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St. Anne's Degree College for Women

Recognised by UGC under (2f), Accredited by NAAC

Halasuru, Bengaluru, Karnataka-560008

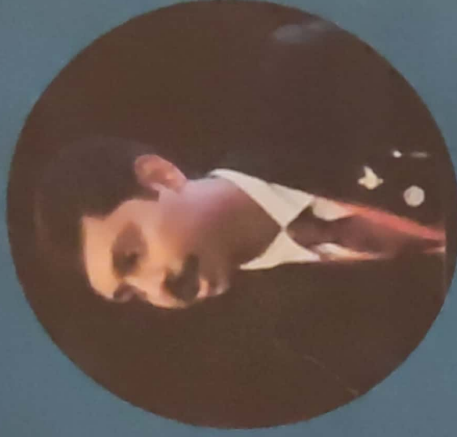
Ph:080-25544454, Website: www.stannescollege.in



National Webinar on

Valuing IPR

(Intellectual Property Rights)



Mr. Vivek Anand Sagar

IP Attorney

Consultant KSCST

Date : 19th January 2021

Time : 04.00 pm - 05.30 pm

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Cisco Webex

Organized By
The Department of Commerce

Rev.Sr.Margaret Julie
Secretary & Administrator

Prof.Nisha Joseph
Principal

Ms. Vennila.A
HOD

H. Venkatesh
Head of the Department

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Speaking VIVEK



Zoom native meetings

Layout

Meeting Info



Connected

Participants (236)

- 89 ✓ srujan swain 087
- 88 Sugana Panchal 688
- 87 subashini 109
- 86 Sugatha Y. K 620
- 85 srujan 692
- 84 surnan dinesh malodey
- 83 Sunathi V

Chat

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Send to: Everyone
everyone if you have any questions

Unmute

Start video

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Participants

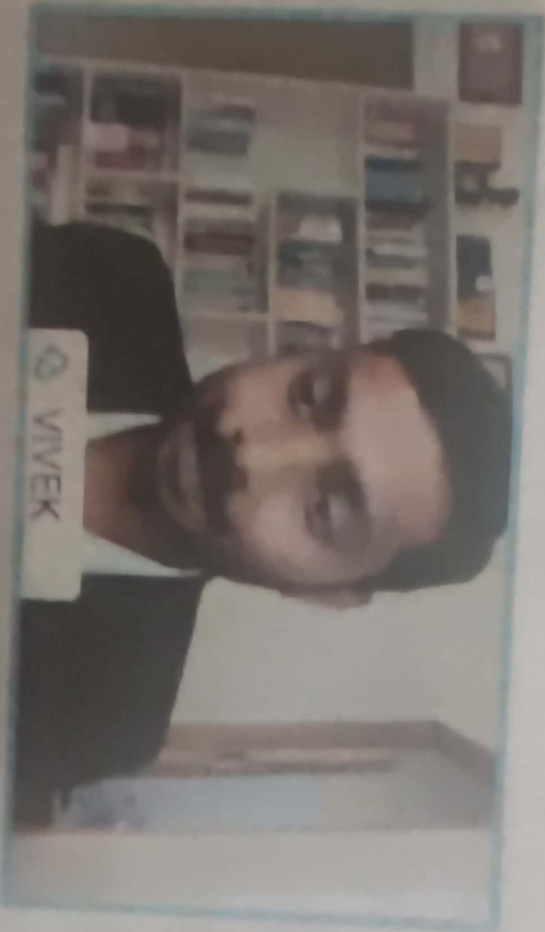
Chat

Amrta

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Cisco Webex Meetings



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sheralghetsy.j



Report on National Webinar

The Department of Commerce organised National Webinar on "Valuing IPR" for UG and PG students of all streams on 19th January 2021 with the aim of spreading the awareness related to IPR. Totally 356 students registered including students of various colleges.

Mr Vivek Anand Sagar completed his Masters in Law (LL.M) in Business Law, Kuvempu University, Inana Sahyadri, Shimoga (2012), Post- Graduate Diploma in Human Resource Management (PGDHRM), Kuvempu University (2012), M.A in Sociology, Kuvempu University. (2014), and is pursuing his Ph. D on "Enforcement of Copyright Issues in Film and Recording Industry" at CMR University.

He Secured First Rank in Master in Law (LL.M) and independently practicing as Advocate in Bangalore in the field of IPR and Civil litigation.

He is a guest faculty in Ramaiah College of Law, Bangalore. He is an International Consultant in Kunming International Centre for Arbitration and mediation He is a Consultant in Karnataka State Council of Science and Technology, IISC, Bangalore and had been as Honorary designated as Research Associate, centre for Intellectual Property Rights Research and Advocacy CIPRA and Ministry of Industry and Commerce, GOI on IPR, National Law School of India University, Bangalore From August 2012 to March 2018.

His papers and articles have been published in Book and Journals. He has been invited as resource person from various institution and organization and delivered Guest lectures on the Subject Intellectual Property Rights by Ministry of Micro, Small and Medium Enterprises, (MSMEs).

Highlights of the webinar:

The following topics were covered in the webinar.

Introduction to IPR- IP is every where

Innovation and patents

Copyrights and related rights

Branding and Trade marks

Industrial design

Other IP's –Geographical indications, semiconductor integrated circuits, layout designs, trade secrets.

Importance and protection of IP

He enlightened the audience about various uses and implications of Intellectual Property rights, the need for the awareness and about the patent registration and its need. He also

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informed about how to file a patent and the on-going patent wars between the significant brands in the market.

Students spontaneous and vigorous interaction with Mr.Vivek Anand Sagar, contributed to the success of the webinar. He answered the queries raised by the students before concluding his session.

The webinar was conducted on Virtual Platform via Cisco webex. At the end of the webinar E-certificate of Participation were issued to the students after filling the feedback form.

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