



ST. ANNE'S DEGREE COLLEGE FOR WOMEN

Permanently Affiliated to Bengaluru City University
Recognized by UGC under Section 2(f), Accredited with 'A' Grade by NAAC
ISO 9001:2015 Certified Institution
#23, Cambridge Road, Halasuru, Bangalore- 560008



2.3.1 student centric method such as experiential learning, Participative learning, and problem-solving methodologies used for enhancing learning experience.

INDEX

Experiential learning

1	Internship programme
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Participatory learning

1	Seminars and workshops
2	competitions
3	Product launch

Problem solving methodologies

1	Unit tests
2	Self-learning



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Experiential learning

INTERNSHIP PROGRAMME

INTERNSHIP CERTIFICATES

@TheAncientTime | The Ancient Times News

डी अन्सऐंट टाइम्स



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The Ancient Times

Discover the truth with us.

Regd By Govt of India RNI: KARBIL/2016/70525

TRUTH IT'S GROUNDED IN FACTS.

Ref:INT2020/CT/14/Jan-Feb/2021

Date: 25-Feb-2021

Certificate of Internship Completion

TO WHOM IT MAY CONCERN

This is to certify that **Ms.Swathi R K**, Register No.A1919622, Journalism student of St.Anne's College, Bangalore, has successfully completed one month internship programme with The Ancient Times. During the period of her internship programme, she was found Punctual, Hardworking and Inquisitive.

We wish her successful life ahead.



The Ancient Times

IN ASSOCIATION WITH & SPONSORED BY:

Sabihussan

Chief Editor

it is a digital signature, seal is not required.



ABRAHAM ALLOYS



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Email:ancienttimesnews@gmail.com, Phone: +91 93439 56969

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Nisla Joseph
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St. Anne's Degree College
For Women
22, Cambridge Road, Malacuru,



The Ancient Times

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Regd By Govt of India F.N.I: KARBIL/2016/70525

TRUTH IS GR UNDED IN FACTS.

INT2020/CT/21/Jan-Feb/2021

Date: 25-Feb-2021

Certificate of Internship Completion

TO WHOM IT MAY CONCERN

This is to certify that **Ms. Sirisha D**, Register No. A.1919620, Journalism student of St. Anne's College, Bangalore, has successfully completed one month internship programme with The Ancient Times. During the period of her internship programme, she was found Punctual, Hardworking and Inquisitive.

We wish her successful life ahead.



The Ancient Times

Sabitha Sah

Chief Editor

a digital signature, seal is not required.

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ABRAHAM ALLOYS



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For Women
Malasuru

NEWS

NASHEMAN.IN

English News Portal


of the deliberately silenced and the preferably unheard

Rizwan M.K. (a) Rizwan Asad
Chief Editor

Date :

TO WHOM IT MAY CONCERN

This is to certify that CHANDANA. N, a student of IInd Year B.A, St Anne's Degree College for women, Bengaluru, completed her internship in NASHEMAN.IN, Bengaluru, from January 20, 2021 to February 19, 2021. The student has done tremendous job during the internship by submitting the articles on time. During the period of internship the student was found to be punctual, hardworking and inquisitive.


NASHEMAN.IN

Chief Editor

Bengaluru.

FOR THE NASHEMAN WEEKLY

Proprietor

February 19, 2021


Nisale Joseph

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For Women

NASHEMAN.IN

English News Portal

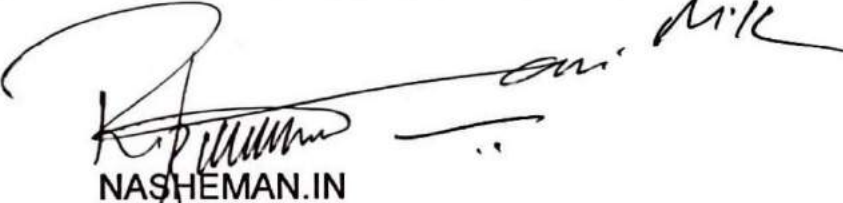
of the deliberately silenced and the preferably unheard

Rizwan M.K. (a) Rizwan Asad
Chief Editor

Date :

TO WHOM IT MAY CONCERN

This is to certify that CHAITANYA. S. V, a student of IInd Year B.A, St Anne's Degree College for women, Bengaluru, completed her internship in NASHEMAN.IN, Bengaluru, from January 20, 2021 to February 19, 2021. The student has done tremendous job during the internship by submitting the articles on time. During the period of internship the student was found to be punctual, hardworking and inquisitive.


NASHEMAN.IN

Chief Editor

Bengaluru.

For THE NASHEMAN WEEKLY

Proprietor

February 19, 2021


Nisla Joseph

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NASHEMAN.IN

English News Portal


of the deliberately silenced and the preferably unheard

Date :

Rizwan M.K. (a) Rizwan Asad
Chief Editor

TO WHOM IT MAY CONCERN

This is to certify that ANURADHA. S, a student of IInd Year B.A, St Anne's Degree College for women, Bengaluru, completed her internship in NASHEMAN.IN, Bengaluru, from January 20, 2021 to February 19, 2021. The student has done tremendous job during the internship by submitting the articles on time. During the period of internship the student was found to be punctual, hardworking and inquisitive.


NASHEMAN.IN

Chief Editor

Bengaluru.

FOR THE NASHEMAN WEBSITE

Proprietor

February 19, 2021



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PARTICIPATORY LEARNING

SEMINARS & WORKSHOP



St. Anne's Degree College for Women

Halasuru, Bangalore-560 008

BACHELOR OF SCIENCE(PMC)

Virtual Webinar(01.03.2021)

“Role of Intellectual Property Rights in Scientific Research”

Invitation



St. Anne's Degree College For Women
#23, Cambridge Road, Halasuru,
Bangaluru-08



Department of Physics and Mathematics
Invites you to

**A VIRTUAL WEBINAR ON ROLE OF
INTELLECTUAL PROPERTY RIGHTS IN
SCIENTIFIC RESEARCH**

On 1st March 2021 @ 3:00 PM



RESOURCE PERSON

Dr. SHAILAJA M

**Assistant Professor,
Department of Mathematics,
Government First Grade College,
Vijayanagara, Bangalore**

Platform:



Click here to join:

<https://tinyurl.com/y9zwbadn>

Rev. Sr. Margaret Julia
Secretary & Administrator

Prof. Nisha Joseph
Principal

Ms. Mary Shaila F
Head, Dept. of Mathematics

Ms. Sneitha M
Head, Dept. of Physics

Head of the Department
Bachelor of Science [PMC]
St. Anne's Degree College For Women
Halasuru, Bangalore - 560 008.



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Bangalore - 560 008.



St. Anne's Degree College for Women

23, Cambridge Road, Halasuru, Bangalore - 560 008. Tel : +91-80-2554 4454 Fax : +91-80-2555 5014

1st March 2021

To

Dr. SHAILAJA . M.,
Assistant Professor
Department of Mathematics,
Government First Grade College,
Vijayanagar,
Bangalore 560104.

Dear Dr. SHAILAJA . M.

On behalf of St. Anne's Degree College for Women, We would like to thank you for delivering a guest Lecture on "ROLE OF INTELLECTUAL PROPERTY RIGHTS IN SCIENTIFIC RESEARCH" held on 1st March 2021.

Madam, your Session was timely, highly effective and was thoroughly informative to all the students. We believe that the knowledge you shared will immensely motivate and encourage the students.

We extend our gratitude and appreciate you for sharing your valuable time and expertise with us. We look forward for your support in the future events.

Thanking you.

With Warm Regards

Asst. Prof. Mary Shaila F.

Asst. Prof. Department of Mathematics

St. Anne's Degree College for Women

Halasuru, Bangalore - 8

Principal

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23, Cambridge Road, Halasuru, Bangalore - 560 008. Tel : +91-80-2554 4454 Fax : +91-80-2555 5014

27th February 2021

To

Dr. Shailaja.M.
Assistant Professor,
Department of Mathematics,
Government First Grade College,
Vijayanagar, Bangalore-560104

Respected Madam,

Greetings from St. Anne's Degree College for Women, Halasuru, Bangalore-560008

We heartily thank you for accepting our invitation to be a guest speaker on Intellectual property rights.

This is in reference to the telephonic conversation we had, that you are invited to be the Guest Speaker on 1st March 2021 for the virtual webinar on "ROLE OF INTELLECTUAL PROPERTY RIGHTS IN SCIENTIFIC RESEARCH" for the B.Sc. students. It gives us immense joy that you have accepted our invitation.

We Look forward for your gracious presence.

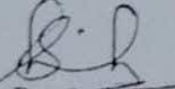
Click here to join: <https://tinyurl.com/y9zwbadn>

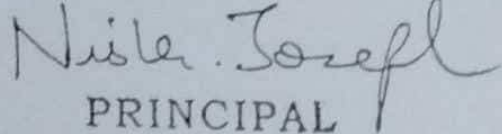
We thank you once again.

Day & Date : Monday, 1st March 2021.

Time : 3.00pm

With Warm Regards


Asst. Prof. Mary Shaila F.
Head, Department of Mathematics
St. Anne's Degree College for Women
Halasuru, Bangalore - 8.


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BACHELOR OF SCIENCE(PMC)

(2020-2021)

GUEST LECTURE

2020-2021

Sl. No.	Date	Venu e	Topic/Department	Name of the Guest Lecturer	Designation	Total number of students participated
1.	01.03.2021	Cisco Webe x Onlin e mode	Role Of Intellectual Property Rights In Scientific Research	Dr. Shailaja .M	Assistant professor, Department of Mathematics , GFGC, Vijayanagar, Bangalore-560104	27

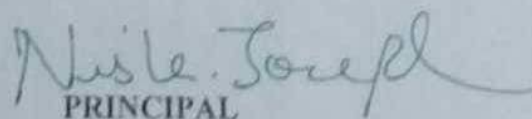
Outcome

1. Students understood the availability of intellectual property protection for ideas and research
2. The main regimes discussed were copyright, patents and confidential information, although designs may also be relevant. Students were enriched with this knowledge.
3. The resource person gave an outline of the broad conceptual bases of protection and highlighted the relevant threshold criteria.
4. The intellectual property rights in scientific research forces scholars to consider not only various competing theories of intellectual property but also the social norms that have traditionally governed claims of owner-ship in basic science


HOD

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BACHELOR OF SCIENCE(PMC)

Virtual Webinar(01.03.2021)

“Role of Intellectual Property Rights in Scientific Research”

Webinar on ROLE OF INTELLECTUAL PROPERTY RIGHTS IN SCIENTIFIC RESEARCH-20210301 0937-1.mp4

MS Dr. Shailaja M	MS Mary Shaila	Department Events	JM Jayashree M	DR Dharini. RS
S shreesha.s	S shirshitha.k	SM Savitha M	RM Radha M	SK Sangeetha K
P Pavitra	J Jyothi.S	MS Manisha. S	A Anushya	FK Faiza kouser
NM Nidhya Priya M	JE Jessy. E	M monisha B	PK Pooja Kumar	RK Rasika K
DE	LA	TM	S	RB

Ms. Mary Shaila .F
 Head-Bachelor of Science
 Head of the Department
 Bachelor of Science [PMC]
 St. Anne's Degree College For Women
 Halasuru, Bangalore - 560 008.



Principal
Prof. Nisha Joseph
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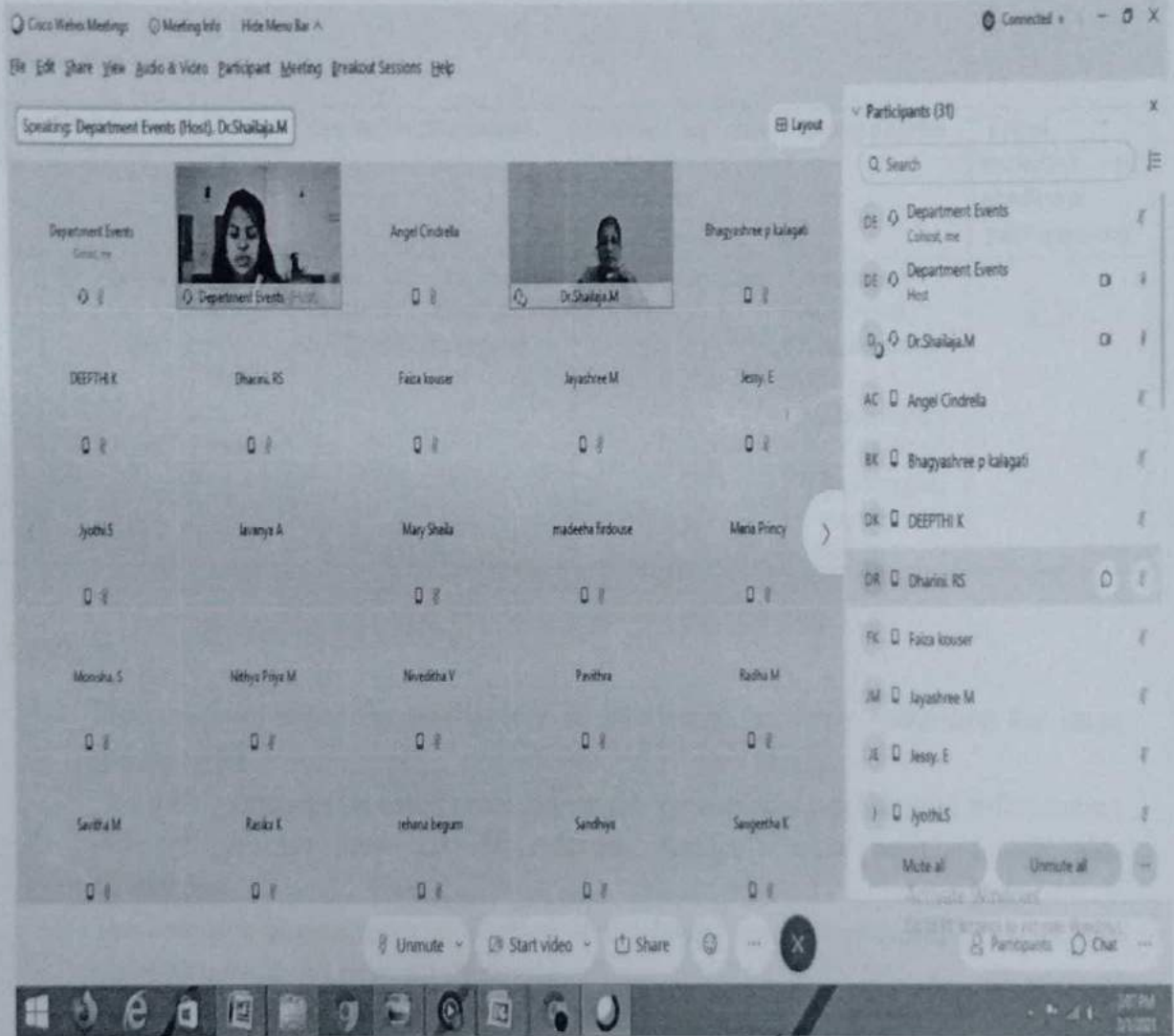
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BACHELOR OF SCIENCE(PMC)

Virtual Webinar(01.03.2021)

“Role of Intellectual Property Rights in Scientific Research”



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Nishe Joseph
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Bangalore - 560 008.

Bachelor of Science [PMC]

Virtual Webinar on "Role of Intellectual Property Rights in Scientific Research"

Resource Person : Dr. Shailaja M

Feedback Form

Date: 03rd January 2021

Email address	Name of the student	Class	How relevant and helpful was the webinar(5 being the highest)	How satisfied were you with the Webinar	Rate the Speaker's Deliverance of the Workshop(5 being the Highest)	How will you rate the webinar on "Role of Intellectual Property Rights in Scientific Research"	Any suggestions
vindhyaashankar101	Vindhya. S. T	1st BSc(PMC)	Satisfied	Satisfied	4	4	It was interesting
www.deekshakumar	Deeksha K	1st year BSc PMC	Satisfied	Satisfied	4	4	Nilg
sandhiyashankar292	Sandhiya ST	1st B.sc(PMC)	Satisfied	Satisfied	3	4	Good
lyothi.63600@gmail	Jyothi S	1st Bsc pmc	Satisfied	Satisfied	4	4	Nothing
jesseybhavarathi2000@gmail	Jessy. E	III BSc. PMC	Very Satisfied	Very Satisfied	4	5	No suggestions.
rehanurrahman1215@gmail	Rehana begum	2nd Bsc(PMC)	Very Satisfied	Very Satisfied	5	5	Well understood
savitribharyas@gmail	Savitha	-	Very Satisfied	Very Satisfied	5	5	Good
risskak86034@gmail	Rasika. K	3rd BSc(PMC)	Satisfied	Satisfied	4	4	-
monimontshasmi@gmail	S. Monisha	3rd bsc(pmc)	Very Satisfied	Satisfied	4	4	Nothing thank you
sangeethak427@gmail	Sangeetha K	2nd Bsc(PMC)	Very Satisfied	Very Satisfied	5	4	It was very useful for us.
ahavan6066@gmail	Lavanya A	2nd bsc pmc	Very Satisfied	Satisfied	5	5	No
marriadiamprincy@gmail	Maria Diana Princy	2 nd bsc	Neutral	Neutral	5	5	-
sushimam5645@gmail	Sushima Maria Christina	2nd year Bsc PMC	Satisfied	Satisfied	3	4	No
angelcindrella0123@gmail	Angel Cindrella	2nd year bsc pmc	Satisfied	Satisfied	4	4	No
dharmitr8558@gmail	Dharini RS	Degree	Very Satisfied	Very Satisfied	5	5	No
mmarabharathi@gmail	Maria Bharathi	2 bsc(pmc)	Satisfied	Satisfied	4	4	
jayaashree694@gmail	JAYASHREE M	2nd BSc(PMCs)	Satisfied	Satisfied	5	5	
kotissrfviza540@gmail	Paiza kouser	Bscpmc 2nd year	Satisfied	Satisfied	4	4	
shreeshareddy612@gmail	Shreesha S	3rd year bsc	Satisfied	Satisfied	4	4	
naushya2604@gmail	Anushya	2nd year bsc(PMC)	Satisfied	Satisfied	5	4	Nothing
mahitha979@gmail	Thuraka mahitha	2nd Bsc(pmc)	Very Satisfied	Satisfied	4	5	It's was very helpful
nivedithabnd@gmail	Niveditha V	2nd bsc 3rd sem	Satisfied	Satisfied	4		It was eye and interesting thanks for organizing
bvvc1282@gmail	GOMATHILG	1 st year Bsc (PMC)	Satisfied	Satisfied	4	4	Nil
deepthikurnarswamy	Deepthi k	1st Bsc(PMC)	Very Satisfied	Very Satisfied	5	5	
madeeha.firdous.c@gmail	Madeeha firdouse	2bsc(pmc)	Satisfied	Satisfied	2	2	Good
pavichinnathambij@gmail	Pavithra C	3rd BSc(PMC)	Satisfied	Satisfied	4	4	Good explanation
nithyapriya0199@gmail	NITHYA PRIYA M	Bsc(pmc)	Satisfied	Very Satisfied	5	4	
lyothi.63600@gmail	Jyothi S	1Bsc PMC	Satisfied	Satisfied	4	4	
rr7550200@gmail	Radhya M	3 year Bsc(pmc)	Very Satisfied	Very Satisfied	4	4	It was very nice webinar
gomathig9@gmail	Gomathi	1st Bsc	Satisfied	Satisfied	3	3	No
shobhacsiyas@gmail	Shoba A	III BSc. (PMC)	Satisfied	Satisfied	4	4	



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COMPETITIONS



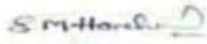
Anjuman-E-Islam's
**Anjuman Arts, Science, Commerce College &
PG Studies In English, Vijayapur Karnataka - 586104**
(Re- Accredited at 'A' Grade by NAAC in Third-Cycle)


IQAC initiative

Department of Statistics and Economics

Certificate

This is to certify that kumar/kumari R. Sai Sowmya of
St. Annes Degree College for Women, Banglore - Karnataka has
presented a paper on Impact on Education in the National level
online paper presentation on **"COVID-19 crisis and its impact on socio-economic and
educational activities"** on 15th May 2020.


Prof. (Smt). S. M. Hanchinal
HOD Dept of Statistics


Prof. SIS. Hamid
HOD Dept of Economics


Dr. M. A. Gadyal
NAAC Co-ordinator


Dr. A. N. Chattarki
Principal



R.B.A.N.M'S First Grade College

12, Annaswamy Mudaliar Road, Halasuru, Bengaluru 560025

Certificate of Participation

Presented to Mr./Ms. **Preetha S** from **St Anne's degree College**
for women's for participating in the Student Development
Programme entitled
"Stock Market for Beginners" conducted by Department of PG
Studies on 20th June 2020.

Dr. Prathap
Principal

Prof. H V Ravi
Vice Principal

Dr. Shankar.R
PG Co-Ordinator



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NATIONAL LEVEL ONLINE "YOGA" QUIZ-2020

Organised by

DEPARTMENT. OF PHYSICAL EDUCATION & YOGA CLUB

LBERGM-CE000208

e-Certificate

80%

This is certify that Mr./Mrs./Miss. **Sushma G D** of **St.Anne's degree college for women** has participated in national level Online Quiz on "YOGA" held during june 2020.

Nisha. Joseph

Prof. Nish Joseph

Principal

Sr. Margaret Julie

Rev. Sr. Margaret Julie

Secretary & Administrator

Mr. Krishna. S

Mr. Krishna. S

Dept. of Physical Education



St. Anne's Degree College for Women

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Certificate of Participation

This is to certify that Ms. Ramya. n of St. Anne's degree colleges for women's has successfully attended the National Level Student Development Programme on "Redefining Skill Sets in the Era of Digitization" organized by the Department of Business Administration in collaboration with IQAC on 26th June 2021.

Rev. Sr. Margaret Julie
Secretary & Administrator

Prof. Nisha Joseph
Principal

Asst. Prof. Lily Regina Arthi Moses
HOD, Business Administration



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Certificate of Participation

This is to certify that Ms. Divya.S of St Anne's Degree college for women halasuru bangalore has successfully attended the National Level Student Development Programme on "Redefining Skill Sets in the Era of Digitization" organized by the Department of Business Administration in collaboration with IQAC on 26th June 2021.

Rev. Sr. Margaret Julie
Secretary & Administrator

Prof. Nisha Joseph
Principal

Asst. Prof. Lily Regina Arthi Moses
HOD, Business Administration



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Tiruchirappalli, Tamil Nadu, India

In association with

National Securities Depository Ltd

Organized

Professional Development Programme

on

INTRODUCTION TO SECURITIES MARKET

Certificate

This is to certify that

Tejaswini N

M.com

St Ann's degree college for woman's halasur

Participated in Professional Development Programme on
INTRODUCTION TO SECURITIES MARKET on 21st June 2021.

Dr.C.PARAMASIVAN., Ph.D.

Organizing Secretary
Coordinator, Training & Placement Cell
Assistant Professor of Commerce
Periyar E.V.R. College (A),
Tiruchirappalli

Dr.J.SUGANTHI. Ph.D.

Principal
Periyar E.V.R. College (A),
Tiruchirappalli



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PRODUCT LAUNCH

PRODUCT LAUNCH REPORT AND CERTIFICATE



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Department of Business Administration

Report on Aspirez- 2020

Aspirez 2020 was a unanimous contemplation of all the Faculty Members of Business Administration with the joint activities of all our Students who were guided by the Faculty- team to chart-out the activities to be conducted in a planned manner to effect it. The Inaugural Function was on 12th December 2020 following by the events.

Aspirez 2020 - Events

The events organized promote the talents of students with promising multitude of activities and rewards giving a break-through from class rooms to the dynamic and competitive corporate world testing their skills, knowledge, expertise and attitude.

1. Story in Fabric

No. Of Participants: 03

Day:1

Event – 1: Story in fabric

The participant is asked to make an inspirational story out in a 1-minute video clip (For example, the participant can take up issues like women being the victim of acid attack or every day eve teasing). The story should be clear for the audience

Judge- Asst. Prof. Sheetal. G (Department of Business Administration)
Time- 1:30 PM to 2:00 PM

Winners

- 1st position- Rubab Khanam (III BBA)
- 2nd position- Fatima Thu Zahra (III BBA)
- 3rd position – Shakthishwari (I BBA)

Day: 2 (14/12/20)

Event – 2 : Open Mic

No. Of students registered: 39

Open mic is an event where a sound system is set up and performers (such as singers, guitarists poets, comedians and so forth) get a chance to try their hand at performing for an audience.

Judge- Asst. Prof. Maria Glory Antony (Department of Commerce)
Time- 1:30 PM to 2:40 PM

Students were asked to shoot a promotional video for a face mask and present it during the event to enhance their skills.

Judge-Asst. Prof. Rekha (Department of Computer Applications)

Time- 1:30 PM to 2:30 PM

Winners

- Samiukta Acharya (1st position) (III BBA)
- Sulaikha Jamson (2nd position) (II BBA)
- Jannet Mary. G (3rd position) (I BBA)

No. of students registered: 26

Timestamp	Email Address	Full Name	Batch	Name of the Department	Name of the Institution	Affiliated University	City	State	Whatsapp Number
12/10/2020 17:44:12	ashmkara@gmail.com	Aashita Rak	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangaluru	Karnataka	98000020911
12/10/2020 21:52:53	rubekhanam025@gmail.com	Rubek Khanam D	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	KARNATAKA	9901417812
12/11/2020 10:34:14	balubenthy@gmail.com	Shakthiashwan B	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8742125490
12/11/2020 14:54:52	aiswaryap477@gmail.co	P. Aishwarya	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7829422021
12/11/2020 14:58:46	sathyamata2120@gmail.com	Sathya.v	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7408545008
12/11/2020 16:03:18	shinyasreedevi1976@gm	SHINEY SURITHA	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9066358295
12/11/2020 20:08:20	keerthivarajendran40@	KEERTHANA R	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9606311626
12/11/2020 20:17:14	hemashree55@gmail.co	Hemashree. S	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9632722542
12/11/2020 21:08:48	maria.naidu.19@gmail.co	Maria Chaitra Naidu	2018 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7892218711
12/11/2020 22:13:51	sadyasatneem2000@gm	SADHYA TASNEM	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	6341103121
12/11/2020 22:37:14	muskan20102001@gma	Muskan S	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7411287185
12/12/2020 10:19:24	aroyalacob99@gmail.com	Harish Jacob	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9986285742
12/12/2020 11:05:25	prathisiva1810@gmail.c	Prathiba k	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9538268717
12/12/2020 11:28:12	myannee586@gmail.com	JANNET MARY G	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	6360033821
12/13/2020 12:16:28	swa45626@gmail.com	K. Swathi	2020 Batch	Department of Business	St.Anne's Degree College	Bangalore University	Bangalore	Karnataka	7752059622
12/15/2020 10:12:57	ramyaa44@gmail.com	Rameya M	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8310711792
12/15/2020 10:22:24	dhivalingampavithra@gm	Pavithra S	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8197963134
12/15/2020 10:26:05	simmisunambanur@gmail	Simran banu	2020 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7896218687
12/15/2020 10:34:52	nyandori14@gmail.com	Raj Nandini Singh	2018 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8368634896
12/15/2020 10:38:56	navya095886@gmail.co	Navya D N	2018 Batch	Department of Business	St.Anne's Degree College	Bangalore University	Bangalore	Karnataka	8066168367
12/15/2020 10:55:34	kanthadeepa76344@gm	Phyadarshini T	2018 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9038211742
12/15/2020 11:10:32	ramzabegum@gmail.com	Ramza Begum	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9986431748
12/15/2020 13:30:17	aashusandra@gmail.com	Aishwarya R	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8944792559
12/15/2020 21:11:27	sulaikhasamson2001@g	Sulaikha Jamson	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9805198959
12/15/2020 21:55:14	samiuktasacharya@gmail	Samiukta Acharya	2018 Batch	Department of Business	St.Anne's Degree College	Bangalore University	Bangalore	Karnataka	938752749
12/18/2020 17:48:21	sujathabankar@gmail.c	Sujatha	2019 Batch	Department of Business	St.Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7406290490

Screenshot of the registration details

Day: 5 (17/12/20)

Event – 5 : Case Study

Judge-Asst. Prof. Anitha (Department of Commerce)

Time- 12:00 PM to 1:00 PM

Winners

- Ashwini. R (1st position) (final year BBA)
- Maria Chaitra Naidu (1st position) (final year BBA)
- Veronica S J (2nd position) (2nd year BBA)
- Ramya. M (3rd position) (1st year BBA)

Participants were given a case to solve on spot through their registered mail ids and were asked to send the solution in pdf format to the department mail. They were given 1 hour time to solve and send their answers.

Winners

- Shiny (I BBA) and Prathiba (II BBA) (1st position)
- Noor Nehar and Sulaikha (II BBA) (2nd position)
- Mary Sofia (I BBA) and Samiukta (III BBA) (3rd position)

Timestamp	Email Address	Full Name	Batch	Name of the Department	Name of the Institution	Affiliated University	City	State	Whatsapp Number
12/9/2020 20:18:58	www.kavyaentakeshaku65@kavya.v		2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9686744805
12/10/2020 17:38:36	rebeccaashree29@gmail.com	Rebecca	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8317332906
12/11/2020 10:25:45	nehar26ahmed06@gmail.com	Noor Nehar Zaman	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9445914810
12/11/2020 13:43:00	buv1282@gmail.com	G.Shuvanashwan	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9850003911
12/11/2020 21:18:24	fatinathu10@gmail.com	FATIMA THU ZAHRA	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9445914810
12/15/2020 11:19:42	ashmitara@gmail.com	Ashmita Rai	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8618871613
12/15/2020 11:55:46	ramza806@gmail.com	Ramza Begum	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9850003911
12/15/2020 13:01:29	shineyiremedev1976@gmail.com	Shiney Sunitha	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9866431745
12/15/2020 13:36:45	shivalingampavitra@gmail.com	Pavitra S	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9066358295
12/15/2020 15:08:48	sppiewilson2221@gmail.com	Mary Sochiya W	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8197963134
12/15/2020 17:47:27	ramyaa45@gmail.com	Ramya M	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7795234216
12/15/2020 18:27:47	nayash0888@gmail.com	Navya D N	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8310711792
12/15/2020 21:28:16	zulaikhaamroz2001@gmail.com	Sulaikha Jaamroz	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8095168267
12/15/2020 21:33:55	samiuktaacharya@gmail.com	Samiukta Acharya	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9695796959
12/15/2020 21:53:38	pavitraammas16@gmail.com	Pavitra S	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9380752749
12/15/2020 21:56:30	kavyaraju707@gmail.com	Kavya R	2020 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8360603739
12/16/2020 11:27:47	prathiba1810@gmail.com	Prathiba K	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7795237075
				Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	953826817

Screenshot of the registration details

Day: 3 (15/12/20)

Event – 3 : Rural La Carte' : Rural La Carte - Rural India has a huge potential which is untapped, and if we want to make India a super power we need to integrate rural India with technology. This event was an initiative to provide students an opportunity to apply the class room concepts on stage. The participating teams selected rural products, prepared a marketing plan, including the branding and sales promotional strategies.

Judge- Asst. Prof. Vijaykumari (Head, Department of English)
Time- 1:30 PM to 3:00 PM

Winners

- Varalakshmi and Nikitha GB (1st position) (III BBA)
- Maria Chaitra Naidu and Fatima Thu Zahra (2nd position) (III BBA)
- Ashwini and Maheshwari (3rd position) (III BBA)
- Sujatha (3rd position) (II BBA)

No. Of students registered: 12

Timestamp	Email Address	Full Name	Partner's Name	Batch	Name of the Department	Name of the Institution	Affiliated University	City	State	Whatsapp Number
12/11/2020 13:38:18	monishahon251969@gmail.com	G.Shuvanashwan	G.Shuvanashwan	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8197965571
12/11/2020 13:38:18	buv1282@gmail.com	G.Shuvanashwan	V.Monisha	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9445914810
12/11/2020 14:19:19	jeenaamarygeorge19@gmail.com	Jeena Mary George	Sree Devi ps	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9916344890
12/15/2020 14:24:58	psaredeev08@gmail.com	SREEDHEVI PS	JEENA MARY GEORGE	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9916344890
12/15/2020 21:08:20	Preethich28@gmail.com	Preethi CH	Genaki	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Thiruv	Kerala	9960029217
12/15/2020 21:07:32	maria.naidu19@gmail.com	Maria Chaitra Naidu	Fatima Thu Zahra	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9740404266
12/11/2020 21:12:22	fatinathu10@gmail.com	FATIMA THU ZAHRA	Maria Chaitra Naidu	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7682216711
12/11/2020 21:06:22	preethi27@gmail.com	Tanya Tejash	Veronica	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8618871613
12/12/2020 9:30:48	indupratist123@gmail.com	Indira Prathiba	Srinani Kushwa	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9026748262
12/12/2020 10:30:53	nikitha1924@gmail.com	Nikitha GB	Varalakshmi	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	8618871613
12/12/2020 10:38:08	Varalakshmi999@gmail.com	Varalakshmi	Nikitha GB	2018 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9148591835
12/12/2020 14:58:08	veronica2001@gmail.com	Veronica R	Tanya Sujatha	2019 Batch	Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	7338482527
					Department of Business	St Anne's Degree College	Bengaluru Central Univer	Bangalore	Karnataka	9731739172

Screenshot of the registration details

Day: 4 (16/12/20)

Event – 4 : Advertisement



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Department Of Business Administration
Online Department Fest

ASPIREZ

12th to 17th December 2020

Event

Date/Time

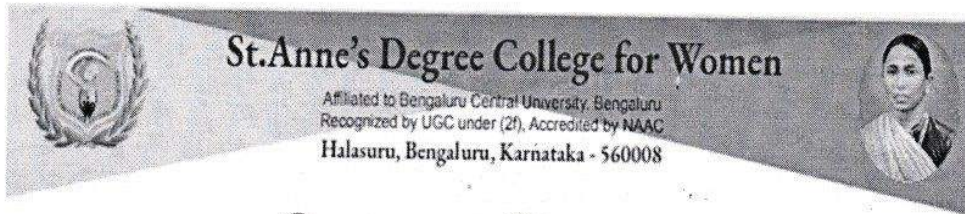
Story in Fabric	12/12/20 @ 10:00 AM
Open Mic	14/12/20 @ 01:30 PM
Rural Le Carte~	15/12/20 @ 01:30 PM
Advertisement	16/12/20 @ 01:30 PM
Case Study	17/12/20 @ 01:30 PM

Mrs. Lily Regina Arthi Moses
HOD

Mrs. Sheetal. G
Co - ordinator

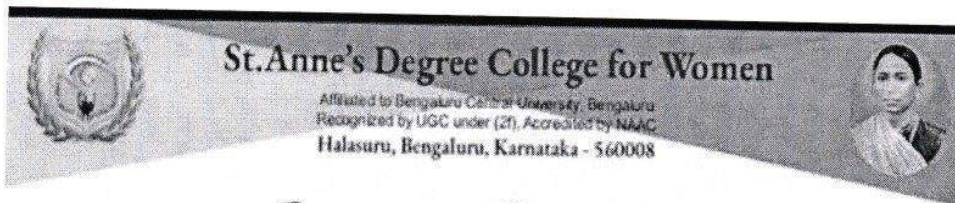
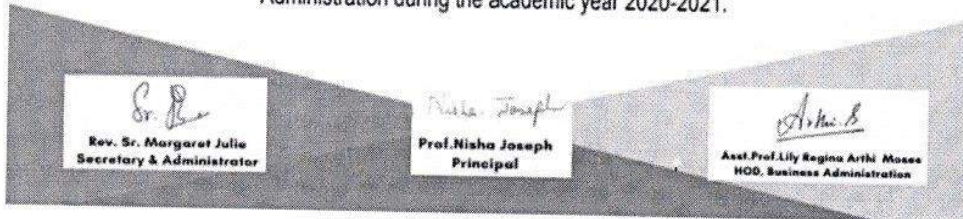
Prof. Nisha Joseph
Principal

Brochure



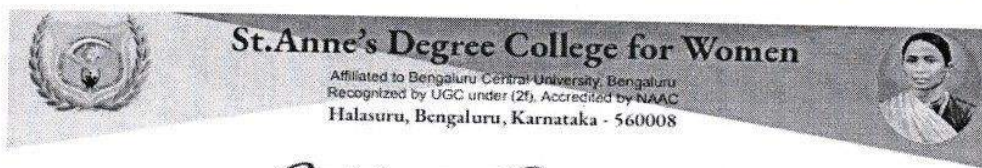
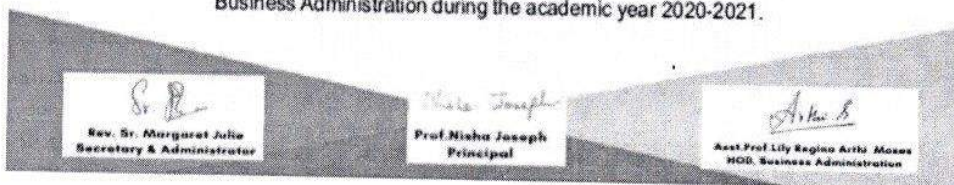
Certificate of Participation

This is to certify that *Hanish Jacob* of *1 year* has participated
in the *Aspirez 2020* event *Advertisement* conducted by the Department of Business
Administration during the academic year 2020-2021.



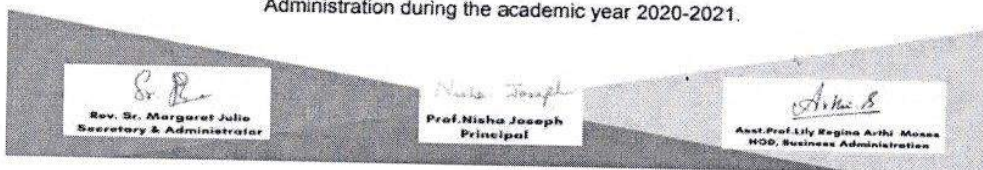
Certificate of Participation

This is to certify that *Pavithra.Sof* of *1 year* has participated
in the *Aspirez 2020* event *Open Mic Competition* conducted by the Department of
Business Administration during the academic year 2020-2021.



Certificate of Participation

This is to certify that *Shiney Sunitha S of* *1 year* has participated
in the *Aspirez 2020* event *Case Study* conducted by the Department of Business
Administration during the academic year 2020-2021.



Sample Certificates of participation



ST. ANNE'S DEGREE COLLEGE FOR WOMEN

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ISO 9001:2015 Certified Institution
#23, Cambridge Road, Halasuru, Bangalore- 560008



PROBLEM SOLVING METHODOLOGIES

UNIT TESTS



St. Anne's Degree College

Halasuru, Bangalore - 560 008

Padmanav

Mid Sem / End Sem

Reg No. 20PEBSC05 (D. Vyashree V)

Class I BSc PMG

Exam Mid Sem Exam

Subject Physics

Total Marks

39 / 40

D. Vyashree V

Signature of the Student

[Signature]

Signature of the Invigilator

Part A

1. Terminal Velocity: The final constant velocity of a body falling under gravity in a viscous liquid is called as terminal velocity.

Drag force: The resistance force that acts on a body when the body is in a fluid. At low speed $F_D = -kv$, at high speed $F_D = \frac{1}{2} C_D \rho A v^2$

Consider a body of mass m falling under a gravity in a viscous liquid. The forces acting upon the body are gravitational force and drag force.

According to Newton's second law of motion along y axis

$$F = ma = mg - kv$$

$$F = ma$$

$$ma = mg - kv \rightarrow (1)$$

where a is downward accⁿ

$$m \frac{dv}{dt} = mg - kv \rightarrow (2)$$

(\div eq. 2 by m)

$$\frac{dv}{dt} = g - \frac{kv}{m}$$

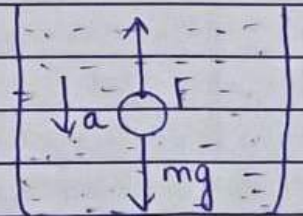
Subs $v=0, t=0$ in eq (1)

$$ma = mg$$

$$a = g$$

$t \uparrow, F_D \uparrow, a \downarrow$

When time increases and F_D increases acceleration decreases





Reg No. 51881614

Exam Midsem

Total Marks

35
25
40

2 SWL

Class III BSc [PMc]

Subject Physics - V

Shalu A

Signature of the Student

~~dupli~~

Signature of the Invigilator

Physics - V

Part - B

7. Ensemble is collection of large number of assemblies, particles which essentially independent but are made macroscopically identical as possible

There are 3 types of Ensemble

- 1 microcanonical
- 2 Canonical
- 3 Grand Canonical

(1) micro canonical

★ A collection of essentially independent assembly having same energy, volume V and Temp Number of system N is called micro canonical

★ The individual assemblies are separated by rigid, permeable and insulated walls. Therefore neither transfer of matter nor energy takes place

(2) Canonical

★ A collection of essentially independent assembly having same Temperature T , volume V and Number of independent system N is called Canonical

★ The individual assemblies are separated by rigid, permeable, diathermic. Therefore transfer of energy is possible but not particles

(3) Grand Canonical

★ A collection of essentially independent assembly having same Temperature T , volume V and chemical potential μ is called Grand Canonical

★ The individual assemblies are separated by rigid, permeable



St. Anne's Degree College

Halasuru, Bangalore - 560 008

Mid Sem / End Sem

Reg No.

S1816610

Exam

End Sem

Total Marks

34
x 0

Class

III Bsc

Subject

Physics V

V. Good
M. S.
Pooja

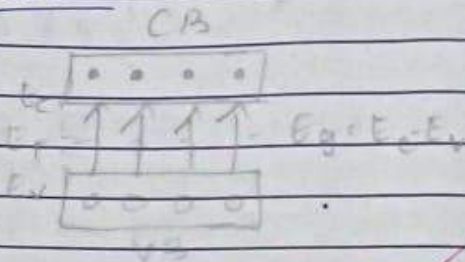
Signature of the Student

[Signature]

Signature of the Invigilator

Part-C

11.



Consider a semiconductor. At E_v be energy at valence band, E_c be the energy at conduction band.

At low temperature the valence band will be filled and energy gap $E_g = E_c - E_v$.

When temp. increases to room temp. the electrons shift from valence band to conduction band. The electron density is the average energy states per unit energy range.

$$g(E) = \frac{4\pi(2m)^{3/2}}{h^3} E^{1/2}$$

The density, $dn = g(E) F(E) dE$ — (1)

$F(E)$ is the Fermi-Dirac statistics.

$$F(E) = \frac{1}{e^{\frac{E-E_F}{kT}} + 1}$$

$$e^{\frac{E-E_F}{kT}} + 1 \approx e^{\frac{E-E_F}{kT}}$$

$$F(E) = \frac{1}{e^{\frac{E-E_F}{kT}}}$$

Energy $E = E - E_c$

$$(1) \Rightarrow dn = \frac{4\pi(2m_e^*)^{3/2}}{h^3} (E - E_c)^{1/2} \cdot e^{-\frac{(E - E_F)}{kT}}$$



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SELF-LEARNING

(CASE STUDIES)

IT WAS REALLY SO SIMPLE

Manisha leaned back in her chair, sighed heavily and slowly rubbed her eyes in big circular motions. "I don't need all this aggravation", she thought to herself. She had just finished reviewing the report she had requested from her new employee, Abhishek. The entire report was incorrect and would have to be redone.

Manisha supervised Unit B of the Audit Department. The Unit B team had earned the nickname of the "Tiger Squad" because they were given the unusual, special audit assignments that cropped up. Unit B also had ongoing audit duties over certain operations departments within the company. The five auditing specialists in Unit B had to complete the reports every month on those operational units. Normally, this workload was manageable enough. Unfortunately, this was not one of those times.

About three weeks ago, Manisha's manager, Akshay, gave her a major project to complete in three weeks. The "rush priority" nature of the project stemmed from the decision of the company's Executive Management Committee to install a new type of auditing procedure and program. In large part, this meant adapting to an automated information system. Currently, most of the information they needed and used was being collected and processed manually. In effect, the new system required the auditors to switch from being highly-priced clerks to being information-system managers. The auditors would be able to examine, "test", and display information more quickly, easily and clearly – so, at least, was the thinking of Executive Management when it authorized the new procedures. Manisha's assignment was to complete the implementation plan for the new system in three weeks.

At the meeting during which he gave her the assignment, Akshay told her: "Look Manisha, I know it's short notice and that you've got those operations reports due out soon, but you need to get your staff working on this project now. You know I'll do whatever I can to help".

Akshay had paused a minute, leaning against the doorway. "Why not let that new guy, what's his name..... Abhishek? Let Abhishek start working on it".

Manisha could see no alternative. "I guess you're right" she said. "I'll get him on it today".

Akshay had been referring to the new employee Manisha had hired just last month. Abhishek graduated two years ago with a degree in accounting and had worked as a junior auditor at a competitor since then. During the interview process, Manisha told him that he would have to be a self-started and that she expected him to pick-up on the work fairly quickly.

She now thought back to her words during that interview: "Look, we're very busy here and we get the plum assignments. I can't baby-sit you. I'll show you your desk and introduce you to the team members. You're going to have to take care of yourself. Of course, I'm here to help and my door's always open. But you'll have to pin me down and get me when you need my help. After that, you're on your own.". Manisha had prided herself on her direct, no-nonsense, upfront communication style.

Abhishek seemed to agree with her philosophy. He replied: "Sure, that's great. I like to work on my own anyways."

In fact, Abhishek had not been Manisha's first choice for the open position in her department. She was looking for someone who had both auditing and computer experience in addition to a strong background in accounting. Unfortunately, she was unable to pay the salary that the few

applicants with that background wanted. Abhishek was the best remaining choice, even though he had very limited auditing and computer experience.

Abhishek had accepted the job and had been doing as well as could be expected. During his first week on the job, he was placed on an existing audit project and had managed to perform effectively according to the project leader. He seemed to get along well with the other "Tiger Squad" team members and was fairly eager to work on the project, although Manisha seldom saw him stay after quitting time.

Manisha had called Abhishek into her office shortly after receiving the new assignment from her boss. She told him about the project and give him the deadline. She repeated that her door was always open if he needed help. Abhishek seemed honoured that she had selected him. He tried to ask her for some details about the kinds of plans he needed to work out. Manisha repeated that it was a simple project plan. After Abhishek's third question along these lines, Manisha said, with a little irritation in her voice, "Look, you can figure this out. Unless you've any other big questions, "I've got to get ready for a meeting".

Abhishek answered that he had no other questions.

Manisha had drawn the meeting to a close with the remark "Keep in touch".

In the two weeks that followed, Manisha continued to be as busy as usual. She occasionally saw Abhishek in the office. While passing through, she would sometimes stop, put her head through the door, and ask how things were coming. Abhishek would always say "Fine."

On two occasions, Abhishek asked to see her. In the first meeting, about two days after receiving the assignment, he tried to get her to explain what exactly she was looking for in the report. He produced a detailed outline. Manisha looked it over and made a broad, vague response. Her irritation at having to tell him exactly what to do showed after about 15 minutes. In the second meeting, he asked for some general guidance and help on many of the specifics of the project. She wondered, at one point, why he didn't look up the answers to some of these questions himself. She had to cut their meeting short in order to attend another meeting. After the second meeting, she had no further contact with Abhishek.

It was now three weeks since she gave Abhishek the assignment. The deadline had arrived, and Abhishek had submitted the report on time, dropping it off on her desk at 5'o' clock, on his way home. Looking it over, she had easily seen that it was incorrect. Oh, it was all there, alright; it was just wrong.

For a long time, she had continued to rub her eyes, as if doing so would change the contents of the report and it would be correct when she looked at it again.

She thought to herself: "Why didn't he come in and check it out with me to make sure that he was doing it right, especially after he completed this first part? It was really so simple and I took so long to explain it".

CASE - 01

1) What is this case about?

The case is about the importance of training.

2. Facts of the case.

→ Manisha is the supervisor of Unit B, a 5 member team of the Audit Department.

→ Nicknamed as Tiger Squad, the unit duties include doing audits and preparing monthly reports of operational departments.

→ Akshay, the manager of Manisha, gives her a new project with deadline of three weeks.

→ The project was to ensure that the installation of the new auditing program is implemented properly.

→ Abhishek, the new employee is appointed to the Tiger Squad due to extra workload.

→ He performed effectively and got along well with the other team members.

- The assignment from Manisha's boss was given to Abhishek with brief explanation.
- Abhishek approached Manisha with doubts, but the latter had little or no time with an irritable response.
- Abhishek submitted the report on time but there were a lot of errors in the same.

3. Key Issues in the case.

- There is no proper understanding between, because of which the concept for the report is not known by Abhishek.
- No proper training provided to Abhishek regarding technical knowledge that is required in his work.
- The report prepared by Abhishek had lots of errors.

4. Causes for the problems.

- Lack of proper communication.
- Lack of technical knowledge and experience.

Expt. No.

Consequences

→ Difficulty in understanding concepts

→ Lots of doubts arise and would need further clarification time and then.

5. Options available with pros and cons.

→ Provide proper training to Abhishek.

Pro: He will get to learn new concepts which he is unaware of that is needed for his work.

Con: Time and money will get spent.

→ Ensure clear communication throughout.

Pro: Concepts will be understood easily by the opposite person.

6. Which is the optimal solution? Give suggestions for its implementation.

Provide proper training to Abhishek. This will be the optimal solution.

→ 10-15 days of training can be provided to Abhishek.

→ On-the-job training will be more effective to understand the technical concepts and to improve his skills.

THE CONTRADICTION OF BUSINESS

Bharath Bank was the third largest banking institution in the state. It maintained an extensive branch and ATM network to service its diverse retail customer base. Even with Bharath Bank's size, though, the business success of the bank was extremely dependent upon the trends in the local economy. Two years of recession meant two years of poor loans, and Bharath Bank fell into deep trouble. To limit and reduce overhead expenses, there were some extensive layoffs. A new executive management expected rapid, better results with fewer resources. Everyone at Bharath Bank feared being fired even though the Bank was inching back to improved profitability. There was still the pressure to "perform – or else".

Lavanya Tripathi managed the six-person Hoskote Branch for Bharath Bank. Hoskote branch, fully equipped with an ATM and a freshly redesigned lobby, stood in the parking lot of a new suburban mall. The mall, anchored by a store from the largest grocery chain in the area, included about twenty different small retail stores. In addition, a major hospital was located just down the street, and a large manufacturing plant (with about 3,000 employees) was situated in a convenient, nearby industrial park. Many of the branch's customers worked at those locations.

Lavanya was promoted to her current job about 18 months ago. She had been serving as an Assistant Manager at another branch in the region until that time. During the past year and a half, Lavanya had learned her job as a manager well. She enjoyed her work and did an effective job.

"I used to enjoy it, in any case," she thought to herself. She was sitting at her desk, 6 pm. Looking at the night closing in. "I just wish I could leave here once before 5:30. These lay-offs really hurt, the pressure is too great and no one really cares whether I'm here or not." Lavanya knew she was in a bad – no. depressed – mood.

The layoffs she was thinking about had taken place six months ago, but their fully impact was only now being felt. Lavanya's Hoskote Branch was a busy one; previously, there was nine positions authorized for it. Now, there were only six: Two New Accounts Positions (including Lavanya's) and four tellers. One teller could alternative between the teller line and back-office duties.

The problem was that there were too many customers. Lavanya smiled at the contradiction. "Here the bank wants more customers, and we can't service the ones we already have." On almost any day at almost any time, there were three or four customers in line. It did not seem to matter that most of them simply wanted to cash a cheque or make a deposit: By the time they got to the teller, they were curt or rude, demanding, and sometime hostile and aggressive.

Lavanya clearly remembered an incident that had occurred just two days ago. A customer had been waiting for about 20 minutes to pay a utility bill. When he finally reached the window, he started berating the tellers for being so slow, and condemning the bank for being so inept. By the time he finished, the teller was in tears. Lavanya remembered talking to her after he left. The teller said: "We work so hard, and no one seems to appreciate what we do. I just can't work like this."

Lavanya started to hear a lot more complaints – from everybody, it seemed. Customers complained about poor service, the tellers were complaining about the pressure and

"downtown" was starting to complain about the large number of mistakes, errors and shortages being made at the branch.

Tomorrow, Lavanya had to hold one of her monthly "sales meeting" with the staff. These meetings were required by "downtown". Lavanya dreaded them because they always seemed to drag on and on and nothing ever got accomplished. Lavanya was supposed to talk about a product for 15 to 20 minutes, or so, and she could envision everyone else sitting there, fidgeting in their seats or looking at the floor. There would be no questions, but there would be occasional complaints about how "we need more help" or "the customers yelling at us".

Lavanya was not looking forward to tomorrow's meeting and wondered if there were ways she could work on the real problems in the branch and produce real results from her meeting.

CASE - 02

1. What is this case about ?

The case is about the importance of corporate rightsizing.

2. Facts of the case.

→ Bharat Bank, the third largest banking institution in the state, maintained an extensive branch and ATM network to service its diverse retail customer base.

→ Two years of recession led to poor loan for two years and the bank fell in trouble.

→ The bank conducted extensive payoff to reduce the overhead expenses.

→ Lavanya Tripathi Manages the six person Hockate Branch of Bharat Bank, located near the parking lot of the Suburban mall.

→ Most of the banks customers were from the mall or the locations nearby which includes hospital, industrial park, manufacturing plant, etc.

Expt. No.

→ Lavanya feels the effect of layoff after six months since there are lots of work to do and no sufficient workforce.

→ There were lot of customers but not enough workforce to provide proper service to them.

→ People started complaining about the poor bank services.

→ Lavanya wondered if there were ways to work on the real issues of the branch.

3. Key Issues in the case.

→ The bank is not able to meet the needs of its customers.

→ Employees are not appreciated for their work.

→ The complaints regarding the bank services are increasing.

4. Causes for the problems.

→ Not enough employees in the bank

Expt. No.

→ The employees are busy finishing their work and leaving.

→ Poor bank services.

Consequences

→ The manager has to stay back after working hours to ensure the works are done on time.

→ The goodwill of the bank is getting affected.

5. Options available with pros and cons.

→ Hire new employees

Pro: This will help to reduce the workload of the existing people who work in the bank.

Con: Salary has to be paid to more people.

6. Which is the optimal solution? Give suggestions for its implementation.