopted by firms to expand globally
Co5	Integrate concepts of IB with functioning of global trade

1.3 Macro Economics for Business Decisions

S.No	Course Outcomes
Co1	Understand the internal and external decisions to be made by managers.
Co2	Analyze demand and supply conditions and assess the position of a company.
Co3	Design competition strategies according to the nature of products and structures of market environment.
Co4	Analyze real world business problems with a systematic theoretical framework.
Co5	Analyze the factors determining economic growth and policies towards economic stability.

1.4 Information Systems and Computers

S.No	Course Outcomes
Co1	Describe the role of information technology and decision support systems in business.
Co2	To enable and understand the various knowledge representation methods and different expert system structures.
Co3	To introduce the fundamental principles of computer based information systems analysis and design.
Co4	To enable knowledge about the spread sheet software and understand the logical functions.
Co5	To provide the theoretical models used in database management systems to answer business questions.

1.5 Advanced Financial Management

S.No	Course Outcomes
CO 1:	Introduction to various basic concepts of Financial Management
CO 2:	Develops in understanding the importance capital budgeting decisions and calculating using different techniques
CO3:	Provides insight in analyzing the risk involved in capital budgeting decisions
CO4:	Ability to understand the corporate restricting decisions
CO 5:	A Quick overview of Derivatives by introduction to Hedging, Options, Swaps, Futures and Forward contracts.

1.6 Human Resource Management

S.No	Course Outcomes
Co1	To understand the nature and scope of Human Resource Management and its new challenges.
Co2	To know the factors affecting Human Resource Planning.
Co3	To be aware of Employee safety and health and the labor welfare measures.
Co4	The ethical issues involving human resources and the audit of employee satisfaction.
Co5	To understand the process of recruitment, training and development, evaluation of job and employee compensation

1.7 Communication Skills

S.No	Course Outcomes
Co1	Understand and apply knowledge of human communication and language processes.
Co2	Understand and evaluate key theoretical approaches used in the interdisciplinary field of communication.
Co3	Enable to use and evaluate primary academic writing associated with communication discipline.
Co4	Develop knowledge and skills of active listening.
Co5	Understand the stages of development team and challenges in team working.

M.com II semester subjects

2.1 Indian Banking

S.No	Course Outcomes
CO 1:	Conversant with the historic development of Indian banking system and how it has shaped the current banking regulatory regime.
CO 2:	Better understanding about the significance and role of RBI in India with respect to the formulation of monetary and credit policy.
CO3:	Enables the students to develop their understanding and expertise in various matters relating to prudential norms and operations of a commercial bank.
CO4:	Able to demonstrate progressive learning about banking innovations and online banking.
CO 5:	Enhanced knowledge about banking business and practices.

2.2 Risk Management

S.No	Course Outcomes
CO 1:	Identify and categorize the various risks faced by an organization.
CO 2:	Articulate the value of risk management.
CO3:	Enhance the knowledge about the various credit risk management models.
CO4:	Enable students to provide a realistic assessment of operational risk.
CO 5:	Explain the various available risk control measures and tools for risk management.

2.3 Advance E-Commerce and Mobile Commerce

S.No	Course Outcomes
Co1	Identify and apply relevant problem-solving methodologies.
Co2	Design components, systems and processes to meet required specifications for web presence
Co3	Understand the overview of electronic payment systems.
Co4	Analyze the importance and infrastructure of M-commerce.
Co5	Understand the framework for the study of mobile commerce and various commerce business models

2.4 Business Research Methods

S.No	Course Outcomes
Co1	To familiarize with basic concepts of research and research process.
Co2	Develop understanding on various kinds of research, research design and sampling.
Co3	Adequate knowledge on framing of hypothesis and testing procedures.
Co4	Impart knowledge on analytical skills and meaningful interpretation of data sets.
Co5	Provides an insight on planning and drafting of report.

2.5 Operations Research and Quantitative Methods

SL NO	Course Outcomes
CO 1:	Develops skills related with linear programming, assignment, transportation techniques and its practical implications.
CO 2:	Ability to understand the concept of basic probability and probability distribution.
CO3:	Understanding the importance of network analysis, drawing the networks and calculating the duration of project. Helps in understanding the concept of inventory models.
CO4:	Provides an insight in analyzing the importance of decision-making concept.

2.6 Business marketing

S.No	Course Outcomes
CO 1:	Understanding of broad marketing functions in management settings as well as a broad-based foundation in finance, accounting and management
CO 2:	Understanding of the fundamental marketing concepts, theories and principal areas of marketing
CO3:	Understanding the overview business environment aspects of marketing
CO4:	Clarity about concepts, tools necessary to overcome challenges and issues of marketing in technological landscape.
CO 5:	Develop creative solutions to marketing problems

2.7 Micro finance

S.No	Course Outcomes
CO 1:	Understand the term poverty and its forms and extent in India
CO 2:	Understand the importance of financial inclusion and emergence of MF in India
CO3:	Provides an insight into MF institutions across India
CO4:	Clarity about regulatory framework of MFIs and impact of risk on MFIs
CO 5:	Understanding the objectives, policy and models of SHG and Bank linkage programme

M.com III semester subjects

3.1 Business Ethics and Corporate Governance

S.No	Course Outcomes
CO 1:	Able to demonstrate an enhanced appreciation for the relevance and practical application of ethics in the field of management, finance, marketing and information technology.
CO 2:	Critically evaluate the different ways in which people may respond to ethical issues at work and what may influence such responses.
CO3:	Explain the relationship between ethics, morals and values in the workplace.
CO4:	Understand the moral and social responsibility dimensions of corporate governance and critically evaluate the theory of corporate governance.
CO 5:	Enable the student to improve analytical problem solving and ethical decision-making skills.

3.2 Corporate Financial Reporting I

S.No	Course Outcomes
CO 1:	Introduction to Accounting standards issued by ICAI and their applications.
CO 2:	Provides an understanding of International Financial Reporting standards.
CO3:	Provides insight to the Corporate Financial Reporting with reference to published financial statements, sustainability reporting.
CO4:	Ability to understand Accounting and Reporting of Financial Instruments.
CO 5:	Helps in calculation of various recent trends in financial reporting like value added statement, Human resource accounting, Inflation accounting.

3.3 Accounting for Managerial Decision

S.No	Course Outcomes
CO 1:	To understand the decision-making process on the basis of database.
CO 2:	Understanding of short-term decision making and pricing
CO3:	Fixing of responsibility for cost centers for the purpose of reporting and learning the methods for measuring of divisional performance.
CO4:	Knowing the various types of budgets such as Zero-based budgets, planning budgets and performance budgets, its merits and demerits.
CO 5:	Installation of uniform costing for inter firm comparison and understanding the benefits.

3.4 Strategic Cost Management I

S.No	Course Outcomes
CO 1:	Develop understanding of various costing systems in different strategic decision situations.
CO 2:	Provide the details of contemporary issues in basic costing systems.
CO3:	In-depth understanding of activity based costing, life-cycle costing.
CO4:	Provide a comprehensive view on management control covering control structure issues.
CO 5:	Provide tools for tracking organizational performance.

3.5 Direct Tax Planning

S.No	Course Outcomes
CO 1:	Provide the details of various aspects of corporate tax planning.
CO 2:	Understanding and about the important role for all types of assesses in respect of their income.
CO3:	Understand the corporate assesses plan to utilize various provision as provided in IT act 1961 with an objective to minimize tax liability.
CO4:	Clarity about the various approaches of tax planning and ways to minimize the tax liability within the legal framework.
CO 5:	Clarity about work on corporate sector relating to procedure and management of corporate sector in the field of taxation.

M.com IV semester subjects

4.1 Commodity Markets

S.No	Course Outcomes
CO 1:	Deeper understanding about the evolution and regulatory environment of domestic and international commodity market and commodity exchanges.
CO 2:	Gain knowledge about the intricacies of operating in commodity derivatives market.
CO3:	Identify the major commodity categories and enhance knowledge about the economic structure and storage facility of physical commodity markets.
CO4:	Understand the functioning of trading mechanism and strategies used by brokers.
CO 5:	Better understanding about commodity industries (agriculture, mineral and metals and energy) and exposure to price risk concepts of hedging and speculation.

4.2 Corporate Reporting practices and Ind AS

S.No	Course Outcomes
CO 1:	Helps in understanding the Evolution and Convergence of International Financial Reporting Standards.
CO 2:	Helps in calculation of business combination reporting using various Techniques.
CO3:	Helps in preparation of Consolidated Financial Statements.
CO4:	Develops the skill in preparing the Consolidated Income statements.
CO 5:	Ability to understand the industry based standards relating to Agriculture, Insurance contracts etc.

4.3 Strategic Cost Management II

S.No	Course Outcomes
CO 1:	Familiarization with the strategic management process.
CO 2:	Understanding about the techniques to scan an environment.
CO3:	Understanding the role of environment scanning in hurdle less strategic management of an organization.
CO4:	Understanding about the equal importance of strategy formulation and strategy implementation.
CO 5:	Clarity about the strategies followed by different companies in the corporate world.

4.4 Goods and Services Tax

S.No	Course Outcomes
CO 1:	Classifying the Goods and Services and identifying CGST, KGST and IGST.
CO 2:	Determination of value of supply based on time and place of supply and conditions for claiming and transfer of input tax credit and interest thereon.
CO3:	Understanding of tax invoice, credit and debit notes, e-waybill.
CO4:	Getting to know about the inspection, penalty, seizure and arrest and the rules regarding Appeals and Revision.
CO 5:	Knowledge of valuation of custom duties, drawback claim forms and appeals before appellate tribunal.

Post Graduate - Department of English (M.A)

Vision:

To stimulate and develop the imagination and critical thinking of the students through teaching and research and to develop the department as a center for academic excellence and high-quality research.

Mission:

Give students an understanding of an appreciation for the English language. Provide students with sophisticated writing and critical thinking skills useful not only in the academy but also in the world at large. Offers opportunities to explore identity, values, manners, and morals.

Programme Out comes:

SL No	Programme outcomes
PO1	To develop the abilities of all students in the college to read, write, listen, speak, and think critically.
PO2	To enable students to recognize and evaluate the literary traditions and contributions of diverse cultures.
PO3	To produce students with advanced skills in writing, reading, and reasoning that will enable them to enter the work force directly or via professional or graduates.
PO4	To prepare students for a career in media.
PO5	Apply them to a designated task (such as a response paper, a presentation, or a persuasive essay)

Programme Specific Outcomes:

SL No	Programme Specific outcomes
PSO1	Equip students with knowledge of English as a world language.
PSO2	Equip student with analytical skills in linguistics, communications and literary criticism.
PSO3	Train students for careers and advanced studies in a wide range of English, Public Relations, or Communications fields
PSO4	Increasing in-depth Knowledge of the Core Areas of the Subject.
PSO5	Nurturing the Notion of Value Education in the Course.

M.A English - I Semester

COURSE OUTCOMES :-CRITICAL APPROACHES

SL No	Course Outcomes
CO1	The paper provides an important study of literary theory as an intellectual and critical activity 1960 onwards.
CO2	Central to this course is the analysis of some of the major critical contributions to this area which form a benchmark in understanding the dynamics of literary/critical methods.
CO3	The course takes up major strands of modern literary theory and provides a conceptual context for an understanding of the function and practice of modern literary and cultural criticism.

COURSE OUTCOMES: - BRITISH LITERATURE

SL No	Course Outcomes
CO1	The paper aims at teaching students how to study British culture through literary and other texts. While introducing students to major intellectual developments, from Renaissance through Enlightenment to Romanticism, an attempt will be made to develop in students a certain degree of academic competence related to close reading, thinking through and with texts, and scholarly writing.
CO2	Students shall work on background themes on their own, and the prescribed texts will be read in class with specific questions in mind. On completion of the course, students are expected to have developed an idea of Europe, especially English life, through reading, writing and discussion exercises.

COURSE OUT COMES: -MODERN INDIAN LITERATURE IN ENGLISH AND IN ENGLISH TRANSLATION

SL No	Course Outcomes
CO1	To introduce students to the major, representative writings in English and in the bhashas in English translation.
CO2	To help them interpret these texts in the context of Indian society in the modern period.
CO3	To make students understand the major concerns, themes and motifs in modern Indian literature such as traditions, modernity, gender, caste and cultural politics through the reading of representative texts.

COURSE OUT COMES: -AMERICAN LITERATURE:

SL No	Course Outcomes
CO1	To orient students to the many forms of writing that have emanated from America, and to acquaint students with the literature produced by Native-American, African-American, Jewish-American and other diasporic populations in America.
CO2	The pluralistic quality of American Literature in the socio-cultural context of America as a melting pot is addressed by the selections. Hence, along with the mainstream tradition, literary contributions by populations who have contributed to the idea of American culture are included.

COURSE OUT COMES: -INTRODUCTION TO LANGUAGE AND LINGUISTICS

SL No	Course Outcomes
CO1	To introduce students to a scientific study of language.
CO2	To introduce students to the main branches of modern linguistics.
CO3	To introduce students to the basics of socio-linguistics.
CO4	To provide practice to students in the analysis of language at phonetic, syntactic and semantic analysis of language.
CO5	To introduce students to the basic theoretical concepts of linguistics.

M.A English - II Semester

COURSE OUT COMES: -LITERARY THEORY: FORMALISM TO NEW HISTORICISM

SL No	Course Outcomes
CO1	The paper, which is a continuation of Paper I of semester I, introduces students to some more aspects of Literary Theory.
CO2	In this semester, students will be introduced to new theorists in the field of New Historicism, Postcolonial Theory and Feminist Criticism.
CO3	It introduces students to theoretical movement and the critical terminology that is part of it.
CO4	To help them to access essays first-hand, instead of relying on notes or summaries.

COURSE OUT COMES: - BRITISH LITERATURE: MODERN TO CONTEMPORARY

SL No	Course Outcomes
CO1	To give a general idea to students of the modernist age in literature by introducing them to representative pieces of modernist writing from the English and Irish literary traditions.
CO2	To give students a flavor of post-modernist writing by guiding them through models of such writing, and introducing them to the contemporary British literary scene.

COURSE OUT COMES: - GENDER STUDIES

SL No	Course Outcomes
CO1	To help students understand the operations of Gender and gender hierarchies in the societies they live in; to sensitize students to variant forms of gender and sexuality, and equip them to analyses representations of these in cultural forms.
CO2	The paper addresses the conventional classification of gender in terms of the male-female binary.
CO3	But it also interrogates this binary and posits theoretical stands that project multiple gender identities and sexualities.
CO4	The figurations of these are evident in the texts selected for study here.

COURSE OUT COMES: - EUROPEAN LITERATURE IN ENGLISH TRANSLATION

SL No	Course Outcomes
CO1	The title brings students to the realization that though identified with the classical canon, these texts are also translated pieces.
CO2	It introduces them to a few texts that have always been identified with the European Canon.
CO3	It invites students to redraw the histories that produced them and to seek the significance of reading these texts in contemporary times.
CO4	The focus of the paper is mainly on 19th and 20th century European classics, though the beginnings of European literature is invoked by the inclusion of a Greek component.

COURSE OUTCOMES:-WRITE IT RIGHT (Elective)

SL No	Course Outcomes
CO1	To help students get the basics right.
CO2	To grasp the nature of writing exercise.
CO3	To improve writing skills of students.
CO4	To promote effective writing across whole range of task that all of us face on daily basis.
CO5	To help students in writing correct and convincing sentences.
CO6	Right use of definite articles.

M.A English - III Semester

COURSEOUTCOMES :-CRITICAL ENQUIRY AND RESEARCH METHODS

SL No	Course Outcomes
CO1	To highlight the importance of Critical Reading and Critical Thinking practices.
CO2	To initiate Post Graduate students into the methods of Research and argument-oriented writing.
CO3	The Nature of Critical Thinking.
CO4	The Significance of Critical Thinking in Higher Education.
CO5	The theoretical constructs of Critical Thinking.
CO6	Expressing Criticality in Academic Writing.

COURSE OUTCOMES :-TRANSLATION STUDIES: THEORY AND PRACTICE

SL No	Course Outcomes
CO1	To introduce students to the theoretical realms of translation activity.
CO2	To equip students with a knowledge of the various kinds of translation
CO3	To initiate students into translation practice.
CO4	Translation from the domains of journalism, science, and advertisements. Students learn to translate passages from different languages.

COURSE OUTCOMES :-POSTCOLONIAL STUDIES

SL No	Course Outcomes
CO1	To introduce students to the idea of the postcolonial.
CO2	To sensitize students to multiple points of view and alternative histories.
CO3	To create an awareness of contexts of marginality and subaltern perspectives.
CO4	Core training in postcolonial theoretical methodologies and a focus on regional specificities from Asia, Africa and the Middle East.
CO5	Understanding different approaches to culture, nationalism, multiculturalism, migration, gender and race in the context of post-colonial societies

COURSE OUTCOMES:-NEW LITERATURES IN ENGLISH

SL No	Course Outcomes
CO1	To familiarize students with literatures in English produced from outside Anglophone countries, specifically Asian.
CO2	To sensitize students to the transnational paradigms of literatures in English.
CO3	To enable students to establish connections between literature and its historical, cultural, or political content.

COURSE OUTCOMES:-ACADEMIC ENGLISH (Open Elective)

SL No	Course Outcomes
CO1	To help students gain confidence in writing academic prose. to guide students through the phases of pre-writing, writing, reviewing and revising.
CO2	To take students with an intermediate ability in English through the techniques of effective essay-writing.

M.A English - IV Semester

COURSE OUTCOMES:-CULTURAL STUDIES

SL No	Course Outcomes
CO1	Encourage students to deeply engage with the idea of culture. Equip students to analyze and explain both 'high' and 'popular' cultural text.
CO2	Invite students to study theoretical rumination that have come out of the cultural studies. Introduce to cultural theories.

COURSE OUTCOMES: -INTRODUCTION TO FILM STUDIES

SL No	Course Outcomes
CO1	To familiarize students with the language with histories of cinema.
CO2	To introduce students to approach cinema critically.
CO3	To help relate to film movements and film theory.
CO4	Learn basic concepts, history of film making.
CO5	Film appreciation and film ideology.
CO6	Make students familiar with Film and its world.

COURSE OUTCOMES:-DALIT LITERATURE

CO1	The issue of caste in India.
CO2	The history of Dalit Literature.
CO3	Textual representation of caste within scholarly examination and fictional molds.
CO4	The course introduces Indigenous Literature, Public Policy, and Healing Aesthetic of Dalit Literature and Aboriginal Literature to the budding social activists and conscious writers of the fourth world.
CO5	Student will be able to understand and assess various mainstream and subaltern cultures and appreciate them.

COURSE OUTCOMES:-LATIN AMERICAN LITERATURE

SL No	Course Outcomes
CO1	To introduce students to the richness and uniqueness of Latin American Literature.
CO2	To invite students to read a literature against its specific historical and political context.
CO3	Student Will be familiar with central problems in literary theory relevant to the study of modern Latin-American literature.
CO4	Student will be capable of analyzing literary texts using modern theory and methodology.
CO5	Student will have achieved a critical and reflective perspective on literary theory and methodology.

COURSE OUT COMES:-DISSERTATION/ PROJECT

SL No	Course Outcomes
CO1	Demonstrate knowledge and understanding of report writing.
CO2	Demonstrate appropriate referencing and develop skills in other aspects of academic writing. ... Identify, summaries and critically evaluate relevant literature and write a literature review of the relevant field.
CO3	Describe a relevant area of career development, career coaching, coaching or work-related learning studies.
CO4	Identify research methods. State research questions.
CO5	Identify literature for review. Critically analyses and evaluate the knowledge and understanding in relation to the agreed area of study.
CO6	Integrate theory and practice. Develop responses on the basis of the evaluation and analysis undertake.

M.Sc. (Psychology)

VISION

The Department of Psychology at St. Anne's Degree College for Women, aspires to be a recognized leader in undergraduate and graduate education, where undergraduates, graduate students, and faculty establish close collaborations to learn the scientific principles of behavior and mental processes, to make significant contributions to the science and practice of psychology, and to produce professionals who serve the local, national, and global communities.

MISSION

To enable the graduate students to become Psychologists, School Psychology Specialists, and Professional Counselors who provide evidence-based services for children, adults, and families in a variety of healthcare and educational settings.

Programme Out comes

PO1	Gain experience and confidence in the dissemination of project/research output
PO2	Work responsibly and creatively as an individual or as a member or leader of a team and in multidisciplinary environments.
PO3	Communicate effectively by oral, written, graphical and technological means and have competency in English
PO4	Independently reach and acquire information, and develop appreciation of the need for continuously learning and updating.

Programme specific outcomes:

PSO1	Strengthen personal integrity and developing soft skills such as scientific writing and speaking, effective communication, teamwork, flexibility, and leadership.
PSO2	Formulate plausible psychological explanations for behavioral phenomena and develop scientific hypotheses.
PSO3	Deepen comprehensive knowledge of psychology's core foundation content domains, especially of cognitive, social, developmental psychology, and the biological bases of behavior.

PSO4	Demonstrate psychological literacy and incorporate theoretical, statistical and experimental methods in scientific inquiry.
PSO5	Apply psychological knowledge and scientific thinking, writing, and speaking skills in professional settings
PSO6	Characterize the nature of psychology in science and applied settings.

COURSE OUTCOME

	PY101
CO1	To emphasis on understanding human behavior from each school's perspective in respect of human motivation, development and functioning of human personality.
CO2	Application of principles of each school to the development of mankind as well as its therapeutic value

	PY102
CO1	Understand the underlying foundations of cognitive psychology
CO2	Understand mechanisms underlying sensation, attention and perception, memory, language, thinking reasoning and other higher cognitive processes

	PY103
CO1	Orientation towards the dynamics of brain behavior complexity.
CO2	Deliberate on psycho physiological correlates accounting for general phenomena.

	PY104
CO1	Undertaking an empirical study, testing and accuracy of the findings require sound knowledge about the various statistical techniques and tests

	PY 107
CO1	TO introduced the student to concepts of psychological measurement to gain a comprehensive understanding of the basic concepts of psychometry, interim underlying theory as well as application.

	PY 201
CO1	The paper emphasizes on gaining better conceptual understanding of healthy development and better practical understanding of how to help children, adolescents, and adults address the developmental challenges they face across The life span.
CO2	

	PY 202
CO1	Provides the student with a thorough understanding of advancement in child and adolescent pathology.
CO2	It proves a comprehensive and integrated approach in development path way and adult outcomes, emphasis on Recognizing and understanding

	PY 203
CO1	To get acquainted with the principles, theories, and the Requirements for an effective counseling psychologist

	PY204
CO1	Critical understanding of qualitative research methods in psychology

	PY207
CO1	To sensitize the learners to the possibilities and availability of alternate methods of healing,
CO2	To focus on indigenous and culturally accepted therapeutic methods

	PY301
CO1	To provide theoretical foundation for the practice of psychotherapy,
CO2	To help the trainee counselors to choose specific techniques For a particular client

	PY302
CO1	This paper aims to give a broad idea of the field of clinical psychology
CO2	To familiarize the student with the psychopathological Aspects of human behavior

	PY303
CO1	Aimed at exposing the students on how to apply the principles of psychological process to understand and facilitate the various process in the organizations.

	PY 306
CO1	The objective of the paper is to alleviate towards application of psychological principles in understanding and enhancing self- efficacy.

	PY401
CO1	This paper aims to provide theoretical foundation for the practice of psychological interventions and to help the trainee counsellors to choose specific strategies for a particular client.
CO2	This paper also provides thorough understanding on the professional issues regarding the disabled, its causes, concerns and management

	PY402
CO1	To enable students to understand the concepts and theories of social behavior and think more about social phenomenon.
CO2	To help the students to learn more about Indian community behavior.

	PY403
CO1	This paper aims to give abroad idea of the field of clinical psychology
CO2	To familiarize ethe student with the psycho pathological Aspects of human behavior

	PY404
a) CO1	To facilitate the students orientation to HR for effective and efficient organizational functioning in a competitive environment
b) CO1	The main of the course in for Ensi psychology is to impart Scientific knowledge of the etiology of crime.

Programme outcomes Practical

Sl No	Paper Code		Programme outcome
1	PY105	CO1	To introduce the students to classical and contemporary experiments from psychophysics
2	PY106	CO1	To introduce to the students the applications of MS office and Statically package
3	PY205	CO1	To provide practical exposure to the students the applications of screening, assessment, diagnosis and intervention for children and adolescents.
4	PY206	CO1	To provide hands on training to students on the tenets of development of a psychological assessment.
5	PY304	CO1	The aim of this paper is connecting the theoretical understanding of clinical assessment in practical application in the field of screening, assessment, diagnosis and providing intervention.
6	PY305	CO1	This paper gives students hands on training in the various assessment, screening and intervention that are popularly used in the organizational set up.
7	PY405	CO1	This paper will enable students to carry out research on a topic of their choice, analyze and comment upon the information gleaned and how it relates to the particular subject matter at hand.
8	PY406		The objective of supervised internship is to enable the students to understand the applications of various theory and practical papers studied in the various semesters.

DEPARTMENT OF KANNADA

Vision:

To create interest in students to make use of the library and to promote involvement of students towards State language, Culture and awareness to prepare themselves to compete in State and higher-level competitions with good support.

Mission:

Since it is a Trilinguistic environment, State-Language and culture are together taught specially to face the competitive world and competitions are held in the same aspect of visions to encourage them.

Course Outcome

I Semester–(BA/B.Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Kannada Language and its literature.
CO2: Analyzing the development of Kannada.
CO3: Understanding the importance and basis of each period development inKannada Literature.
CO4: Understanding the history of development of Kannada Poem, drama, shortstories and novels.
CO5: Understanding the features of Adhunik Kaala of Kannada Literature.
CO6: Identifying the eminent writers of each period.
CO7: Identifying the various revolutions happened in the period of Prose.
CO8: Understanding the various societal changes in Kannada literature.
CO9: Understanding the status of caste system and their effects on the society.
CO10: Understanding Kannada grammar in form of noun, pronoun, verb, simile,metaphor, samskruth and thadbhav etc.

II Semester–(BA/B.Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Kannada Poetry, Prose, Small Stories and Drama.
CO2: Analyzing different culture of Kannada poetry in different periods of Kannada Literature.
CO3: To describe the progressive nature of Vachanakar, Kanakadasa and theirworks.

CO4: To train the students effectively in the learning process of Kannada language and literature.
CO5: To enable the learners with the history, evolution, literary movements and development of literary forms in Kannada literature to inculcate the ethical values of life.
CO6: To describe the works of Poets through different aspects of poetry..
CO7: To develop and sharpen interpersonal and communication skills.
CO8: To describe the famous poet works like: Pampa, Ranna, Kumaravyasa.

III Semester – (BA/B.Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Drama in Kannada Literature.
CO2: Understanding the Folklore – Stories, Lavani, About Tribes and their culture.
CO3: Understanding the Olden literature Poem
CO4: To describe the progressive nature of Vachanakar, Kanakadasa and their works.
CO5: Understanding the Vanijya Kannada, Sankeerna Lekhana.
CO6: Understanding the ways to write Official Letters.

IV Semester – (BA/B.Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the Olden literature Poems, Vachanas in Kannada Literature.
CO2: Understanding the Pravasa Kathana-peruvina pavithra Kaniveyalli in Kannada Literature.
CO3: Understanding the Chithanadare Lekhana..
CO4: Understanding the Vanijya Lekhana, Company Secretary and his duty and responsibilities.
CO5: Understanding the Auto Biography about Historical People.
CO6: Understanding the ways of writing Official Letters and Film Reviews.

Programme Outcome

PO1: Understanding the Cultural Diversity The students gained knowledge about different cultural diversities of Kannada Literature in different periods. They also learned the effects of this cultural diversity on society and how it has changed from past to present through lectures and students' opinion

about a particular form of literature.

PO2: Forms of Prose The students gained knowledge about various forms of prose like “Prabandha, Vaicharikathe, Vyangya, Hasyalekhana, Naataka, Upanyasa” through group discussions as all this gives them a proper description about prose.

PO3: Relation between Literature and Society Students came to know the relation between literature and society. They understood how a story or a poem or a drama or a novel is the depiction of the societal changes in their society and neighborhood through analyzing their family and society culture. Stories and novels of Niranthara Samara, Jeetha Story, Mukkannana mukthi is the example of Society’s impact on Literature.

PO4: Environmental Issues Students came to know about environmental issues through various travel stories and how some beautiful places are getting polluted by people. “Chilipili Ganada Beleyenu”, Ashoka Lekahna is the example of “Nature”’s impact on Literature.

PO5: Women Literature The students came to know the status of women in our society through different poems and stories written by eminent writers like Vaidehi poem- Prashnishaalillaveke?, Nirakarane, Ogatu, Saraabbubakkar Prose etc. They also got to know how women struggled to get their rights in this Patriarchal society through various guest lectures and group discussions on women issues.

PO6: Forms of Poetry The students understood different forms of poetry in different periods of Kannada Literature i.e., Aadi Kaal, Bhakti Kaal, Reeti Kaal and Aadhunika Kaal through poet’s life history and their art of writing the poems explained in various lectures followed by group discussions..

PO6.1: Struggle for Independence The Students came to know the struggle for getting Independence by Freedom Fighters through a Kannada movie “The Legend of Shokachakra Drama” screened on the projector as it was a part of their course.

PO7: Film Review The students gained the knowledge of writing Film review through the films showed on the projector and various group discussions at the end of the film

PO8: Letter Writing The students learnt the format of writing official letters like Notice, Office Order, Demi official letter, Circular etc. through YouTube videos and explaining on the blackboard.

PO9: Attending Competitive Exams like KAS, IAS, IPS and State Govt Jobs.

ProgrammeSpecificOutcome

PSO1: Understanding the relation between literature and society.

PSO2: Understanding the nature of different characters of the story and realizing their feelings of that situation.

PSO3: Developing skills of writing different types of letters in functional Kannada.

PSO4: Developing skills of learning about eminent writers and their great works.

PSO5: Analyzing Self-Knowledge and gaining socio-cultural consciousness.

PSO6: Analyzing different changes in Kannada literature with each period of time.

PSO7: Developing the skill of learning grammar.

PSO8: Understanding the strategy of converting worship into the movement of struggle for cultural freedom

Department of Hindi

Course Outcome

Vision: To create awareness about Language and Heritage.

Mission: To use Language to mould brave professionally superior and Ethically strong individuals.

I Semester – Prose (BA/B.Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Hindi Language and its literature.
CO2: Analyzing the development of Khariboli Hindi.
CO3: Understanding the importance and basis of each period development in Hindi Literature.
CO4: Understanding the history of development of Hindi drama, short stories and novels.
CO5: Understanding the features of Adhunik Kaal of Hindi Literature.
CO6: Identifying the eminent writers of each period.
CO7: Identifying the various revolutions happened in the period of Prose.
CO8: Understanding the various societal changes in Hindi literature.
CO9: Understanding the status of caste system and their effects on the society.
CO10: Understanding Hindi grammar in form of noun, pronoun, verb etc.

II Semester – Poetry (BA/B. Com/BCA/B. Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Hindi Poetry.
CO2: Analyzing different culture of Hindi poetry in different periods of Hindi Literature.
CO3: To describe the progressive nature of Sant Kabirdas and his works.
CO4: To describe Krishna Leela through Sant Soordas philosophy and his poetry.
CO5: To describe Mahakavi Tulsidas Poetry through his mahakavya „Ramcharitmanas“.
CO6: To describe the works of „Chayawaad Kaal“ Poets through different aspects of poetry.
CO7: To describe the shringar of Radha and Krishna through Bihari“s writings in ReetikaalKavya.

CO8: To describe the famous poet works like: Harivansh Rai Bachchan, Nagarjuna, Agney, Ramdhaari Singh Dinkar, Bharatendu Harishchandra etc. and understanding their philosophy in their literary works.

II Semester – Drama BA/B. Com/BCA/B.Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Drama in Hindi Literature.

CO2: Understanding the drama „Alakh Aajadi Ki“ written by Sushil Kumar Singh in context of Freedom Movements and the struggle faced by Indians to get Independence.

CO3: Understanding the drama „Raksha Bandhan“ written by Hari Krishna Premi which showed the unity of Hindu and Muslim Religion.

CO4: Understanding the drama „Yuge-Yuge Kranti“ written by Vishnu Prabhakar which depicted the five different stages of Human life and the development of culture in each generation.

CO5: Understanding the drama „Lehron ke Rajhans“ written by Mohan Rakesh in which Gautam Buddha family history and their culture is showed.

CO6: Understanding the drama „Bina Deewaron ke Ghar“ written by Mannu Bhandari where different family relations and its effects on society is showed.

CO7: Understanding the ways to write Official Letters.

III Semester – Novel BA/B. Com/BCA/B. Sc(PMC)/B.Sc(RH)/BBA)

CO1: Understanding the origin of Drama in Hindi Literature.

CO2: Understanding the novel „Sune Choukhate“ written by Sarveshwar Dayal Saxena where the relation of two kids and their different stages of life is showcased.

CO3: Understanding the novel „Aakash Ki Chhat“ written by Ramdarash Mishr in which the struggle of a person’s life who is stucked in flood is shown.

CO4: Understanding the novel „Sukhta Hua Taalab“ written by Ramdarash Mishr where Caste system and its effects on society is showed.

CO5: Understanding the novel „Sapnon Ki Home Delivery“ written by Mamta Kaliya where different family relations and their trust on each-other is showed.

CO6: Understanding the ways of writing Official Letters and Film Reviews.

Programme Outcome

PO1: Understanding the Cultural Diversity The students gained knowledge about different cultural diversities of Hindi Literature in different periods. They also learned the effects of this cultural diversity on society and how it has changed from past to present through lectures and students' opinion about a particular form of literature.

PO2: Forms of Prose The students gained knowledge about various forms of prose like "Rekha Chitra, Nibandh, Sans Maran, Vyangya, Naatak, Upanyas" through group discussions as all this gives them a proper description about prose.

PO3: Relation between Literature and Society Students came to know the relation between literature and society. They understood how a story or a poem or a drama or a novel is the depiction of the societal changes in their society and neighborhood through analyzing their family and society culture. Stories and novels of Upanyas Samrat Premchand is one of the examples of Society's impact on Literature.

PO4: Environmental Issues Students came to know about environmental issues through various travel stories and how some beautiful places are getting polluted by people. Students also came to know about saving water through a student seminar organized on „Jal Samrakshan“ and they shared different ways to save water.

PO5: Women Literature The students came to know the status of women in our society through different poems and stories written by eminent writers like Maithili Sharan Gupt, Nirala, Premchand etc. They also got to know how women struggled to get their rights in this Patriarchal society through various guest lectures and group discussions on women issues.

PO6: Forms of Poetry The students understood different forms of poetry in different periods of Hindi Literature i.e., Aadi Kaal, Bhakti Kaal, Reeti Kaal and Aadhunik Kaal through poet's life history and their art of writing the poems explained in various lectures followed by group discussions.

PO7: Struggle for Independence the Students came to know the struggle for getting Independence by Freedom Fighters through a Hindi movie – „The Legend of Bhagat Singh“ screened on the projector as it was a part of their course.

PO8: Film Review The students gained the knowledge of writing Film review through the films showed on the projector and various group discussions at the end of the film.

PO9: Letter Writing The students learnt the format of writing official letters like –Notice, Office Order, Demi-official letter, Circular etc. through YouTube videos and explaining on the blackboard.

Programme Specific Outcome

PSO1: Understanding the relation between literature and society.
PSO2: Understanding the nature of different characters of the story and realizing their role of that situation.
PSO3: Developing skills of writing different types of letters in functional Hindi.
PSO4: Developing skills of learning about eminent writers and their great works.
PSO5: Analyzing Self-Knowledge and gaining socio-cultural consciousness.
PSO6: Analyzing different changes in Hindi literature with each period of time.
PSO7: Developing the skill of learning grammar.
PSO8: Understanding the strategy of converting worship into the movement of struggle for cultural freedom

Department of English

Vision:

To stimulate and develop the imagination and critical thinking of the students through teaching and research and to develop the department as a center for academic excellence and high-quality research.

Mission:

Give students an understanding of an appreciation for the English language. Provide students with sophisticated writing and critical thinking skills useful not only in the academy but also in the world at large. Offers opportunities to explore identity, values, manners, and morals.

Programme Outcomes:

SL No	Programme outcomes
PO1	To develop the abilities of all students in the college to read, write, listen, speak, and think critically.
PO2	To enable students to recognize and evaluate the literary traditions and contributions of diverse cultures.
PO3	To produce students with advanced skills in writing, reading, and reasoning that will enable them to enter the work force directly or via professional or graduates.
PO4	To prepare students for a career in media.
PO5	Apply them to a designated task (such as a response paper, a presentation, or a persuasive essay)

Programme Specific Outcomes:

SL No	Programme Specific outcomes
PSO1	Equip students with knowledge of English as a world language.
PSO2	Equip student with analytical skills in linguistics, communications and literary criticism.
PSO3	Train students for careers and advanced studies in a wide range of English, Public Relations, or Communications fields
PSO4	Increasing in-depth Knowledge of the Core Areas of the Subject.
PSO5	Nurturing the Notion of Value Education in the Course.

General English - I Semester

Course Outcomes: - B.com & BBA

SL No	Course outcomes
CO1	Introduces undergraduate students to a spectacular kaleidoscope of literary selections that cover a wide range of subjects and issues.
CO2	The prescribed course equips students with nuances of language that includes proficiency in grammar, its effective usage in speaking and writing. It also develops their personality.
CO3	It further helps them to prepare for various competitive exams and to keep up with the increasing demand of English in Indian society. The practical work improves their communication and writing skills, and at the same time equipping them to use modern forms of communication.

Course Outcomes: - BA

SL No	Course outcomes
CO1	This has been designed with the dual-objective of inducing literary sensibility and developing linguistic skills in students.
CO2	The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.

Course Outcomes: - BCA, B.Sc. Rehab, PMC:

SL No	Course outcomes
CO1	Part I comprises the literary component; Part II concentrates on language.
CO2	The language section is designed to perfect and hone the soft skills of students pertaining to effective verbal expression and communication.

Course Specific Outcomes: - B. Com, BBA, BA, BCA, B.Sc. Rehab, PMC

SL No	Course Specific Outcomes
CSO1	The students would make best use of the present anthology and understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.
CSO2	Part I comprises the literary component and Part II concentrates on language.
CSO3	The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.
CSO4	It is hoped that students would make the best use of the present anthology and understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.

Communicative English - I Semester

Course Outcomes: -BA Functional grammar

SL No	Course Outcomes
CO1	The aim of this course is to help students become familiar with grammar, and build confidence in them that grammar is 'learnable'.
CO2	The course also helps the learners become aware of language, it depends on grammar and the variety it exhibits.
CO3	Understand that grammar can be seen as a flexible and useful tool for meaning making
CO4	Understand how grammar and vocabulary choices together create a range of different meanings
CO5	Communicate effectively in different situations by using appropriate reporting verbs to convey dialogue to narrative and vice versa.
CO6	Identify and use homonyms, homophones, idioms, phrases and help them to know the importance of writing in academic life.

Course Outcomes: -BA Phonetics:

SL No	Course Outcomes
CO1	Hone pronunciation and appropriate use of English among students.
CO2	Enhances spoken skills in social interaction.
CO3	Helps to differentiate between consonants and vowels. Use standard pronunciation, speak fluently, speak with the right intonation and stress and also helps to avoid mother tongue influence.
CO4	To develop proper pronunciation, understand the relation between sounds and symbols in English, enable's students to be fluent in their speech, and learn basic transcription, also minimizes pronunciation errors.
CO5	Illustrate the differences in phonetics, phonology, morphology, syntax, ...

General English - II Semester

Course Outcomes: -B. Com, BA, BCA, B.Sc. Rehab, PMC

SL No	Course Outcomes
CO1	It has been designed with the dual-objective of inducing literary sensibility and developing linguistic skills in students which includes a variety of literary pieces and workbook for honing language skills

CO2	Students will be able to recognize and comprehend different varieties of English language and develop a writing style of their own. The dual-objective of inducing literary sensibility and developing linguistic skills in students.
CO3	Undergraduate students to a spectacular kaleidoscope of literary selections that cover a wide range of subjects and issues.
CO4	The model pieces of writing cast in different genres and forms are meant not only to cultivate literary sensibilities in students but also to sensitize them to social concerns.

Course Specific Outcomes: -B.Com, BA, BCA, B.Sc. Rehab, PMC

SL No	Course Specific Outcomes
CSO1	Students will gain awareness about the best literary tradition of the world. This will also expand their range of experience and in the process, they will learn to be more empathetic toward the plights of others.
CSO2	English can be an effective means to address the complex issues of identity, Nationalism, historical tradition in Indian context, is a new focus area of the present course
CSO3	Students gain understanding of the relation between culture, history and texts
CSO4	It can appear as an ideal platform to locate dominant and marginalized voices of the society, is an important focus of undergraduate literature program.

Communicative English - II Semester

Course Outcomes: -BA Functional grammar

SL No	Course Outcomes
CO1	Understand that grammar can be seen as a flexible and useful tool for meaning making.
CO2	Understand how grammar and vocabulary choices together create a range of different meanings.
CO3	Accurately and precisely communicate both in speaking and writing in a variety of context and genres. Students will be able to write effectively for variety of professional and social settings.
CO4	Accurately and precisely communicate— both in speaking and writing – in a variety of contexts and genres
CO5	Demonstrate a thorough command of English and its linguistic structures.

Course Outcomes: -BA Reading and Writing skill:

SL No	Course Outcomes
CO1	Identify and differentiate between different types of texts. Read to activate/reinforce other skills like grammar, vocabulary, pronunciations and writings.
CO2	Students will heighten their awareness of correct usage of English grammar in writing and

	speaking
CO3	Students will improve their speaking ability in English both in terms of fluency and comprehensibility
CO4	Identify reading strategies for academic texts
CO5	Identify summary strategies for reading comprehension

General English - III Semester

Course Outcomes: -B.Com, BA, BCA, B.Sc Rehab, PMC

SL No	Course Outcomes
CO1	The course provides a platform for the students to motivate and make the best use of it and develop literary sensibility as well as linguistic skills
CO2	It also help the students to understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.
CO3	The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.
CO4	The language section is designed to perfect hone the soft skills of students pertaining to effective verbal expression and communication.

Course Specific Outcomes :-B.Com, BA, BCA, B.Sc Rehab, PMC

SL No	Course Specific Outcomes
CSO1	Students will not only acquire literary sensibilities, they also sensitize to social concerns
CSO2	It is assumed that the thinking practices and extended activities incorporated as part of every lesson would help students interpret literature as a form of cultural expression.
CSO3	Demonstrate a broad understanding of literatures in English
CSO4	Engage questions of justice, value, race, spirituality, and meaning raised by literary texts.
CSO5	The job skills section focuses on the basic skills which will help the students to face the competitive global job scenario.
CSO6	Motivates the students to make the best use of it and develop literary sensibility as well as linguistic skills.
CSO7	It is hoped that students would make the best use of the present anthology and understand the importance of acquiring fine language skills while engaging the verbal medium like literature.

Communicative English - III Semester

Course Outcomes: -BA Print Media

SL No	Course Outcomes
CO1	To enhance the knowledge about the role of newspapers in society.
CO2	To help the students have a clear idea about the functioning of a newspaper organization.
CO3	Students learn about various types of writing for newspapers and magazines.
CO4	To familiarize the students with the basics of writing of print media.
CO5	Will be acquainted with the history of the media.
CO6	Will have knowledge of the fundamentals of media writing.
CO7	Will understand the crucial role played by newspapers in society.
CO8	Will be conversant in writing editorial, features, reviews and news reports.
CO9	Will have a knowledge of page designing. Will be able to design questions for the smooth conduction of an interview.

Course Outcomes: - BA New Media Writing:

SL No	Course Outcomes
CO1	Enablement of the students to communicate to diverse audiences in a variety of contexts and genres and to develop theoretical and methodological skills necessary for using of emerging media.
CO2	To understand the different ways of gathering news.
CO3	To understand the aspects of news writing, feature writing and profile writing.
CO4	To learn to frame questions and compile information before interviewing a person.
CO5	Students with new media and to develop a critical approach to the use and misuse of these technologies and to facilitate them in restructuring and to rewrite complex documents to readable and grammatical accurate documents.
CO6	Students will have the ability to use, analyze, and learn communication technologies.
CO7	Students will develop textual, visual, and verbal communication abilities.
CO8	Will be able to write profiles effectively.
CO9	Will be equipped to define the importance and functionality of social media.

General English - IV Semester

Course Outcomes :-B.Com, BA, BCA, B.Sc Rehab, PMC

SL No	Course Outcomes
CO1	The course material is designed with an integrated approach to facilitate language learning and stimulate the literary sensibility.
CO2	The job skills section of the book intends to develop language ability of the students and help them acquire the skills required of them in the global job scenario.
CO3	Strengthen the aesthetic sense
CO4	Enhance LSRW communicative skills through language and literature
CO5	Develop global competencies for successful life
CO6	The students learn/are equipped with the practical, emotional, intellectual and creative aspects of language by integrating knowledge and skills.
CO7	The exercises and the pre & post reading activities in the text draw the student into the book and make them to read it with understanding and insight and also encourage them to think beyond the text.

Course Specific Outcomes :-B.Com, BA, BCA, B.Sc Rehab, PMC

SL No	Course Specific Outcomes
CSO1	The Job skill section focuses on the basic skill expected of an undergraduate in the competitive global job scenario.
CSO2	It attempts to give a comprehensive training in terms of persuasion skills and presentation skills.
CSO3	Boost up critical thinking and writing
CSO4	To enjoy life through literature
CSO5	Kindle creative mind with innovative thoughts
CSO6	The students gain ample practice in writing skills.
CSO7	They can write essays and reports and differentiate between objective and subjective writing.
CSO8	They become aware of the varieties of English through inputs in British and American Vocabulary.
CSO9	They are also exposed to different literary genres of prose and poetry.

Communicative English - IV Semester

Course Out comes :- BA Writing for the Media-Radio:

SL No	Course Outcomes
CO1	This participatory workshop will develop the writing skills and explore the evolving role of the writer as a creative visionary in radio, television and film within a new media context.
CO2	Students will develop "agility skills", learning how to weave story content across multiple forms of media, also known as "Transmedia".
CO3	Within this framework, the workshop will develop skills important for writers in the shifting media landscape of today and the future.
CO4	Be able to compare and contrast the formal elements of effective writing for radio, television, film and new media.
CO5	Apply appropriate script structures, techniques and formatting for videos, film, and television programs.
CO6	Create scripts for a variety of media projects, learning specific techniques to explore the fundamentals of each medium as well as an overarching Transmedia project.
CO7	Through writing exercises, see how creative choices and revision tools specific to each area impact the final product, assisted along the way by the instructor, peer feedback and self-evaluation sessions.
CO8	Understand markets for delivering content across various forms of media.

Course Outcomes: - BA Creative Writing:

SL No	Course Outcomes
CO1	Students will interpret texts with attention to ambiguity, complexity, and aesthetic value.
CO2	Students will practice a deliberate writing process with emphasis on inquiry, audience, research, and revision.
CO3	Students will participate in critical conversations and prepare, organize, and deliver their work to the public.
CO4	Students will deploy ideas from works of craft and criticism in their own reading and writing.
CO5	Aims to develop the students' abilities in grammar, oral skills, reading, writing and study skills
CO6	Students will heighten their awareness of correct usage of English grammar in writing and speaking
CO7	Students will improve their speaking ability in English both in terms of fluency and comprehensibility

Communicative English - V Semester

Course Outcomes: -BA Writing for the Media-Film

SL No	Course Outcomes
CO1	The program in Communication and Media Studies is an integral part.
CO2	Students are grounded in media and cultural history and are provided with the means to master communication in contemporary media.
CO3	The program seeks to foster students' ability to express and communicate ideas, arguments, historical findings, and creative insights.
CO4	Students develop their writing skills in both analytical and creative contexts, often expressing themselves using emerging media technologies.
CO5	Students will leave the Communication and Media Studies program as lifelong learners, ethical and critical problem solvers, innovative and effective creators and communicators across media forms, and independent intelligent people who view life in historical context, with inclusive multicultural perspective, and with a critical understanding of power in society.
CO6	The program seeks to foster students' ability to express and communicate ideas, arguments, historical findings, and creative insights.

Course Outcomes: -BA EDP:

SL No	Course Outcomes
CO1	The students develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.
CO2	Ability to develop. understanding of self and do. SWOT Analysis.
CO3	Abilities relating to self. motivation and developing. positive Psychology.
CO4	Have the ability to discern distinct entrepreneurial traits
CO5	Know the parameters to assess opportunities and constraints for new business ideas
CO6	Understand the systematic process to select and screen a business idea
CO7	Design strategies for successful implementation of ideas
CO8	Internship report will be submitted at the end of the course.

Communicative English - VI Semester

Course Outcomes: -BA Writing for the Media-Advertising

SL No	Course Outcomes
CO1	Determine, analyze and respond to clients' advertising and marketing communications objectives by applying principles of marketing and communications.
CO2	Develop creative solutions to address advertising and marketing communications challenges.
CO3	Plan, implement, monitor and evaluate projects by applying principles of project management
CO4	Understand history, theory, terms, ethics, and roles and responsibilities in the industry.
CO5	Demonstrate proficiency in writing, speaking, and being creative in a variety of media.
CO6	Manage projects from concept to completion using the tools of the industry.

Course Outcomes: -BA Popular culture and Media

SL No	Course Outcomes
CO1	Able to identify what makes an element of culture part of popular culture.
CO2	When encountering a new element of popular culture for the first time, be able to decode what it is trying to say about the world, and what are the limitations and possibilities of that perspective on the world (analytical thinking).
CO3	Identify particular ways in which popular culture of various times and places in history reflect the representation of those times and places.
CO4	This course on the dynamics between media and popular culture takes an interrogative approach.
CO5	It is organized around a series of questions that will introduce students to a range of key concepts in media and mass communication studies, with the goal of providing a theoretical structure to support critical analysis of contemporary cultural trends.
CO6	Become more sensitive to and aware how the global circulation of culture changes the way they think about the world, their place in it and ultimately their own identity.